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# FINANCIAL TIMES

Europe's Business Newspaper

THURSDAY OCTOBER 6 1994

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## Cut in Germany's jobless bolsters Kohl's campaign

Helmut Kohl's hopes of winning a fourth term as German chancellor on October 16 were boosted by improving unemployment figures - which put the unadjusted total down 140,000 to below 3.5m - and a favourable opinion poll showing support for the ruling coalition steady in the east at 49.3 per cent. Page 20; Much too close to call, Page 19

**Mitsubishi**, Japanese conglomerate, has joined the bidding to take over the south Wales region of British Coal when the state company is privatised this year. Page 20

**Cutliffs found dead** in Swiss villages: Swiss police were seeking two people for questioning in connection with the deaths of 48 people in what may have been a collective cult suicide. Police found 48 bodies after fires in the Swiss villages of Chervin, near Fribourg, and in burnt-out ski chalets at Granges-sur-Salvan, 160km away. The cult is headed by Luc Jouret (above), a 46-year-old homeopathic doctor who is reported to have fled from Canada to Switzerland after facing prosecution for weapons offences. In Canada, where the cult is known as the Order of the Solar Temple, police launched a probe to determine if an arson fire that killed two people was linked to the Swiss deaths. Page 20



**Columbia/HCA Healthcare**, biggest US hospitals group, is to acquire HealthTrust, owner of the country's second-largest hospital chain, in an all-stock deal valued at about \$3bn. Page 21; Lex, Page 20

**Four die in Paris shootouts**: Three policemen and a taxi driver were killed and six people wounded in two night-time shootouts in the centre of Paris. One suspect was captured by police and another was shot in the head and stomach. Interior Minister Charles Pasqua said investigators were so far unable to explain the motive of the attackers. Page 21

**James Wardley**, the UK's most famous sporting gunmaker, announced it was being sold for an undisclosed sum to Vendôme, the luxury goods group which owns Dunhill and Cartier. Page 21

**Seoul warns to foreign investors**: South Korea will raise its ceiling on foreign stock investments from 10 to 12 per cent on December 1 and increase the limit to 15 per cent next year, Park Jaeyoon, the new finance minister, said. Page 20

**Patten's olive branch**: Hong Kong governor Chris Patten offered a working-level role to members of Beijing's shadow Hong Kong cabinet, in a concession aimed at breaking the deadlock on the colony's transition to Chinese sovereignty. Page 4

**Little investment in E Europe**: Progress in attracting private investment for infrastructure projects in eastern Europe has been painfully slow, said Thierry Baudou, deputy vice-president of the European Bank for Reconstruction and Development. Page 6

**Tourists wounded**: An Italian and a Spanish tourist were wounded in a hand grenade attack in Bethany village in the occupied West Bank of Israel. Meanwhile in Cairo Israel/PLO ended talks on Palestinian elections ended without any progress on key issues. Page 9

**Plot fears hit Mexican stocks**: Reports of a widening conspiracy behind last week's assassination of José Francisco Mascareño, number two official in Mexico's ruling Institutional Revolutionary party, sent the stock market down 2.3 per cent at mid-session. Page 9

**Molson**, Canadian brewing, retailing and speciality chemicals group, confirmed it was to start exporting direct to the Chinese beer market. Page 25

**Bayer**, German drugs and chemicals company, plans to set up a worldwide chain of businesses to sell unbranded generic drugs. Page 25

**Austrian emergency**: Austria was on nationwide alert for letterbombs after a judge presiding over a neo-Nazi trial in Vienna warned that a new campaign could be under way in the run-up to a general election on Sunday.

**Anna 'not Anastasia'**: Anna Anderson, who for decades claimed to be the grand duchess Anastasia, the youngest daughter of Russia's last tsar, was an impostor, and probably a Polish peasant, according to DNA tests conducted by Peter Gill, a leading British forensic scientist.

STOCK MARKET INDICES			STERLING		
FT-SE 100	2,958.3	(-45.5)	New York	1,587	(1,581)
Yield	4.28		London	1.587	(1.581)
FT-SE 100	1,295.48	(-26.49)	D	1.5874	(1.5795)
FT-SE All Share	1,477.82	(-1.3%)	S	2.4486	(2.4495)
Nikkei	19,751.55	(-182.94)	FF	8.368	(8.3637)
New York	1,587.36	(-47.77)	SF	2.2294	(2.0354)
Dow Jones Ind Ave	3,753.36	(-47.77)	Y	157.884	(157.356)
S&P Composite	448.85	(-4.74)	E index	80.2	(80.0)
US LUNTIME RATES			DOLLAR		
Federal Funds	4.75%	(41.2%)	New York	1.54185	(1.5457)
3-mo Treas Bill	5.103%	(5.072%)	DM	5.265	(5.2625)
Long Bond	9.4%	(85.13)	FF	1.276	(1.2845)
Yield	7.959%	(7.878%)	SF	98.425	(98.53)
LONDON MONEY			NORTH SEA OIL (Argus)		
3-mo interbank	6.1%	(6%)	Brant 15-day (Nov)	516.75	(16.96)
Life long gill future	Dec 99.5	(Dec 99.5)	GOLD		
Life long gill future	Dec 99.5	(Dec 99.5)	New York	335.2	(335.6)
Life long gill future	Dec 99.5	(Dec 99.5)	London	335.2	(335.6)
Life long gill future	Dec 99.5	(Dec 99.5)	London	335.2	(335.6)

Austria	50.32	Quebec	143.18	Monaco	143.18	Spain	143.18
Belgium	143.18	Hong Kong	143.18	Switzerland	143.18	Sweden	143.18
Denmark	143.18	India	143.18	Thailand	143.18	Turkey	143.18
France	143.18	Italy	143.18	United Kingdom	143.18	USA	143.18
Germany	143.18	Japan	143.18	Yugoslavia	143.18		

## Lira and bonds fall as markets react to tension over corruption probe

### Berlusconi storm grows after inquiry warning

By Robert Graham in Rome

The future of Italy's right-wing coalition was thrown into question yesterday when Mr Silvio Berlusconi, the prime minister, at the centre of an escalating confrontation between the government and the judiciary.

The heightening of the conflict followed an outspoken interview in which Mr Berlusconi, the Milan chief public prosecutor, gave a blunt warning that anti-corruption investigations were closing in around the prime minister.

Mr Berlusconi also accused Mr Alfredo Biondi, the justice minister, of misconduct as a defence lawyer. Mr Biondi then offered his resignation, which was unanimously rejected at a special meeting of the Cabinet.

Throughout a day of rapid events, political tensions mounted and prompted scuffles outside the prime minister's office in Rome. Demonstrators who had arrived to oppose cuts in pensions turned their attention to protest against Mr Berlusconi's continued presence as prime minister.

Financial markets reacted nervously. The lira fell at one stage to 1,018 against the D-Mark, compared with 1,005 the previous day. Government bonds slipped to one of their lowest quotations of the year and on the Milan bourse the index fell 2.5 per cent.

The interview with Mr Berlusconi in Corriere della Sera prompted an indignant response from the government. Mr Giuliano Ferrara, the chief spokesman and minister for parliamentary relations, accused the judge of using "Mafia-style tactics".

President Oscar Luigi Scalfaro discussed the crisis with Mr Berlusconi at a special morning meeting, and the two were due to meet again last night, accompanied by the leaders of the two houses of parliament.

The talks with the president were themselves coloured by a row between the head of state and Mr Berlusconi over the presentation of the 1995 budget last Friday. President Scalfaro publicly chided the government for submitting 400 pages of budget text for signature only 15 minutes before the midnight deadline.



Workers demonstrate outside the office of Italian prime minister Silvio Berlusconi in Rome yesterday

In the interview, Mr Berlusconi was asked about government attacks on Milan's anti-corruption magistrates the previous day. Mr Berlusconi had accused them of distorting the path of justice to pursue a political vendetta against him and his Fininvest business empire.

"There is no point hiding things," Mr Berlusconi said. "It is

true we are at a crucial turning point. What has already appeared in the newspapers about Telepiù [the TV channel 10 per cent-owned by Mr Berlusconi] shows clearly we risk touching business and politics right at the top."

In 1990 Mr Berlusconi was obliged under anti-trust laws to divest 90 per cent of his stake in Telepiù in 60 days. Magistrates

are investigating whether he retained secret control through friendly shareholders.

It is hard to see how a compromise can be worked out after Mr Berlusconi's accusation, even though last night the Milan public prosecutor formally denied that a warrant was pending for Mr Berlusconi in relation to Telepiù.

## Brussels lets car dealers off competition rules

By John Griffiths in London, Kevin Done in Paris and Emma Tucker in Brussels

The European Commission yesterday allowed Europe's car manufacturers and dealers to keep their privileged system of exclusive car dealer networks, with some modifications, for another 10 years.

A long-awaited Commission draft document setting out the industry's further exemption from normal EU competition

rules was greeted with cautious relief by carmakers and dealers, but consumer groups reacted angrily.

The Commission claimed that proposed changes to the terms of the exemption would make it easier for consumers to seek the best deals in any EU country, and would increase competition in car sales and servicing. Consumer groups said they would "do nothing" for buyers.

The changes include a provision for dealers to be allowed to

sell more than one make of car - but only from separate sites under separate management, for dealers to be allowed to buy spare parts from makers other than the car manufacturers and to advertise outside the territory allocated to them; for independent repairers to have access to manufacturers' technical information; and measures to remove obstacles to cross-border trading.

However, manufacturers will still be able to choose which dealers they supply, and the dealers

will retain exclusive franchises within clearly defined sales territories for 10 more years after the industry's current "block exemption" from EU competition rules expires on June 1.

The document was described by the Commission as the best way of serving consumer interests through safeguarding standards of sales and servicing for a complex product with important safety considerations.

Ms Valerie Thompson, head of communications at BEUC, the

European Consumers Organisation, said: "They are small steps but they have not gone far enough."

Mr Giorgio Garuzzo, chief operating officer of Fiat, the Italian carmaker, and president of ACEA, the European Automobile Manufacturers Association, said some of the proposals "would represent a significant additional cost burden".

Details, Page 6 Editorial Comment, Page 19

## Reed pays \$1.5bn for Mead Data

By Tim Surt

Reed Elsevier, the Anglo-Dutch publishing group, is poised to become the world's largest publisher of legal information after its \$1.5bn acquisition of Mead Data Central, the electronic information arm of Mead Corporation, the US paper and forest products group.

The dominant factor in what is a significant expansion in North America will be the integration of Lexis and Nexis, Mead Data Central's online legal and business services, with the group's existing electronic publishing operations.

"This acquisition is a perfect strategic fit for us," said Mr Pierre Vincken, co-chairman, yesterday. "It establishes for Reed Elsevier a leading position in the growing US legal publishing and information markets."

Mead had been seeking to divest MDC since May this year. It finally accepted the Reed Elsevier offer on Tuesday, frustrating rival bids from Times Mirror, the US media group, and Thomson, the Canadian publisher.

Mr Nigel Stapleton, Reed Elsevier's finance director, said the deal would create a powerful new legal and business information service.

Continued on Page 30 North America proves the right connection, Page 21

## World markets fall on fears of further rate increase in US

By Philip Coggan in London and Frank McGurty in New York

World equity and bond markets fell further yesterday in the wake of new figures showing that the US economy is growing strongly, heightening fears of an imminent increase in US interest rates.

News of higher-than-expected orders for US manufactured goods in August caused a sharp sell-off in the US Treasury bond market. The 30-year bond fell by nearly a point, driving the yield up to 7.96 per cent in early afternoon trading, close to the psychologically important 8 per cent level.

The weakness of the bond market had a negative effect on share prices. The Dow Jones Industrial Average, which fell 45 points on Tuesday, dropped a further 60 yesterday afternoon, triggering trading restrictions on the New York Stock Exchange. Stocks of companies which are closely linked to the economic cycle - such as heavy equipment manufacturers - were hit the hardest.

Analysts said the markets feared that the Federal Reserve would raise rates in response to a series of recent economic indicators, possibly after employment figures are released on Friday. But some bond investors also

worry that the Fed is acting too tardily to slow US expansion, making inflation rise sharply.

Equity investors are concerned that corporate earnings are being squeezed by rising raw material prices which they cannot pass on to customers, say analysts. With shares looking quite expensive relative to bonds in historic terms, any bond market weakness has prompted shares to fall.

European stock markets fell in the wake of the US market weakness, with the German and French markets closing at new 1994 lows. In after-hours trading, the Dax index in Frankfurt was down 2.1 per cent on the day, while in Paris, the CAC-40 index fell 2.3 per cent.

In London, the FT-SE 100 index closed 45.5 points down, or 1.5 per cent, at 2,958.3, to stand at its lowest level since early July. The UK broker James Capel yesterday forecast that the index would end the year at 2,840.

Earlier in the day the US stocks sell-off hit the Hong Kong markets. The Hang Seng index lost 205.76 points, or 2.15 per cent, finishing at 9,288.36.

World stocks, Page 33 London stocks, Back page of Section 2

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**ADATUM** systems

# Biondi turns the tables on tormentors

Minister's offer to step down could rebound on investigating magistrates who have criticised him, writes Andrew Hill in Milan

The on-off resignation yesterday of Mr Alfredo Biondi, Italy's justice minister, looks like the mirror-image of the events of July.

Then, it was Italy's most famous anti-corruption magistrates - Milan's *Mani Pulite* (clean hands) team - who offered their resignation after Mr Biondi tabled a decree banning the use of preventive detention in bribery and corruption investigations. The public outcry forced the government into a humiliating reversal of its policy, and the magistrates returned to their posts.

Mr Biondi's resignation - offered in the morning, refused by the cabinet, and then withdrawn in the afternoon - was in protest at comments by Mr Francesco Saverio Borrelli, the Milan prosecutor who is in charge of the *Mani Pulite* team.

But in spite of its similarities, it may have more serious implications for Italy than the July saga of the magistrates' resignation.

It comes at the end of a torrid four weeks in which the magistrates, in particular Mr Antonio Di Pietro, the best-known member of the Milan team, have been accused of

wanting to enter the political arena, a possibility which has made even opponents of Mr Silvio Berlusconi's government uneasy.

In the interview, the daily *Corriere della Sera* quotes Mr Borrelli as saying that the magistrates have reached "a crucial moment" in their investigations.

In particular, he warns of the risk that their inquiry into alleged corruption at Telepiù, the pay-television channel founded by Mr Berlusconi and since sold to other investors, "could also reach extremely high financial and political levels".

In the interview, Mr Borrelli, who refused to comment yesterday on the repercussions, went on to attack Mr Biondi, not only for his conduct as a minister but also in his previous job as a top defence lawyer.

Mr Biondi could not simply sack Mr Borrelli for his remarks, because only the magistrature's governing body, which is now relatively independent of political control, can dismiss magistrates.

However, the minister's offer to resign is an indication that Mr Borrelli, who is normally a shrewd player of media and public opinion, may have

finally overstepped the mark.

On Tuesday, Mr Berlusconi, whose Fininvest business empire is currently the object of seven different legal investigations, accused the magistrates of distorting justice for political ends.

But this is an opinion now shared by a growing number of observers outside the government. This could turn into a backlash against the magistrates, who until now have had almost a free hand to investigate widespread corruption.

The Milan magistrates lent fuel to the accusation of dabbling in politics in September, when they outlined legislative proposals for clearing up the long-running corruption investigation.

Mr Di Pietro himself has not helped matters by publishing a book on the Italian constitution, with a foreword by the wily former Italian president Mr Francesco Cossiga, who said the work marked Mr Di Pietro's "entry into politics" and signalled "an exit route from the crisis for the country".

At the weekend Mr Rocco Buttiglione, leader of the opposition Popular party, the former Christian Democrats,

warned that corruption accusations might be levelled at Mr Berlusconi, allowing Mr Di Pietro to become prime minister as the candidate of the extreme right coalition party, the National Alliance.

Meanwhile, lawyers for Mr Sergio Cusani - the financier prosecuted by Mr Di Pietro and jailed for corruption earlier this year - have lodged a complaint against the magistrate, accusing him of slander and abuse of office during the trial.

Mr Di Pietro has vowed not to make any more public statements until after the latest corruption trial, in which he is again prosecuting.

Yesterday, in a courtroom exchange with one witness, he said he had no intention of taking part in political campaigns.

That approach may prove the most fruitful for the magistrates, who are only now reaching the core of their latest investigation into the alleged bribery of anti-fraud police by big Italian companies.

If the government decides to use this latest excuse to rein in the magistrates' powers, then the latest phase of cleaning up Italy's political and business regime could be stalled.



Mr Alfredo Biondi: offered to quit as justice minister in protest at magistrate's comments

# Brussels aims to reduce set-aside land

By David Gardner in Brussels

The amount of land European Union farmers are obliged to take out of production would be reduced from 15 to 13 per cent, under a proposal approved yesterday by the European Commission.

The decision has to be ratified by member states, but the big farm lobby, with France as its champion, had been pushing for at least such a reduction in fallow land.

The decision will be welcomed by farmers across the Union, who regard the obligation to "set aside" land as iniquitous, and whose organisations had forecast that up to a third of European farmland would be left idle.

The move is confirmation that the 1992 reform of the Common Agricultural Policy is biting. That reform was meant to cut subsidised overproduction through price reductions of up to 30 per cent over three years, and mandatory "set-aside" of land. The reform envisaged that the amount of land to be laid fallow would go up or down, depending on whether output was near target.

The 1994-95 marketing year, the second year of the reform, has seen EU cereals output drop significantly to around 165m tonnes, an increase in set-aside from 4.5m hectares to 5.9m hectares, and a drop in grain stockpiles from 33m to 14m tonnes.

"The combination of CAP reform and a strong world market has resulted in cereals' prices being higher than those foreseen or desired," said Mr Rene Steichen, EU farm commissioner.

Reflecting the sensitivity of the issue, he added: "It would be totally unacceptable to producers if EU policymakers were to insist on a level of set-aside beyond that which is strictly necessary."

The UK Britain blocked EU efforts to agree a strategy to curb carbon dioxide emissions and boost the efficient use of energy, Mr Klaus Töpfer, German environment minister, said after a meeting of the Union environment ministers which ended early yesterday. Reuter reports from Luxembourg.

Mr Töpfer told a news conference he had hoped to combine several existing policies on energy use and CO<sub>2</sub> fossil fuel emissions. "We couldn't agree because of the specific position of Great Britain. No doubt about that."

His plan foundered on objections by Mr John Gummer, the UK minister, to the term "Community taxation measures" in a strategy document, a reference to a suggested EU-level CO<sub>2</sub> or energy tax. Britain has previously opposed any move to increase EU-level involvement in tax matters.

A combination of reform and drought has led to grain shortages in the European Union market and a strong world market price. Thus, the CAP is well in line with the reform's planned output cuts, but perilously above forecast price levels.

The latter has important implications for the EU's ability to meet commitments to cut subsidised exports under the Uruguay Round world trade agreement, due to come into force in the farm sector next summer.

With EU grain prices now about 25 per cent above world levels, the Union is still paying out the export subsidies which the Uruguay Round will gradually cut back. But the set-aside reduction would boost grain output by about 1m tonnes, weakening prices and the cost of inputs for livestock and poultry.

# Detergent gets another stain on its reputation

By Roderick Oram, Consumer Industries Editor

Persil Power, Unilever's controversial detergent sold as Omo Power on the Continent, is no better overall at removing stains from clothes than soap powders such as Ariel Ultra from its arch-rival Procter & Gamble, the British Consumers' Association said yesterday.

Three weeks ago, the Dutch consumers' association also concluded that Omo Power, was only as good as other

detergents. Moreover, the damage it caused clothes was "more than comparable powders".

Unilever has rejected both associations' reports, saying the two organisations are unqualified to undertake such complex investigations. "Tests by independent research laboratories show Persil Power is superior," a company spokesman said yesterday.

Unilever has heavily promoted the detergent as the biggest breakthrough in a generation in cleaning power. The

product has attracted considerable controversy, however, because of allegations that its patented manganese catalyst, the "Accelerator", can damage clothes under certain conditions.

Shortly after launching Persil and Omo Power this spring, Unilever reduced the volume of Accelerator in it. The British Consumers' Association tested the original version in June and the latest version last month and found no difference between them in cleaning power. "If you were worried

that you were missing out on a revolution in stain-busting because of the controversy over Persil Power, then rest easy," said Ms Helen Parker, acting editor of Which?, the British association's magazine. "Our independent tests show that the stain-removing ability of new Persil Power is no better than that of some of its rival brands and own-brands."

The association said its long-awaited tests for potential damage by Persil Power to clothes will not be completed for several more months. Unilever gained support yesterday, however, from the Danish consumers' association. "There is no acute problem and we do not advise against Omo Power," the association was quoted as saying. "If the detergent damages the garments, it will be a long-term effect."

The association also said it did not know whether other detergents had the same long-term effects because "no other detergent has been tested as thoroughly as Omo Power". Earlier this summer, Unilever commissioned six inde-

pendent test institutes across Europe to investigate the detergent. CITT-IREN of France, for example, concluded that Omo Power was superior to Ariel Ultra even using a dosage 21 per cent smaller.

Each negative report has hit Unilever's sales of the detergent, particularly in the Netherlands and UK, where press coverage has been heavy. It maintains, though, that sales subsequently recovered thanks to heavy advertising and promotion of the product and consumer satisfaction.

# Kremlin impotent Crime bosses running Vladivostok, says report over large-scale managerial fraud

By John Lloyd and Dmitri Volkov in Moscow

The Russian government yesterday heard a detailed report on systematic theft of property by Russia's top managers - in the face of which senior ministers confessed their impotence. This "managerial looting" - now running at tens of trillions of roubles - is allegedly hugely increasing the load of debt owed to private and government enterprises.

Mr Sergei Belayev, the director of the Federal Bankruptcy Agency, told the committee on enterprise debt chaired by Mr Oleg Soskovets, the first deputy prime minister, that corrupt contracts had meant the delivery of materials for which no money was officially paid for months or even years - though it could be assumed that money changed hands unofficially. Meanwhile, the cost of the products appeared on the company books as debt, and the managers appealed to the government for subsidies and delayed paying their workers wages.

Mr Belayev, whose agency investigates the ability of Russian enterprises to pay their bills and who has compiled a dossier on the activities of Russia's companies, said "this is typical of much of Russian industry and is doing large-scale damage to the Russian economy. They [the managers] are exporting the working capital of the country."

Mr Soskovets said he would recommend a presidential

decree controlling the actions of enterprise managers and establishing permanent financial control over the larger debtors. However, Mr Gennadiy Melnikyan, the labour minister, said the managers most at fault "are probably too smart to be caught" and that "it is clear they are getting fat on this, but what can we do?"

Mr Belayev used the instance of the Norsi oil refinery in Nizhny Novgorod as an example of management actions. The refinery had been declared unable to pay its debts of more than Rbl2,000m (\$800,000) - but in fact, said Mr Belayev, it had substantial assets and earning power.

In association with the "Roman Invest" trading company in St Petersburg, the refinery had shipped a significant part of its output without any payment at all for a year. Inflation had reduced the value of the money eventually received. In the course of 1993, the value of products involved was Rbl2bn.

When officials from Rosneft, the Russian oil holding company, attempted to collect its 38 per cent of shares in Norsi in order to exercise control over its operations, they were barred from entering the plant. Ministers at the meeting said that Rosneft's acquiescence in this prohibition represented a "complete abdication or responsibility".

Mr Vladimir Gusev, head of the state taxation service, said "everyone has known about this for a long time".

By John Lloyd in Moscow

The Russian far eastern region of Primorye and its capital of Vladivostok, potentially among the richest areas of the country, are now under the control of a "criminal clique" who defy federal laws, suppress both opposition and independent media and have enriched themselves corruptly. These claims are made in a report by Russia's main liberal party, Russia's Choice.

The report by a group of experts caused the country's four main liberal parties - Russia's Choice, Yabloko, Party for Russian Unity and Accord and the Liberal Democratic Union - to appeal to President Boris Yeltsin to delay the gubernatorial elections in the region, scheduled for tomorrow.

They said that Mr Yevgeny

Nazdratenko, the present governor, had rigged the elections for his victory and that any voting would be farcical.

Mr Yeltsin issued a decree last week banning all gubernatorial elections throughout the country - a move aimed, according to his own staff, at stopping Mr Nazdratenko.

The Primorye governor at first said he would defy the decree, arguing that elections had been called before the decree had been promulgated, and then yesterday backed down and agreed to postpone tomorrow's vote.

The report, a copy of which has been obtained by the Financial Times, is a catalogue of corruption, rule by fear and flagrant abuse of the law - though much of the testimony is given by the governor's political opponents and he has refused to comment on it.



Mr Vladimir Zhirinovsky: no time for democratic process

# Zhirinovskiy's praise for North Korea a snub to Russian parliament Yeltsin faces two-pronged attack

By John Lloyd

Mr Vladimir Zhirinovsky, leader of the ultra-nationalist Liberal Democratic party which won a large following in the Russian parliament in the last elections, has said North Korea has "a distinguished leader, an excellent society and a great history... its excellent style of politics has brought it great success", according to the official Korean news agency.

Mr Zhirinovsky's visit to North Korea, now shunned by Russian leaders, coincides with the opening of the Russian par-

liament, and symbolises the nationalist leader's contempt both for the democratic process in Russia and for parliament itself.

His party has threatened to walk out of the parliament, and to back - although not initiate - a vote of no-confidence in the Russian leadership.

His star has waned as well as waxed since his success last December in the parliamentary polls. But he has remained able to command attention, and is now supporting the candidacy of Mr Sergei Mavrodi, controversial (and jailed) head of the MMM share dealing company,

as a candidate for the constituency of Mytishi, an industrial suburb of Moscow.

The previous deputy was killed there, in what was described as a gangland feud.

The opening of the parliament was also marked by a direct accusation by Mr Victor Ilyukhin, the communist deputy who chairs the state duma's security committee, that Mr Boris Yeltsin "has been suffering from alcoholism for a long time and cannot run the country".

He said it was "our anguish" and "the peak of shame for Russia" to watch the Russian

president's recent conduct abroad. Mr Ilyukhin was referring to Mr Yeltsin's public indisposition during a visit to Germany last month, and his inability to descend from his aircraft to meet Mr Albert Reynolds, the Irish Prime Minister, while en route back from the US last week. Mr Oleg Soskovets, the first deputy premier who met Mr Reynolds, said the Russian president was ill - while Mr Yeltsin later said he had overslept. "The security service did not let in the people to wake me. Of course, I will sort things out and punish them," he said then.

The report says that "most of all, we were struck by a general atmosphere of fear, recalling the bygone days of our totalitarian past". It quotes the judgment of one of

the last remaining independent papers that the senior administrators are "running the region while increasingly strengthening a lawless, violent, corrupt and unpunished regime, with the toleration and the silence of Moscow".

Among those prepared to speak to the Russian's Choice experts who wrote the report were Mr V Butov, former presidential representative in Primorye. He alleges that he was sacked from his post when he tried to bring the corruption and the violence in the region to the attention of the Russian administration.

Mr V Cherepkov, a former mayor of Vladivostok, said he was beaten up by local security forces and dismissed by Mr Nazdratenko on falsified bribery charges.

Mr Ivan Ustinov, a member of the state duma (lower house) for the region, told the experts that a "huge campaign of discrimination and discrediting" had been mounted against him by Mr Nazdratenko - including a false accusation of building seven dachas for rent outside Moscow with state money and the publication of false testimony of his illegal activities

as head of the Nakhodka Free Economic Zone.

Mr T Romanenko, leader of the Russia's Choice organisation in the region, said the governor obliquely threatened his daughter after he had published articles critical of him.

The charges and counter-charges in part reflect the particularly chaotic nature of growth in Vladivostok and the surrounding areas - where Moscow's laws are far away and where trade, criminality and self-enrichment have grown steeply in the past two years.

Journalists appear to have been particularly badly affected. According to the report, 12 have petitioned for exit visas to the US, claiming the status of political refugees.

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## NEWS: INTERNATIONAL

## Patten offers olive branch to China

By Louise Lucas in Hong Kong

Mr Chris Patten, the Hong Kong governor, yesterday offered a working-level role to members of Beijing's shadow Hong Kong cabinet, in a concession aimed at breaking the deadlock on the colony's transition to Chinese sovereignty.

The concession, outlined in a policy speech to the Legislative Council (LegCo), marks recognition of Beijing's Preliminary Working Committee, set up by China when Sino-British talks on Mr Patten's democratic reform programme broke down in acrimony last year.

Until now, the government has been wary of the PWC, which some say could erode the authority of the colonial government, and contacts between the body and Hong Kong civil servants have been limited.

Now, PWC members have been invited to share in expert-level talks of the Joint Liaison Group (JLG), the official channel for transitional issues, in a bid to speed negotiations. The

JLG's work has decelerated sharply since agreement was reached on the transfer of military land last June.

Two big infrastructure projects, a new airport and extension of the port, have already fallen victim to JLG inertia, while local enactment of laws, rights of residency and air services agreements are among the issues remaining on the agenda.

Mr Patten said: "What's of primary concern to us, without being ideological about our relations with the PWC, is how we can give more impetus to the JLG and how, in due course, we can co-operate with the Preparatory Committee (to be established in 1996) and the Chief Executive-designate."

Mr Patten's gesture, however, was shot down by Beijing even before he stood up to speak, with the official Xinhua news agency saying Britain lacked sincerity when it spoke of a desire to improve co-operation and questioning the validity of involving the PWC.

Mr Patten said he was surprised by Beijing's statement: "I thought that's what the PWC is supposed to do," he said. He further added that Hong Kong people would be puzzled if Beijing failed to provide a positive response to his speech over the coming weeks, saying he was hoping for the best.



Governor Chris Patten is handed his policy speech after passing HK Chinese protesting at his olive branch offer to China.

News of a softer stance on the PWC had already been carried by Beijing's statement: "I thought that's what the PWC is supposed to do," he said. He further added that Hong Kong people would be puzzled if Beijing failed to provide a positive response to his speech over the coming weeks, saying he was hoping for the best.

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ried to Mr Qian Qichen, China's foreign minister, by Mr Douglas Hurd, Britain's foreign secretary, when the two met in New York last week.

In his speech yesterday, Mr Patten said: "We have indicated to the Chinese side our willingness to explore further with them whether there are informal ways in which this can be achieved, perhaps by expanding the pool of expertise on which the JLG can draw. Members of the PWC for example may be able to contribute to this process. We would welcome that."

In a further attempt to speed the "small pace" of the JLG work, Mr Patten outlined a raft of issues on which Hong Kong would provide practical aid to the incoming government and related bodies ahead of the transition. These matters span the layers of future government, defence (under the People's Liberation Army after the handover), HK\$120bn (£10bn)-worth of fiscal reserves plus Exchange Fund assets, infrastructure and the 1997 budget.

## Indian minister faces scandal inquiry

By Stefan Wagstyl in New Delhi

India's criminal board of investigation (CBI) said yesterday it was continuing to investigate claims that a cabinet minister was involved in an Rs1.32bn (£26.7m) illegal financing scheme in a case arising from the 1992 Bombay securities market scandal.

Mr B Shankaranand, the health and welfare minister, is accused of having authorised the diversion of funds from the state-owned oil industry development board (OIDB) to the syndicate bank, a banking institution, so that it could be, illegally, invested in the stock market.

Mr Shankaranand was oil minister and OIDB chairman at the time of the alleged fund transfers in 1992. He denies any wrongdoing.

The scandal centred on the illegal transfer of funds from banks into the stock market in order to try to make speculative profits, which were shared out among the banks, stockbrokers and bank clients, including private companies and state-owned enterprises.

Details of OIBD's transactions were published in a report of a joint parliamentary committee into the scandal last year. It concluded Mr Shankaranand had violated prudential norms in his supervision of OIBD's financial investments. Mr Shankaranand's denials were included in a government report published in response to the parliamentary report.

Paul Taylor adds: More than half the banks implicated in the Bombay securities scandal have paid their fines, according to the Reserve Bank of India.

The Indian central bank, which earlier this week imposed new penalties on three more small banks, said 14 banks had so far paid the fines, which were imposed for alleged breaches of its rules on securities transactions.

In July the central bank imposed fines totalling Rs1.47bn on 20 commercial banks, including foreign banks, which were severely criticised in a parliamentary report into the scandal published in December and were held liable for the bulk - Rs1.94bn - of the fines.

## Riyadh faces debt problem

Saudi Arabia is starting to have some problems paying its debts but its underlying creditworthiness is sound thanks to huge oil reserves, US Treasury Secretary Lloyd Bentsen said yesterday, Reuter reports from Jeddah.

"They've begun to have credit problems in meeting maturities on some indebtedness," Mr Bentsen said prior to a meeting with King Fahd. "It's obvious they have to do more tightening of the budget."

After building an enormously wealthy economy, the world's largest oil exporter is facing a cash shortfall brought on by weak oil prices and \$55bn in payments to help finance the 1990-91 Gulf war.

The government has borrowed \$70bn-\$80bn, almost all of it domestic, according to one local financial source. Riyadh earlier this year negotiated delays in payments and delivery of some US military equipment including fighter aircraft and tanks.

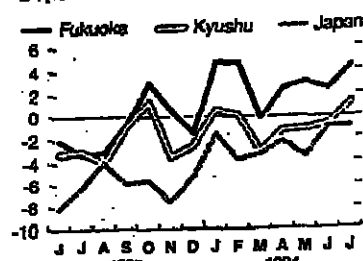
The country, which will pay the US government \$3.5bn this year under those contracts, faces a payments bludge of \$8bn over the next two years on those deals. The kingdom is up to date on payments on a \$4.5bn loan it arranged from international banks in 1991.

Mr Bentsen, who arrived yesterday for a two-day visit, made clear that Riyadh's problems were only temporary and were similar to those faced by the US before the Clinton administration took action to reduce the US budget deficit.

In a speech to Saudi business and government leaders, Mr Bentsen urged Riyadh to modernise its economy by tightening its budget belt, opening up its markets, and giving private companies a bigger role. Saudi Arabia has targeted a nearly 20 per cent cut for this year. Mr Bentsen, who met finance minister Mohammad Ali Abal-Khail and oil minister Hisham Nazer praised that action.

## Kyushu region: the pace-setter

Department store sales monthly % change year-on-year



Source: Japan Department Store Association, Kyushu Department Store Association

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## IFC investment first for South Africans

By Peter Norman,  
Economics Editor, in Madrid

The International Finance Corporation, a member of the World Bank Group, yesterday announced its first equity investments in South Africa as part of a strategy to encourage new businesses among the country's poor black population.

Mr Jemal-ud-din Kassam, IFC vice-president for operations, said that the investments - which will be made in a franchise financing fund and a life assurance company - would "help bridge the gap between the first and third world parts of the economy".

The IFC, which promotes private sector activity, will invest \$12.5m (\$2.4m) in the South Africa Franchise Capital Fund. This will be a R50m vehicle to provide loans and equity to members of "previously disadvantaged groups" so they can acquire franchises in businesses such as fast food, dry cleaning and photocopying chains.

The IFC will also invest R150m in a 10 per cent stake in African Life Assurance (AfLife), a life assurance company that does most of its business



Christo Liebenberg

ness with poor blacks.

The franchise fund will help black businesses overcome shortages of capital and give them access to accounting and marketing expertise as well as the research and development facilities of larger organisations. Mr Tei Mante, director of IFC's sub-Saharan Africa department, said,

"The life assurance company, which is being restructured to be predominantly owned by black interests, will provide a home for savings from people in the townships

and provinces.

The two investments "are all part of building a climate that provides a stable base for economic growth", Mr Mante said. The AfLife restructuring, which will entail the building up of a new sales force to cover black residential areas, was an "example of the changes in ownership and control that are necessary for increased participation by previously disadvantaged groups in the formal economy".

IFC's partner in structuring and arranging the leasing fund was Nedcor Bank of South Africa.

Nedcor will take a 25 per cent stake in the fund. The rest of the shares will be placed with a small group of international and South African institutional investors.

In remarks to the annual meeting of the International Monetary Fund and World Bank, Mr Christo Liebenberg, the South African finance minister, said the Bank's multilateral investment guarantee agency would soon give its first guarantee for an inward investment into South Africa.

It is understood that this concerns an investment in the manufacturing sector.



The decision by the World Bank to increase sharply the financial guarantees it makes to commercial lenders recognises that private-sector investors need more help if they are to finance a growing proportion of the world's infrastructure.

Governments struggling to contain public spending are unable to meet all the demands from their populations for better transport, power, water and sewerage systems.

Private-sector lenders and investors, on the other hand, are reluctant to put money into emerging countries with little history of private-sector investment and where strong political risks may remain. Commercial banks lending to these countries demand higher interest rates and are reluctant to grant long-term loans.

Partial financial guarantees from the World Bank would provide comfort to other lenders and allow schemes to proceed which otherwise might not have taken place, says Dr Ashoka Mody, principal financial economist at the bank's project finance group.

The Bank, which previously has lent mainly to state bodies would still be required under its articles to seek counter-guarantees from the government of the country in which the project was located.

In return, it would guarantee commercial lenders against the failure of state agencies to meet contrac-

tual obligations.

These might include:

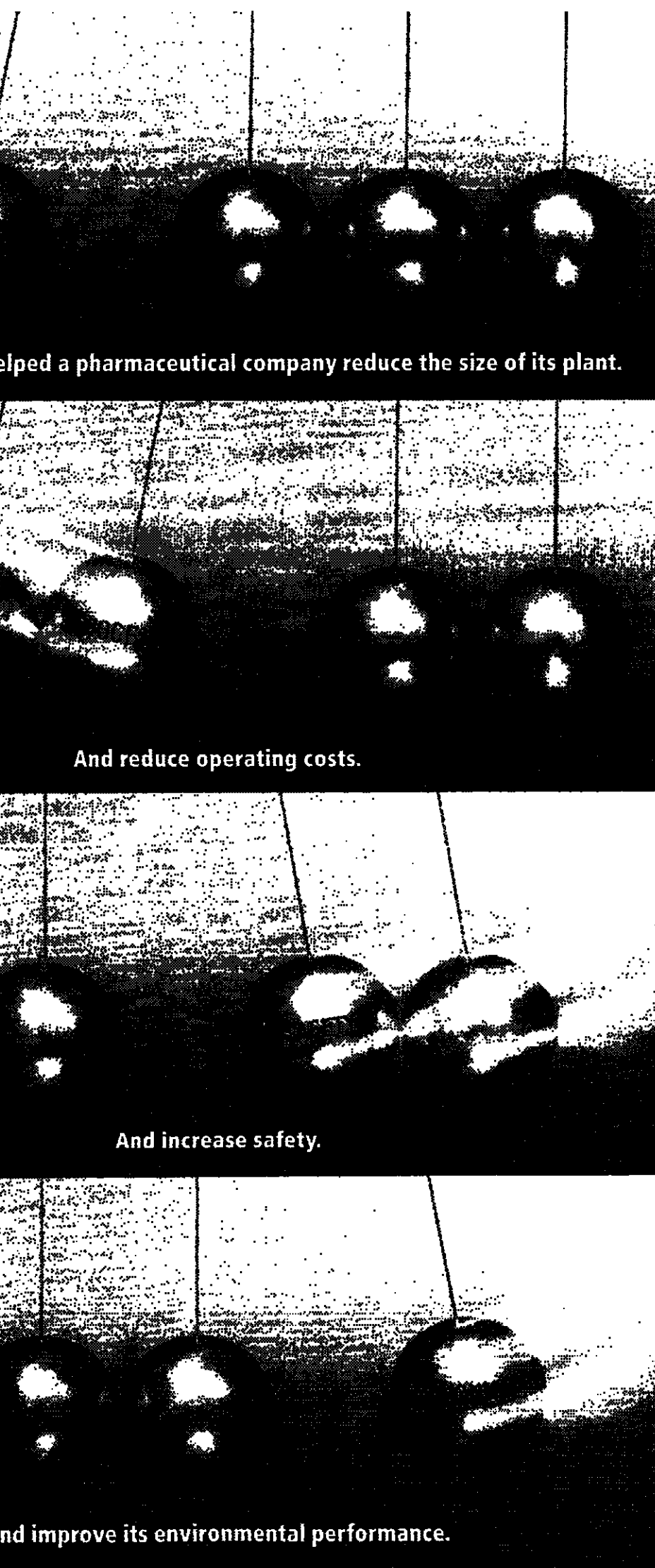
- Maintaining agreed tariff formulas and regulatory frameworks;
- Making available sufficient fuel, in the case of a power station;
- Meeting payment targets where these have been agreed with state and municipal authorities
- Providing compensation for delays caused by government actions or political events.

The Bank, however, would not cover commercial risks such as construction delays, inadequate costing or the failure of customers to purchase services in expected numbers.

### Governments trying to contain spending are unable to meet all demands

"We want to use guarantees as a catalyst. By covering some of the risks that the commercial market is not able to bear or evaluate adequately, we hope to attract new sources of finance, reduce funding costs overall and extend the maturity of commercial loans," said Dr Mody.

The decision to increase the availability of financial guarantees to the private sector represents a marked shift in the bank's policy.



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## Economists go back to school

Jill Barshay and Chrystia Freeland on basic training in Kiev

When Ukraine first became an independent state, cabinet ministers were apt to telephone western journalists in a frantic search for an explanation of basic economic terms such as "balance of payments". Just three years later, Kiev has a small but aggressive team of economists who last week negotiated a \$360m (\$240m) loan with the International Monetary Fund - Ukraine's first IMF deal - and hope to launch a coherent programme of market reforms this month.

A World Bank public education project being piloted in Ukraine has played a quiet but crucial role in the transformation of at least a small part of Kiev's parochial elite, trained only in obediently fulfilling the Kremlin's central plan, into leaders with a working knowledge of market economics.

For a year, Mr Daniel Kaufmann, the World Bank representative in Kiev, has been running weekly economic round-tables for journalists, politicians and civil servants, more formal seminars and workshops for government bureaucrats, and intense one-to-one economic training courses for key would-be reformers.

The most able ministers and civil servants in the Ukrainian government are alumni of this project. They remain outnumbered by anti-reformist Ukrainian leaders, who have begun to snipe at the IMF deal, but Mr Kaufmann claims to "convert" one or two members of Ukraine's communist-dominated parliament every week.

The project began when Mr Kaufmann realised that meetings between senior Ukrainian leaders and World Bank and International Monetary Fund delegations were "dialogues of the deaf" in which the Ukrainians solemnly nodded their heads but understood nothing.

That experience convinced Mr Kaufmann that before beginning standard development projects geared at bol-

stering market reforms, the World Bank - which, if Ukraine eventually negotiates a stand-by agreement with the IMF, could provide Kiev with a rehabilitation loan of up to \$600m - needed to help Ukrainians learn what a market economy is.

The conventional World Bank approach may have served us well in Latin America and much of Asia where the economic elite which really rules had a solid western education," Mr Kaufmann says. "But this is not the case in the former Soviet Union, eastern and Central Europe and much of Africa."

Mr Kaufmann also points out that because of the high general level of education, particularly in maths and the sciences, in the former Soviet Union and eastern Europe, public education in economics gives rapid results.

"The returns to relatively small, focused investment are enormous, extremely steep," Mr Kaufmann says. "This is not a 15- or 20-year proposition. The goal is to make ourselves irrelevant in two years."

Mr Kaufmann began the programme using funds from his office's operating budget and small sums of money contributed by western governments, but his initial success has won the admiration of Mr George Soros, an American financier and philanthropist, who announced last week he would like to finance a Ukrainian centre to co-ordinate public economic education.

As the World Bank assesses a half-century of operation, Mr Kaufmann hopes his project will become a model for a new approach in the bank, better suited, at least initially, to the regions in which the bank operates than the large infrastructure projects which have been its traditional mainstay.

"For Ukraine it's a matter of \$400,000 to fund economic education," Mr Kaufmann says. "That's nothing. Imagine the impact."

## Low mobility hits Russian jobless

By David Goodhart,  
Labour Editor

Regional unemployment levels in Russia, ranging between 1 and 11 per cent of the workforce, are likely to become entrenched because of low labour mobility, according to a World Bank report.

The report says the national unemployment rate is between 5 and 6 per cent, as opposed to the official rate of about 2 per cent, but finds the duration of unemployment is surprisingly short.

"Unlike in eastern Europe, where unemployment turnover is very small, Russian unemployment, at least as yet, cannot be characterised as a stagnant pool," the report written by Mr Simon Yemstev says. In 1993, between 60 and 80

per cent of those leaving unemployment did so within four months.

In any quarter of 1993 roughly 5 per cent of the workforce made a job transition.

Big Russian companies have generally held on to their workers even when demand has slumped, but they have also been surprisingly persistent in hiring. Sackings remain responsible for only 25 per cent of job movement from companies, implying that a lot of people are switching jobs voluntarily.

There are, however, some growing problems of "mismatch" between supply and demand in the labour market. "In Moscow, for example, most posted vacancies are for manual and primarily male jobs; a significant share of the unemployed are educated women."

## NEWS: WORLD TRADE

## Commission plans will loosen carmakers' grip on dealers

John Griffiths explains the impact of changes to EU regulation of vehicle sales

The European Commission yesterday dismayed consumer groups and brought relief to car manufacturers by proposing yesterday that the motor industry keep its selective and exclusive distribution networks for another 10 years.

In a long-awaited draft regulation, the Commission cited the complex nature of cars and their safety implications as a major reason for continuing to exempt car manufacturers and their dealers from normal EU competition rules governing the sale of goods.

After a fierce internal fight between the competition and industry directorates, the Commission plans to renew, with some alterations, the so-called block exemption first granted to the European motor industry for 10 years in 1985.

The current exemption expires at the end of next June. There will be a discussion period of several months. But

given the mass of evidence collected during preparation of the draft document, it is unlikely to change significantly by the time it is formally adopted by the Commission - early in the new year at latest.

The main changes compared with the previous exemption are intended to achieve several objectives. These include improving the functioning of the internal market, ensuring a balance between the interests of the parties concerned and encouraging manufacturer-dealer relations based on partnership.

In a statement likely further to irritate consumer groups, the Commission also acknowledged that a factor in retaining the exemption was that the existing distribution structure allows easy monitoring of Japanese vehicle movements - and thus helps Commission bureaucrats manage the EC-Japan "understanding" under

which Japanese car imports to the EU are monitored during the transition to an open EU market for cars by 1999.

The main changes to the exemption affect the balance of power between manufacturers and their dealers, rather than consumers, although they hold out the prospect of considerably sharpening competition in the repairs and service after-market. The changes include:

● Allowing a dealer to distribute and sell more than one make of vehicle. This, however, is subject to conditions likely to be found far from satisfactory by consumer groups. There is no prospect of customers being able to compare, say, a Fiat Punto with a Ford Fiesta on the same showroom floor. The draft directive requires separate premises, even if on the same site, with separate management and "no possible confusion between the makes". Manufacturers will be able to terminate a dealer's contract if

the dealer wishes to distribute other makes, but only if the termination is based on "objective criteria". Arbitration is to be available in the case of disputes.

● Allowing these multi-dealer ships will help give dealers greater independence vis-à-vis manufacturers, claims the Commission. In some continental European markets such as France, where there are no large, multi-outlet dealer groups, this change could have considerable effect. However it will have relatively little impact in the UK, where most manufacturers have already begun to relax their opposition to multi-franchising and a number of multi-franchise sites - operating under the terms set out in the draft - have already appeared.

● The setting of sales targets only by mutual agreement between manufacturers and dealers: This represents a small but significant shift in

the balance of power between manufacturers and dealers. Currently, manufacturers have the power effectively to impose sales targets. Frequently dealers have regarded such targets as unrealistic, and as placing them under excessive pressure to "move metal". Again there is provision for arbitration in the event of disputes, but the precise form of such arbitration last night remained unclear.

● Allowing dealers to obtain spare parts other than those of the manufacturer, provided they are of equivalent quality. There is an intensively competitive market for spare parts, with many independent suppliers undercutting original equipment prices. However, the provision requiring "equivalent quality" would appear to give manufacturers considerable leverage over dealers seeking alternative parts sources.

● Allowing independent



Cars on sale in Essex, Britain: buyers will be disappointed by the Commission decision

garage owners access to the technical knowledge required for repairing vehicles. This measure should act as a benefit to consumers in stimulating after-sales competition. But manufacturers will hand over such information very reluctantly and there would appear to be considerable potential for foot-dragging.

● Freedom for dealers to advertise out of their own sales

territories. In effect, the draft merely formalises a practice which is increasingly widespread, with big dealer groups already advertising in national publications.

● Extension of the minimum duration of agreements between manufacturers and dealers from four to five years and minimum notice of termination from one to two years;

● A ban on anti-competitive

clauses in contracts, on pain of the manufacturer forfeiting its own exemption from competition rules.

● Banning practices designed to discourage consumers of one EU country buying a new car in another EU state, such as differences in the manufacturer's remuneration to dealers depending on the place of destination of the vehicle. See Editorial Comment

## China vows to defy US on Gatt entry terms

By Tony Walker and Martin Wolf in Beijing and Frances Williams in Geneva

China will not drop its demand that it be readmitted to the General Agreement on Tariffs and Trade as a developing country, in spite of US pressure for it to be classified as a developed nation, a senior Chinese official said yesterday.

Mr Li Lanqing, a vice premier responsible for trade, said it would be "ignorant and absurd" for China to be regarded as a developed country for the purposes of Gatt entry. "If we assume the duties of a developed country, why would we want to rejoin Gatt?" he asked.

His remarks reflect China's determination to preserve its developing country status in international institutions, thereby protecting benefits such as concessional finance and other privileges.

Mr Li, who is a former minister of foreign trade, said China's growing status as a trading nation demanded that it become a founder member of

the World Trade Organisation, the successor body to Gatt. "We are now the world's 11th largest trader... Is it possible that the WTO would not include the 11th largest trading nation? Can it be representative otherwise?" he asked.

"If they don't let us rejoin the Gatt, China will manage... I just don't believe that the world can exclude China. It serves nobody's interests."

Beijing has reduced tariffs on many categories of imports, and has also dismantled a wide range of non-tariff barriers, but western nations led by the US are demanding further liberalisation of agricultural markets and progress in opening up the services sector.

Chinese officials complain frequently about "unreasonable" US demands, but negotiations are said to be making progress, although it is not clear whether they can be concluded in time for China to become a founder member of the WTO when it comes into being next year.

In Geneva, intensive negotiations between China and its

trading partners are continuing in an effort to wrap up the terms of entry to Gatt and WTO later this year.

Trade officials say Gatt's working party on Chinese membership will meet as soon as there appears to be the basis of a consensus on the accession protocol and clear progress in parallel talks on improving access to the Chinese market for imports of goods and services.

Nearly 25 countries and the EU have been negotiating with China over the past month. However, the most critical talks are those with the US, which has taken the toughest stance in requiring Beijing to comply with Gatt/WTO rules from the outset.

China, a founder member, applied to rejoin Gatt in 1986 after pulling out in 1980 following the communist takeover. Membership negotiations began in 1987 but were repeatedly delayed by political and trade rows with Washington, most notably after the bloody suppression of the pro-democracy movement in 1989.

## Not so Super 301 after all

Nancy Dunne on a once feared and loathed US trade weapon

Super 301, the most feared weapon in the US trade expansion armoury, was always a bit of a fraud.

It was written into the 1988 US Trade Law at the behest of congressional "trade hawks" who felt that barriers to US exports were not being adequately addressed by multilateral rules.

The Super 301 provision required the US trade representative to make a list of "priority foreign countries" and their most protectionist trade practices. The USTR was then expected to negotiate away the offending trade practice while holding the threat of retaliation as a sword of Damocles over the offending country.

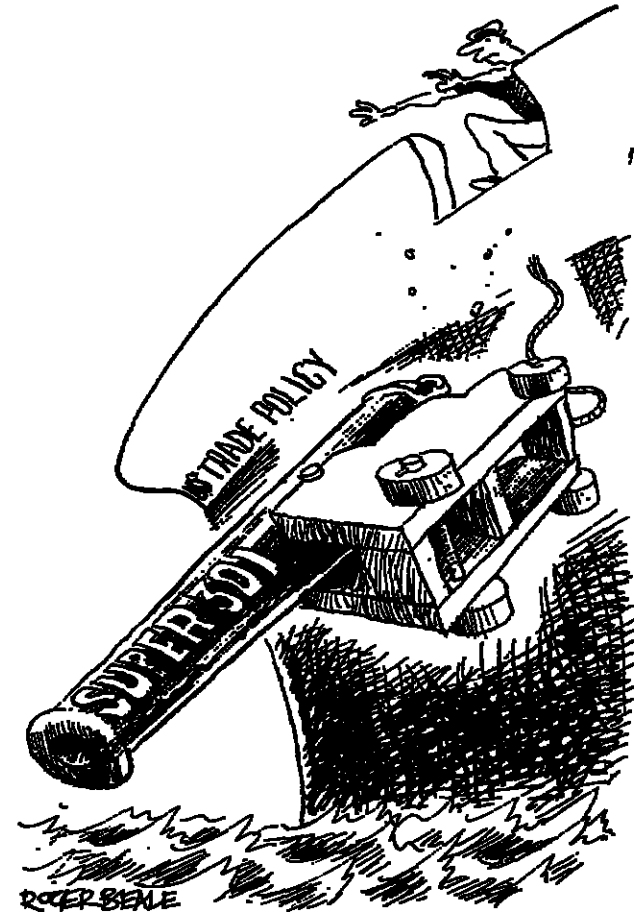
As it turned out, that sword never dropped on any country's head and the Super 301 provision expired in 1990.

A recent book on US trade laws, *Reciprocity and Retaliation in US Trade Policy*, released by the Institute for International Economics, says Super 301 was viewed as "an extension of US unilateralism in which the US set itself up as judge, jury and executioner without regard for international trade rules".

Trade hawks saw it as a means of addressing those Japanese trade barriers not subject to challenge in the General Agreement on Tariffs and Trade. It was not enough that the executive branch had all the authority it needed to retaliate against "unfair trade practices" under Section 301 of the act. They saw Super 301 as a bigger, more powerful weapon.

Mr Thomas Bayard, one of the IIE authors, says the difference between Super 301 and Section 301 was the attention the former generated. Both provisions gave the USTR a year to negotiate away trade barriers but sanctions at the end of the line were not mandatory.

Mrs Carla Hills, the former USTR, complained about the rigidity of Super 301 but used it reluctantly as "a tool" to open markets. In 1989, the first year of its existence, Taiwan and Korea rushed to the bargaining table to make deals to avoid being put on the Super 301 list. Japan was named for its trade



barriers against supercomputers, satellites and wood products. To avoid embarrassing Japan by having it as the only country on the list, Brazil was added for its import licensing restrictions and India for its investment and insurance regimes.

The result, according to Mr Bayard's book, would have been at most \$1.6bn in increased annual exports, if the agreements had been fully implemented. But they were not. The satellite deal appears to be working, but the wood agreement awaits tariff cuts promised in the Uruguay Round and the Japanese government appears to be dictating individual purchases of US supercomputers.

India never agreed to talk under Super 301 and was never punished. Brazil changed its trade policies because a new government brought in new

politics.

In his campaign to become US president in 1992, Mr Bill Clinton promised to resurrect Super 301. But once in office, his interagency trade policy team devised a more sophisticated strategy under which the US-Japan economic relationship would be organised.

All bilateral concerns would be brought under a broad negotiating "framework" which combined the elements of previous sectoral negotiations and the Bush Administration's initiative to root out Japan's "structural impediments" to trade. It would encompass macroeconomic measures to reduce Japan's multilateral trade surplus and indicators by which to measure success.

When Japan agreed to the new approach in June 1993, there seemed to be no need for a Super 301. But two Japanese prime ministers later - at a

summit in Washington between prime minister Morihiro Hosokawa and President Clinton - the two sides fell out.

It was then the administration rediscovered Super 301. Whether by design or by chance, Mr Mickey Kantor, the current USTR, has used it skillfully to ratchet up the pressure on Japan for a deal under the framework. With Congress threatening to renew Super 301, he headed off new legislation by renewing the provision administratively, but in a milder form: instead of listing erring countries he would list trade practices which pose obstacles to trade. This was considered less insulting.

Instead of releasing a Super 301 list in April, Mr Kantor moved the deadline to September 30. This gave Japan nearly seven months to resolve its political problems and negotiate under the framework.

To add to the pressure on Japan, Congressman Richard Gephardt introduced new and tougher market opening legislation. Mr Kantor warned Japan publicly that US-Japanese ties were "in serious disrepair".

When fear of trade war caused the dollar to tumble, and the yen to soar, Japan was ready to resume the framework talks. This time, the pressure of the newly designed Super 301 came into play, with September 30 as the deadline for a framework deal.

September 30 also became the final deadline for agreement on procurement and Mr Kantor warned that if no agreement was reached, the sanctions process would begin immediately.

With all the pressure in play, five deals were reached at the weekend under the framework. When the Super 301 list was released three days later on Monday, the Clinton administration declined to list even "priority" trade practices, saying they were all being negotiated in other arenas.

The "kinder, gentler" Super 301 will remain on the books - it is contained in the implementing legislation for the Uruguay Round - but nothing forces an administration to use it.

World Trade Digest  
Pakistan in \$7.5bn power deal

Hopewell Holdings International, the Hong Kong-based group run by Mr Gordon Wu, is today due to sign deals worth approximately \$7.5bn in Pakistan to build power plants. Mr Wu's Consolidated Electrical Power Asia may also secure contracts for transmission lines and oil supply facilities by the end of the year, officials say. Hopewell is to develop coalfields at Thar, in the southern province of Sindh. Farhan Bokhari, Islamabad.

## EU restores textiles duties

The European Commission is immediately reimposing import duties on textiles and clothes from India, Pakistan, Indonesia, Thailand and China. The Commission said the five countries had reached their individual export ceilings to the European Union under the generalised system of preferences scheme. The commission had suspended the levy of customs duties on the countries concerned on July 1. The duties apply to a range of goods including jerseys, mittens and socks. Emma Tucker, Brussels.

■ Swedish telecommunications giant Ericsson has agreed to supply MFS, the US communications company, with equipment worth more than \$300m over the next five years. The global purchasing accord will assist MFS's plans to expand its business service network from 32 to 75 cities, both in the US and outside. Christopher Brown-Humes, Stockholm.

■ Procter & Gamble yesterday settled a lawsuit against Milor over P&G's toothbrush design patent and product configuration rights. Milor is prohibited from making and selling such toothbrushes and is to pay P&G damages. AP/DJ, Cincinnati.

■ A consortium of Bouygues, Lyonnaise des Eaux, unit-Dumez, the large French water and construction group, and Société Générale d'Entreprises has been selected to build a giant sports stadium in the northern suburbs of Paris. The stadium will be the main venue for the 1998 soccer World Cup. Reuter, Paris.

■ Vietnam has signed a \$10m contract with US-based Ellicott Machine Corporation International to buy two dredgers for harbour maintenance and port construction. Reuter, Hanoi.

## Eastern Europe 'failing to attract investors'

By Andrew Taylor, Construction Correspondent

Progress in attracting private investment for infrastructure projects in eastern Europe has been painfully slow. Mr Thierry Baudon, deputy vice-president of the European Bank for Reconstruction and Development, said yesterday.

Mr Baudon, speaking in London at a Financial Times conference on international infrastructure finance, said the telecommunications industry had made most progress in attracting private capital.

There had been very little private investment in roads, power or water projects - other than a privately funded stretch of the M1/M15 motorway in Hungary linking Budapest with Vienna.

Mr Baudon said the failure of eastern and central European governments to develop ade-

quate regulatory and tariff structures to cope with the privatisation of vital services had made it very difficult to attract commercial investors.

Private sector promoters needed to be reassured that they would be able to levy sufficient charges on users to repay loans and earn adequate returns on their investments.

The cost to the public of water and power had traditionally been very low in these countries and it would be difficult to increase these charges. Governments seeking to minimise costs would have to increase the proportion of their own state investment.

Private sector investors would have to be satisfied that tariffs and regulatory structures would not be changed in the future without adequate compensation, he said.

Poland was most advanced in developing a regulatory

framework to cope with privatisation but much work still needed to be done to satisfy international investors.

Overmanning was another problem, Mr Baudon said, adding that he had not come across a single water treatment plant in eastern and central Europe which did not have twice as many employees as needed.

Potential investors would also have to be confident that there would be sufficient customers to pay for their services. This was proving difficult in areas like energy generation, when demand for power was falling in many of these countries.

A number of privately financed roads had been proposed in Hungary and elsewhere but these were likely to require a significant government contribution before they could proceed.

## CORRECTION

Pacific Rim: sales and forecast sales of new motor vehicles (000s)									
	Taiwan	Thailand	India	Indonesia	Philippines	Malaysia	Vietnam	Total	
1990	484.0	302.7	357.7	274.5	132.7	165.9	1.8	1,719.3	
1991	487.0	286.6	344.9	261.4	118.6	161.9	0.8	1,663.2	
1992	547.1	363.0	330.3	169.5	146.1	145.7	6.0	1,707.1	
1993	540.1	456.5	382.0	214.2	163.6	154.7	7.5	1,918.3	
1994	574.0	493.0	405.2	277.5	172.0	175.0	9.7	2,046.4	
1995	596.0	460.0	430.0	313.0	183.0	189.0	13.5	2,184.8	
1996	604.0	490.0	460.0	353.0	190.0	209.0	18.8	2,324.8	
1997	618.0	540.0	490.0	386.0	199.5	230.0	26.2	2,494.7	
1998	632.0	585.0	530.0	430.0	210.0	243.0	36.2	2,696.2	
1999	646.0	625.0	570.0	482.0	223.0	255.0	42.7	2,943.7	
2000	660.0	665.0	610.0	540.0	236.0	266.0	51.5	3,029.5	

Source: EU: The Automotive Sector of the Pacific Rim and China

The above table shows sales of new motor vehicles in the Pacific Rim. The figures were incorrectly reported on page 8 of the World Car Industry survey published on October 4 1994.

By Nancy Dunne in Washington

The Clinton administration yesterday said its aggressive year-end trade promotion strategy had helped US companies win contracts for 70 big foreign projects worth \$17bn.

"We can now say that the strategy is working and working with successful, measurable results," said Mr Ron Brown, the US commerce secretary, who heads the Trade Promotion Co-ordinating Committee which devised the strategy. He predicted that the US would exceed the goal it set a year ago to export \$1,000bn in

goods and services annually by the year 2000.

Mr Robert Rubin, the president's economic adviser, said export promotion was an integral part of the administration's economic policy, which calls for increasing US productivity, opening markets through negotiation and helping US companies to win sales.

Mr Brown said the administration had "redefined the relationship between business and government", making government an active partner in the efforts of US companies to export. It had created a 17-agency Advocacy Co-ordinating network "to ensure

co-operation across the government" and had established a "war room" in the Commerce Department to track over 160 important foreign projects. It had also launched high-level sales efforts by Mr Brown and other administration officials, including the president.

More effective use had been made of export financing and much progress had been achieved in eliminating unnecessary, ineffective export controls. Mr Kenneth Brody, chairman of the US Export Import Bank, said the agency was "no longer" passive in the face of strong competition

from its foreign rivals. He has created a new project finance division, which this year has more than doubled the lending of 1993 to \$360m. The division is now pursuing a \$3.5bn backlog of requests for finance of infrastructure projects.

The bank's Tied Aid Capital Projects Fund is aggressively countering foreign offers to eliminate the use of foreign tied aid. In an annual report, submitted to Congress yesterday, the TPCC said that it would support the Middle East peace process through expanded trade missions, private sector initiatives and finance packages.

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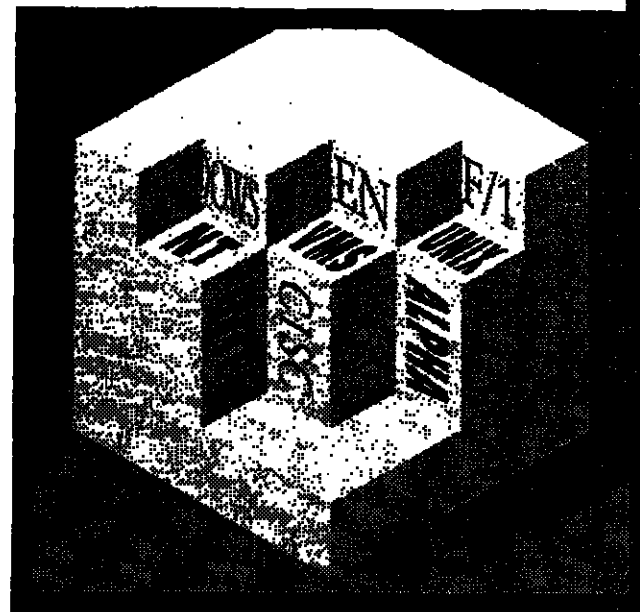
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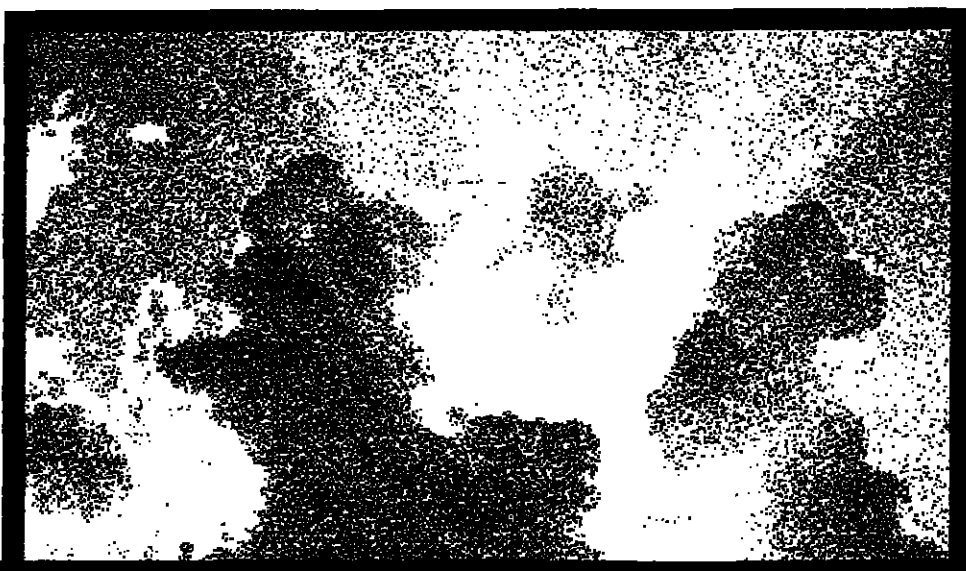
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## NEWS: THE AMERICAS

# Chip research group to shun federal funding

By Louise Kehoe in San Francisco

Sematech, the US government-backed semiconductor industry research consortium, will pay its own way and no longer accept direct federal funding after fiscal 1996, it said in Washington yesterday.

Formed in 1987, when the US semiconductor industry was rapidly losing ground to the Japanese and falling behind in chip manufacturing technology, Sematech has for seven years received half of its funds, or about \$90m (£57m) a year, from the Defence Department's Advanced Research Projects Agency. The rest is paid by member companies.

Leaders of the consortium, which includes 11 of the largest US chip makers, said a resurgence in their

international competitiveness and the increased profitability of the industry, which last year regained world market leadership for the first time since 1985, meant Sematech no longer needs government support.

"It is a matter of principle," said Mr Craig Barrett, chief operating officer of Intel, the world's largest chip maker, and a member of the Sematech board of directors.

"The industry can now afford to support the consortium and we should. We are setting an example for other US industries and for the world."

"We never intended direct federal funding to become an entitlement programme," said Mr Bill Spencer, Sematech president and chief executive.

Ironically, the consortium is turning down government money at a time when it has the wholehearted support of the Clinton administration - after years of battling political opponents to maintain funding from Presidents Reagan and Bush.

Sematech has long been at the centre of US debate over "industrial policy" with critics - mostly Republicans - charging that the government was "picking winners and losers". It has been supported by the Pentagon, however, amid concerns the US might lose its leadership in technology vital to national security.

The decision to reject further funding has met a mixture of praise, disbelief and suspicion from members of Congress, industry executives said. "We expected a pat on the

back. Instead, we have been accused by some of rocking the boat."

Sematech's decision has confounded critics and supporters alike. To critics, it is a surprising demonstration that this is not just another industry group looking to sustain itself at the federal trough. Supporters, on the other hand, are concerned that without the incentive of money, Sematech may no longer be a "model" of government-industry collaboration.

However, Sematech officials stressed that they aimed to expand, rather than end, co-operation between the private and public sectors and that the consortium would compete for government research grants for specific projects on the same basis as other groups and com-

panies. Ultimately, this could mean that Sematech will receive more government funding than its current annual stipend.

Working through the congressionally mandated, but yet to be formed, Semiconductor Technology Council, an advisory group of government, industry and academic representatives, Sematech aims to influence a broader spectrum of government spending including Commerce Department and Energy Department research programmes, as well as the Pentagon.

Total federal government spending on semiconductor-related research has been running at about \$2bn to \$2.5bn in recent years, Sematech estimates. "If we can influence just 10 per cent of that so that it has

commercial relevance we will be able to more than double the impact that we have had," said Mr Frank Squires, Sematech's chief administrative officer.

There is little possibility of the semiconductor industry reverting to its traditional "arms-length" and sometimes adversarial relationship with the federal government, Mr Squires said.

Public attitudes in the US towards the government's role in ensuring economic security, employment and the creation of "quality" jobs have changed, he believes. "Perhaps Sematech has helped to bring about that change by demonstrating that not every government-industry partnership is larded with pork and bureaucracy."

## Orders for US goods up 4.4%

By George Graham in Washington

New orders for US manufactured goods jumped 4.4 per cent to \$286.5bn (£182bn) in August, the Commerce Department reported yesterday. The increase more than offset a 2 per cent drop the previous month, and is the sharpest monthly increase in nearly two years.

The rise included an unexpectedly steep increase in orders for non-durable goods, which rose by 2.5 per cent in August to \$132.3bn. This was the 10th month in succession in which non-durable goods orders increased, with all leading industries except leather contributing to the rise.

Orders for durable goods rose by 6.1 per cent to \$154.2bn, a fractionally bigger increase than the Commerce Department had announced in its advance durable goods report a week ago.

Coupled with the 0.6 per cent rise in the August index of leading economic indicators announced by the department on Tuesday, the rise added fuel to the financial markets' growing conviction that the Federal Reserve will have to raise interest rates sooner rather than later.

But some economists pointed out the factory orders data still relate to August, before any effect was likely from the Fed's last interest rates increase on August 16. More attention is likely to be paid to tomorrow's employment statistics, which will give the first substantial information on the economy's strength in September.

The Commerce Department said overall shipments of manufactured goods rose by 4.5 per cent in August to \$287.9bn, after dropping by 1.1 per cent in July.

The backlog of unfilled orders dropped by 0.3 per cent to \$447.2bn, cutting the ratio of orders to shipments to 2.89 - the lowest in 30 years. With inventories dropping by 0.1 per cent to \$387.1bn, the ratio of inventories to shipments fell to 1.34, the lowest ever recorded.

## Clean-up reform fails for this year

# Congress abandons Superfund legislation

By George Graham

Congress leaders yesterday abandoned their efforts to reform the US's complex Superfund legislation on the clean-up of toxic waste sites.

With only three days to go before Congress breaks up for the election campaign, the obstacles in the way of Superfund reform this year - once expected to be a centrepiece of the Clinton administration's environmental programme - had become insurmountable.

Although a series of objections from industries affected by the legislation have been resolved over the year, the Superfund reform bill had yet to come to a vote in either chamber of Congress.

Some members claimed there was still a chance of winning both votes and then reconciling the Senate and House of Representatives versions, but this was generally regarded as wildly unrealistic.

The original 1980 Superfund law aimed to clean up toxic waste sites by requiring polluters to clean up dumps listed by the Environmental Protection Agency. But that law has turned into an administrative nightmare, with more time and

money spent on lawsuits over who should be held responsible than on the actual clean-ups.

An attempt to overhaul the law in 1986 left many problems unresolved, and this year's reform effort by Ms Carol Browner, head of the EPA, has attracted the support of an unusual alliance of chemical companies, insurers, mayors, small businesses and some environmentalist groups.

"The bills before Congress would have greatly improved public involvement in clean-up decisions, cut litigation costs, brought consistency and transparency to clean-up decisions and retained the core principle of 'polluter pays'," said Mr William Roberts, legislative director of the Environmental Defence Fund.

The overhaul was still opposed, however, by reinsurers and a portion of the environmentalist community.

"This whole thing is about saving the money of the polluters, and that should be the last thing on anyone's mind," said Mr Rick Hind of Greenpeace, an environmental organisation which has opposed the bill.

Both supporters and opponents of the Superfund reform bill said the central role in kill-

ing the measure was the hostility of Senator Bob Dole, the leader of the Republican minority in the Senate.

Mr Dole has argued that any reform must remove one of Superfund's most controversial elements: the application of retroactive liability to anyone involved with a polluted site. But his principal motivation is widely believed to be his determination to deny the Clinton administration even the slightest legislative victory in the closing days of the congressional session.

Industry groups that might, in theory, have benefited from the changes Mr Dole sought had begged him in vain to let the bill go forward.

Other bills on the Clinton administration's environmental agenda, including tighter controls on mining and grazing on federal land and the transformation of the EPA into a full cabinet department have already fallen by the wayside.

But last-minute breakthroughs may still allow passage of a law reauthorising the Safe Drinking Water Act and of a measure setting aside around 7m acres of southern Californian desert as parkland and wilderness.

## Determined Republicans halt work on Clinton agenda

By Jurek Martin in Washington



Gingrich: architect of obstruction

As the day dawned yesterday, there were three Republican filibusters holding up bills in the Senate, and more threatened. By mid-morning the opposition had scored in the House, forcing a delay of at least 24 hours of a floor vote on the Gatt treaty.

Across the legislative spectrum, measures that had once seemed certain of passage - often those which had already passed both chambers in different forms - were held in jeopardy by the Republican determination to block virtually every bill that could conceivably be interpreted as a success for President Bill Clinton and the Democratic party.

The rules of Congress allow different methods of obstruction to be freely deployed. In the 100-member Senate, this may take the form of the simple filibuster, which normally requires 60 votes to override but under some circumstances two-thirds of those present. This hurdle has often been too high for the Democrats, who have a 56-44 nominal majority but face not only Republican solidarity but also defections from their own ranks.

Senate rules also permit 30 hours for debate after a filibuster has been defeated. This has already been employed on both major and minor issues, such as nominations to federal office, thus squeezing the calendar even further before the scheduled adjournment at the end of this week.

The Gatt delay in the House was also the result of a parliamentary device, with Republicans demanding that the rule under which the trade treaty would be debated be changed so as to allow further investigation of one provision.

Specifically, Congressman Newt Ging-

rich, the Republican whip, is objecting to the so-called telecommunications "pioneer preference" clause in the bill covering fees to be paid by licensees of advanced cellular phone technology. This is part of the revenue-raising exercise required to offset any losses from lower tariffs.

Mr Gingrich, a clear leader of the conservative forces in Congress, has made much of the fact that the Washington Post Company, owner of the capital's liberal newspaper, is a large investor in this technology. A Post editorial yesterday flatly denied, however, that it was receiving favourable treatment.

Mr Gingrich is also the architect of Senate obstruction of the lobbying reform bill, now also held hostage in spite of the fact that it first passed the chamber by a 95-4 vote. United We Stand, the political organisation set up by Mr Ross Perot, the 1992 independent presidential candidate, has also demanded that the bill be passed.

Public disgust with Congress is such that failure to act may rebound on incumbents in the mid-term elections on November 8. But this suits the Republicans, since far more Democrats are up for re-election. Mr Gingrich's artful argument is that the bill would circumscribe the constitutional right to petition the government - especially by religious groups, the most vocal and conservative of which are, of course, staunchly Republican.

The mood of Congress, matching that of the country, is now foul. Even one Republican, Senator John McCain of Arizona, observed: "Most Americans want us to get out of town - they think we have already done enough harm." One anonymous Democrat acidly said: "There is nothing the Republicans want - except our jobs."

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Orders for US goods up 4.4%

## Mexican plot allegations upset markets

By Damian Fraser  
in Mexico City

Reports of a widening conspiracy behind last week's assassination of Mr José Francisco Massieu, the number two official in Mexico's ruling party, rattled investors in Mexico's financial markets yesterday.

Interest rates on all but the shortest-term government paper rose sharply in the weekly auction. The stock market - also affected by weakness on Wall Street - was down 2.3 per cent at mid-session, with the peso weakening slightly against the dollar.

According to a report in a Mexican newspaper yesterday, Mexico's legendary former oil union boss, Mr Joaquín Hernández Galicia, known as "La Quina", was allegedly involved in the assassination. Mr Manuel Muñoz Rocha, the federal deputy who is to be charged with masterminding the murder, told authorities that La Quina provided people who took part in the planning of the assassination, according to Reforma newspaper. Mr Muñoz Rocha did not give any details of the former oil union bosses' alleged involvement, except to say that he did

not finance the assassination.

La Quina controlled Mexico's powerful oil union until 1989, when he was arrested on the orders of President Carlos Salinas and imprisoned on a range of charges including storing arms. Like almost all the other figures allegedly implicated in the assassination plot, he comes from the north-eastern state of Tamaulipas.

Mr Ruiz Massieu was shot in the neck on Wednesday last week. The attorney-general's office has detained nine people allegedly involved in the crime.

According to testimony from one of the alleged accomplices that was released by the attorney-general's office, Mr Muñoz Rocha and Mr Abraham Rubio Canales, a former federal official with links to the Gulf drug cartel, plotted the assassination for a mixture of political and personal motives.

Mr Ignacio Pichardo, the head of the ruling Institutional Revolutionary party, has denied that Mr Ruiz Massieu's assassination reflects a wider fight for power between hardliners and reformists. But in a rare show of disunity, a PRI senator from the state of Guerrero accused Mr Pichardo on Tuesday of hiding the truth.

## Canada social welfare reform plans tabled

By Robert Gibbons  
in Montreal

Canada's Liberal government yesterday issued a discussion paper on reforming the social safety net, aimed at getting all 10 provinces to help improve work skills and move the jobless away from reliance on unemployment insurance.

But Mr Lloyd Axworthy, minister of human resources, left his proposals vague and without cost estimates to try to head off a gathering storm of provincial opposition.

The government is committed to pruning the social welfare system by several billion dollars. It now accounts for nearly C\$40bn (£18.8bn) a year of federal spending.

The proposals include limiting child tax credits to lower income families and redesigning unemployment insurance, a solely federal programme, to limit benefits.

Federal funding for university education would also be reformed, while retirement savings could be tapped to finance university education.

## Caribbean troops arrive in Haiti

By Ted Bardacke  
in Port-au-Prince

Caribbean troops and a group of returning Haitian refugees arrived in the Haitian capital of Port-au-Prince yesterday, which suggests that the US military believes it is in full control just 10 days before the scheduled return of exiled President Jean Bertrand Aristide.

The 262 Caricom troops from Jamaica, Trinidad, Belize and Barbados will be in charge of security at the port in the capital. This has become a vital task as humanitarian aid begins to pour in now that US troops have set up distribution networks.

Some 492 refugees arrived from the US naval base at Guantanamo Bay in Cuba. A total of 14,000 refugees remain outside Haiti, but US officials expect 500 a day to arrive should the country remain calm.

Political tensions have been partly defused by a virtual breakdown in the Haitian police force now that its leader, Lt Col Michel François, has fled to the Dominican Republic.

Police officers were completely absent from Haitian streets yesterday, remaining at their headquarters even while sporadic looting took place across the street from the US embassy.

US soldiers have worked with Haitians in recent days to locate the homes of suspected army auxiliaries, who terrorised the population with their harsh crackdown against supporters of Mr Aristide.

But with thousands of weapons still reported to be in the hands of pro-regime auxiliaries and other extremists and some Haitians thirsting for revenge, the potential for violence remains high.

Parliament yesterday continued to debate the granting of a general amnesty, a condition for de facto leader Lt Gen Raoul Cédras to step down, but appeared unable to arrive at a consensus.

## Cardoso faces some hard choices

There are worrying signs of high inflation again, writes Angus Foster

Mr Fernando Henrique Cardoso, probably Brazil's next president, will inherit an economy apparently in its best shape for years. The new Real currency, which he planned when finance minister, is backed by \$40bn of foreign reserves and has cut monthly inflation from 50 per cent in June to less than 2 per cent last month. This year's per capita growth is forecast at 2 per cent, while exports are at record levels.

But serious problems stemming from years of high inflation and political interference in the economy, remain. Unless Mr Cardoso acts quickly, inflation could return to undermine the credibility he has built with the Real.

Inflation may already be increasing by the time he takes over on January 1. Some food prices are rising because of a drought. Businesses are likely to raise prices in the run-up to Christmas, especially now the election is over. Consumer demand has risen sharply since the Real's launch, because the fall in inflation has left poorer consumers better off. August sales of televisions were 85 per cent up on a year ago and São Paulo's factories are the busiest since 1989.

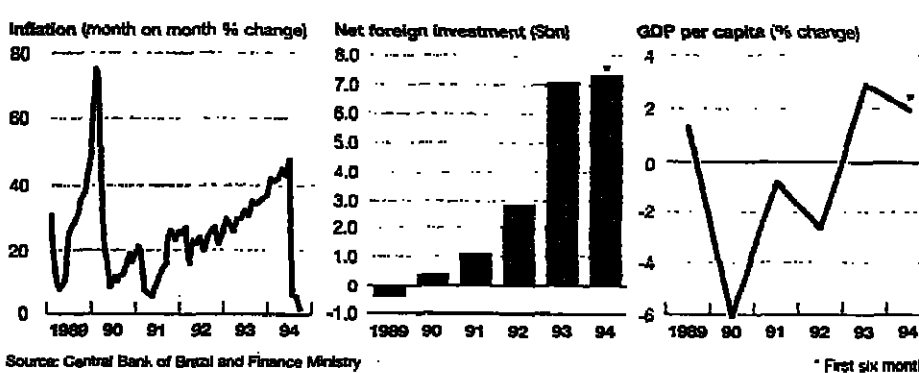
These signals of higher inflation are worrying, although most analysts expect the outgoing government's tight hold on credit and interest rates will stop any rapid rise.

"Increasing demand worries me but it is not an explosion and it is controllable," said Mr Malson da Nóbrega, former finance minister, who estimates inflation will remain at 2.3 per cent a month this year.

A bigger threat on the inflation front comes from the government's finances. Part of the reason for the Real's success was that the government managed to balance this year's budget, helped by one-off spending cuts and higher than expected tax revenues. Next year the picture is less promising. An emergency tax on bank accounts, which raises about \$6bn annually, runs out this year. Without a replacement, next year's budget will have a deficit equal to about 1 per cent of GDP.

Mr Cardoso's advisers are well aware of the budget problems. Reforms to the fiscal and social security systems which were planned last year when he was finance minister were blocked by Congressional opposition. These changes include raising taxes and the number

Brazil: The Cardoso account



Source: Central Bank of Brazil and Finance Ministry



Curran

of tax payers - only 7m of the economically active population of 50m pay income tax.

The social security system also needs thorough reform. It is underfunded and, because of generous benefits such as early retirement introduced in 1988,

the social security bill is set to reach \$24.5bn this year, compared to just \$14.5bn in 1992.

Mr Cardoso's apparent big election victory could give him the momentum to persuade Congress to pass unpopular measures such as higher taxes or reduced social benefits. But such reforms would not take effect until 1996 or even 1997, prompting observers like Mr Nóbrega to call for a speeded up privatisation programme.

There is increasing consensus in the private sector that these reforms are needed and that the state's role in the economy should be reduced. Politicians, who often use the state for private purposes, or to win elections, will need more persuasion.

For example, São Paulo is Brazil's most important state economically, but has a budget deficit equal to three years of tax revenues because of successive years of bad government. It owes about \$7bn to its state owned bank, Banesp, which has had to approve politically inspired lending, much of which may never be repaid.

Other urgent changes are needed to stop state governments employing unqualified people ahead of elections in return for their votes. Corruption and waste is seen as extremely high in the health system, while the federal and state governments are expensively overstaffed yet rarely even check if their employees turn up for work.

Mr Eduardo Giannetti, a São Paulo-based economist, says Mr Cardoso needs to confront all these problems and end politicians' control over state

banks. "In the abstract everyone agrees these questions should be tackled, until it comes down to imposing the loss. A new president has the authority to make people accept change, but he needs to act quickly. The first year is worth more than the last three of his mandate," he says.

With so much remaining to be done, confidence in the Real's future remains fragile. Unlike other countries fighting inflation, Brazil decided against making the Real fully convertible or setting it at parity with the US dollar. Instead, the Real is backed by foreign exchange reserves, and a government promise not to breach its own money supply targets.

## Moody's may raise rating

Moody's, the US credit rating agency, said yesterday it might raise its rating for part of Brazil's foreign debt, Richard Lapper reports. The action, which affects some \$7.9bn of debt, comes in the wake of Mr Cardoso's election success this week. Moody's rating on so-called "interest due and unpaid" bonds and new money bonds, now B2, could change. The agency said the review "is motivated by the likelihood that the incoming administration will have sufficient power to implement comprehensive economic and political reforms." It pointed out that in recent years Brazil's domestic economy has been relatively dynamic and commercial debt arrears had been restructured.

and constitution, his momentum will help underpin the Real and inflation can be contained. If not, financial markets may lose confidence and Brazil's inflationary cycle could start again.

"We are not yet talking about [economic] stabilisation achieved. Inflation could come back and would mean a great loss of respect for democracy. People would feel they had again been cheated ahead of elections," said Mr Giannetti.

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# Task forces to promote engineering

By Andrew Baxter

Five new task forces aimed at making UK industry more competitive by increasing substantially the influence and involvement of engineers were announced yesterday by Mr Michael Heseltine, trade and industry secretary.

Action for Engineering is a result of the Department of Trade and Industry's white paper on competitiveness, published in May. It identified a number of ways to improve UK industrial performance through better use of engineers.

The programme represents the first co-ordinated attempt to address the underlying problems for the economy caused by the relatively low status of engineers. It brings together industrialists, educationalists and the engineering professions in industry-led task forces.

Mr Rob Margetts, a director of ICI, has been appointed chairman of the programme's steering group, which was due to hold its first meeting last night.

The five main areas for action are:

- Stimulating enthusiasm in schools for engineering;
- Harnessing engineers' full potential in industry;
- Training more technicians, supervisors and skilled workers; and improving

# Howard bids to reassure police

By Alan Pike, Social Affairs Correspondent

Mr Michael Howard, home secretary, yesterday sought to reassure senior police officers over proposals they fear may lead to greater private sector involvement in policing.

He told the Police Superintendents' Association conference it was "simply not true" that a Home Office review of police tasks was considering encouraging companies or local authorities to patrol the streets and deal with traffic management.

Mr Howard said the review, due to be completed early in the new year, was intended to ensure that the money devoted to policing achieved the best possible results.

Mr Howard said the "era of rapid change" in the police service was almost over. The task now was to get on with policing, but this had to take place within the right framework of criminal law and the right organisational framework.

"But let me make one thing clear - I am not asking anyone to do the job of the police. You are the professionals in what is a complex, specialised and often dangerous profession."

He said the government's Criminal Justice Bill would put into effect 19 of the 27 pledges for tough action on crime that Mr Howard made at the Conservative party conference a year ago.

The bill contained a series of measures to give the police the tools needed to do their job, while the Police and Magistrates' Courts Act would improve local accountability of policing. It would require forces to set clear priorities, give managers greater freedom over resources and ensure regular reports on performance.

**THE DAVID THOMAS PRIZE**

David Thomas was a Financial Times journalist killed on assignment in Kuwait in April 1991. Before joining the FT he had worked for, among others, the Trades Union Congress.

His life was characterised by original and radical thinking coupled with a search for new subjects and orthodoxies to challenge.

In his memory a prize has been established to provide an annual study/travel grant to enable the recipient to take a career break to explore a theme in the fields of industrial policy, third world development or the environment.

**The theme for the 1995 prize, worth not less than £3,000, is: DOES FREE TRADE THREATEN THE ENVIRONMENT?**

Applicants, aged under 35, of any nationality, should submit up to 1000 words in English on this subject, together with a brief c.v. and a proposal outlining how the award would be used to explore this theme further.

The award winner will be required to write a 1500 to 2000 word essay at the end of the study period. The essay will be considered for publication in the FT.

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## NEWS: UK



# Robert Peston on the case behind proposals for new trading rules

## Stock Exchange roused by flurry

The Stock Exchange's plan to suspend trading in individual companies' shares when there is evidence that price-sensitive information has leaked was prompted by a flurry of dealing activity four months ago in Portals, the manufacturer of banknote paper.

On May 10 Portals shares jumped 44p to 879p, when 385,000 shares were traded. The exchange immediately started to make inquiries, as the price jump and the volume of shares traded were unusual for this particular security.

The initial investigation was carried out by the exchange's price and media monitoring group. The group is a bridge between the supervision department, responsible for ensuring the exchange's rules are followed, and its surveillance group, whose role is to detect and investigate criminal trading in shares.

The group wanted to ascertain whether there had been a leak of confidential price-sensitive information concerning Portals to investors. The company had received a takeover approach - from De La Rue, the banknote printer - but no announcement to shareholders had been made.

If some of these purchasers of Portals shares had known of the takeover talks, they might have been insider trading.

However, most were probably not "insiders" in the strict legal sense.

More likely is that a group of investors got wind that "something was up". They might for example have noticed that Portals shares had been bought by a stockbroker known for making large timed investments.

So although the bulk of these deals were probably not criminal, there was an unequal distribution in the market of information about Portals' prospects. Anyone selling Portals shares at this time might have complained that they only did so because they did not possess the full facts.

It was not until four days after Portals received an approach that it made a statement, by which time a further 483,000 shares had been traded. It was another three days before De La Rue was named as a possible bidder, by which

London-based securities firms reacted with caution yesterday to Stock Exchange plans to suspend trading if there is evidence that price-sensitive information has leaked into the market.

Suspensions are far less common in the London market than on Wall Street, and City stockbrokers agree privately that more frequent use of the exchange's power to suspend trading in such cases could prove beneficial.

Critics point out that suspension penalises stock holders indiscriminately, not just potential investors.

More frequent share suspensions could also cause difficulties with London's market-making system, which depends on the willingness of marketmakers to take on large positions in individual stocks.

The plan seeks to pre-empt anxiety about the effect of more share suspensions by introducing two warning stages before full suspension is imposed.

time Portals' share price had reached 805p.

The Portals case provided a first taste for Mr Michael Lawrence - who had joined the exchange as chief executive two months earlier - of official procedures to ensure price-sensitive information is properly disclosed to the market.

He was extremely uneasy about the delay between the share price jump and Portals' public statement.

He initiated a review of exchange practices, which resulted in the publication yesterday of the consultation document on dealings ahead of the disclosure of price-sensitive information.

If the new system had been in place last May the chain of events would have been very different. As soon as Portals' share-price movement had breached a set of parameters - fixed on the basis of the normal volatility of its share price and that of other share prices in its sector - a warning would have been transmitted to the market on the exchange's Seaq trading screen.

Investors would have been alerted to an exchange probe into a possible leak of price-sensitive information - and that they should take care before buying or selling.

Under one of the proposals made yesterday there would also have been a simultaneous lifting of the obligation on market makers, the wholesaler of shares, to deal at the prices they quote on the Seaq screen.

Had the monitoring group discovered quickly that there was an innocent explanation for the price movement, the alert would have been lifted.

In this case, however, the exchange would have been told either by Portals or the takeover panel, the City body which acts as the referee of bids, that an approach had been made.

Portals would have been asked to make an immediate public statement. If it was unable to do so the exchange would have called a halt for 24 hours to trading in its shares, by which time Portals should have been able to make an announcement. Failing that, a further period of suspension would have been insisted on.

# Milk board may face legal action

By Deborah Hargreaves

A farmers' organisation threatened yesterday to launch a legal challenge to the Milk Marketing Board if it went ahead with plans to charge Britain's 28,000 dairy farmers up to 4p a litre to provide the funding for market liberalisation in November.

Mr Richard Smith, chairman of the Northern Milk Partnership representing a group of farmers who have agreed to sell their milk to Northern Foods in the new free market, said he was examining ways in which any attempt to deduct money from his members could be resisted through the UK and European courts.

Mr Smith, who has also written in protest to Mr William Waldegrave, agriculture minister, called suggestions by the Milk Marketing Board for the levy "astounding and, if implemented, nothing short of disgraceful".

The milk board needs around £30m to wind up its operations and establish Milk Marque, the voluntary farmers' co-operative that will succeed it. It said yesterday that the probability of the levy being imposed was minute, but that it had to have funds to hand should guarantees from its banks not come through in time for the market deregulation on November 1.

All farmers would have to pay the levy, even if they have no plans to join Milk Marque. Mr Smith said it was "iniquitous" that the 30 per cent of producers who had made alter-

native arrangements for selling their milk should be forced to pay. He said it would cost his members around £2,000 each.

The National Farmers' Union said it was concerned that the money might not be repaid. Sir David Naisb, NFU president, is meeting Mr Bob Steven, chairman of the board, on Monday to discuss the issue.

The board needs to raise cash to finance the market's deregulation because the flotation of its processing arm, Dairy Crest, has been delayed.

**FT FINANCIAL TIMES**

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# Blair offer to SDP defectors

By Kevin Brown and Roland Rudd

Mr Tony Blair offered an olive branch yesterday to social democrat defectors from Labour as it became clear at the party's conference in Blackpool that his drive to drop clause four socialism has wide support among delegates.

Amid increasing optimism among party modernisers that opposition to his constitutional reforms will be short-lived, Mr Blair promised to "welcome back" defectors to the breakaway Social Democratic party during Labour's left-

right battles in the 1980s. "Of course I welcome back those people who left the Labour party in the early eighties for reasons that were understandable at that time. The Labour party went through a bad period then," he said.

The party's national executive committee last night rejected left-wing calls for a special constitutional conference to debate the proposed changes, which would water down Labour's historic commitment to public ownership.

But opponents will have an early chance to embarrass Mr

Blair today in a debate on a resolution tabled by Glasgow members offering solid support for clause four.

The resolution, tabled before Mr Blair's announcement, will be backed by some of the big unions, including the TGWU general union.

The NEC will urge delegates to shelve the resolution. Mr Blair's supporters described this as little more than an opportunity for delegates to let off steam. However, supporters said the result could be close.

In a frank admission of the potential dangers of the reform programme, Mr Blair told the

NEC that his promise to rewrite clause four was "a bold gamble that paid off".

Mr Blair, who finally decided to include the pledge shortly before the speech, attempted to minimise unease by promising widespread consultation with party members on the wording of constitutional changes.

The consultation will be led by Mr John Prescott, the deputy leader, who will insist that Labour cannot rule out public ownership in any form.

However, the wording of the revised statement of objectives is likely to lay greater stress on the party's commitment to

community involvement in high-quality public services.

"In order to break through and convince the British people that it is right to change the government and vote in a Labour government, we must be clear about where we stand."

"It's not about dumping or ditching. It's about being clear and precise and offering a radical but sensible vision of the future," Mr Blair said.

The leadership is expected to shrug off a defeat on defence policy which will be announced today following overnight vote counting.

## Britain in brief

### Nadir aide charged over stolen money

Mrs Elizabeth Forsyth, a close associate of Mr Asil Nadir, was yesterday charged with two offences of handling money stolen from Polly Peck International, the fruit to electronics empire formerly chaired by the fugitive businessman.

Mrs Forsyth was chairman of South Audley Management, the company that dealt with Mr Nadir's personal tax and property affairs.

She was charged yesterday morning and later appeared in court to be remanded on bail until November 18.

The first charge against Mrs Forsyth alleges that between October 18 and October 22, 1989 she "dishonestly undertook or assisted in the retention, removal or disposal or realisation of certain stolen goods, namely £28,050 in monies belonging to Polly Peck International plc, by or for the benefit of another, or dishonestly arranged to do so, knowing or believing the same to be stolen goods".

The second charge is similarly worded but involves £270,000 allegedly belonging to Polly Peck.

### Channel tunnel traffic grows

More than 110 trains now pass through the Channel tunnel each day, Sir Alastair Morton, co-chairman of Eurotunnel, said yesterday at an industry conference.

The traffic includes Eurostar expresses, under trial before the launch of commercial services early next month between London, Paris and Brussels. More than 100 Eurostar trains have used the tunnel since full-scale tests began last month, most then achieving scheduled journey times of three hours from London to Paris and 3½ hours from London to Brussels, he said. The fastest took 18.4 minutes to pass between the French and English portals of the tunnel.

### Legal challenge to London Tube strike

The RMT transport union faces the threat of a legal challenge to stop the 24-hour London Tube strike due to start at 7.30pm. London Underground is questioning the validity of the RMT ballot of its 7,000 members which voted to back industrial action.

"We are considering seeking a High Court injunction to prevent the disruption. There were irregularities in the ballot," the company said.

## Ministry abandons housing sell-off

By Nicholas Denton

The Ministry of Defence has abandoned plans to privatise £3.5bn worth of housing stock by setting up a non-profit trust, and has appointed NatWest Markets, the investment arm of the UK clearing bank, to advise on new options.

The ministry blamed "technical difficulties" for the shift - it yielded to the Treasury view that the private sector should bear risk. "The question was whether a trust could be classified as a private-sector entity," it said.

The MoD said NatWest Markets would advise on fresh options to improve the management of its property and transfer the whole of the married quarters estate - 68,000 homes - to the private sector. The job for NatWest Markets is purely advisory and will last only a few weeks, but it leaves the company well-placed to act on behalf of the MoD in an eventual transaction.

Under consideration is a sale-and-leaseback type of transaction which would provide funds to offset cuts in the 1995-96 defence budget while still giving the MoD the use of the majority of the properties.

NatWest is expected to look at a broad range of strategies: from transferring the homes to a company which would be sold in an initial public offering to partial privatisation. No action is also a possible recommendation. The size of the transaction will depend on the terms of the leaseback or rent-back arrangement but an MoD housing sale could be one of the last big UK privatisations.

The gross value of the housing stock is £3.5bn, according to the MoD and the official valuer. The MoD has budgeted for £500m of revenue from housing privatisation in 1995-96 and investment bankers say that the proceeds could go as high as £2bn.

### Bacteria in chicken

Percentage of chicken samples found to contain bacteria



SALMONELLA	CAMPYLOBACTER
Denmark	51
Portugal	48
UK	36
Germany	28
France	25
Italy	24
Netherlands	23
Belgium	16
Ireland	13
Slovenia	11
Spain	8
Greece	4
Norway	0
Sweden	0
	60
	53
	47
	45
	41
	36
	29
	28
	22
	13
	10
	4
	1
	0

Source: Which magazine

## Which? warning on salmonella

By Allison Maitland

Only two in five raw chickens are free of bacteria which cause food poisoning, according to a survey published today by the Consumers' Association.

Salmonella was found in 36 per cent of 160 raw chicken samples tested in the UK, while 41 per cent contained the bacteria campylobacter, the association said in a report in Which? magazine. Campylobacter can cause diarrhoea, vomiting, pain and fever and in rare cases can result in death.

Britain had one of the worst scores for poultry cleanliness in a survey of 14 European countries by consumer organisations, the association said. Only Denmark and Portugal scored worse for salmonella, while the UK was fifth worst for campylobacter.

Norway had the cleanest chicken, with none of its samples carrying salmonella and only 1 per cent infected with campylobacter.

The association said this showed that better results could be achieved and called on the British government to clean up chicken production. Problems included contaminated feed, poor hygiene and cramped housing, it said.

Ms Charlotte Gann, senior editor of Which? magazine, said: "There is absolutely no way a shopper can tell if chicken is contaminated, so all chicken must be treated as suspect."

The association said some magazines were still publishing recipes using raw eggs with no warning of the dangers of salmonella. It said that one or two eggs in every 1,000 were likely to be contaminated.

## Revenue says it pays tax-dodge informants

By Jim Kelly

The Inland Revenue yesterday revealed that it pays informants for help in catching tax dodgers. Unfortunately for the informants it then taxes them on the extra income.

The Revenue disclosed that in some cases it has paid up to £20,000 for information leading to the recovery of unpaid tax.

The sums can be less than £50, and in recent years there has never been more than a handful of payments. In the year to March 1994 it paid out a total of £7,050, in the year before £2,750, and £24,250 the year before that.

In its annual report the Revenue pointed out that funds recovered with the help of informants formed a small part of the £4.7bn collected in the last financial year - the equivalent to 2.5p in basic income

tax. Under legislation dating from 1890 the Revenue is entitled to pay up to £50 for information. Any payments over that level must be approved by the Treasury. The Revenue stresses that payments, calculated by a secret formula, are made only after the unpaid tax has been recovered.

"In most cases a reward is not what they are looking for," said the Revenue, "but some do ask if one exists. Personal grievances between business or marital partners are a common reason for information being offered."

In one case study released with the annual report an informant told the Revenue of £150,000 transferred to the UK by Mr A from an account in Jersey. No record existed in his tax returns of an offshore account.

Mr A denied the charge but,

using statutory powers, the Revenue confirmed the tip and the bank's security video showed Mr A withdrawing the funds. He was jailed for 12 months and fined £10,000 with costs.

In another case, a group of Revenue executives known as "ghostbusters" discovered coach drivers hiding their tips, selling refreshments and souvenirs and offering duty-free goods by pooling passengers' unused allowances.

They also accepted fees for stopping at shops and tourist attractions and also acted as an unofficial bureau de change at profitable rates. Others took on extra paid work as couriers.

Much of the extra income was not declared. So far 10 of the 18 moonlighters have been settled with the Revenue, which is seeking repayment of £70,000.

## Shinetsu to expand in Scotland

By Michioyo Nakamoto and James Buxton

Shinetsu Handotai, the Japanese manufacturer of silicon wafers, is to invest a further £23m to increase production capacity at its plant at Livingston near Edinburgh.

The investment will increase capacity from 130,000 wafers a month to 200,000 by January 1995 and to 330,000 by April, 1996. It will bring the company's total investment in the Livingston plant to £53m.

Last month NEC, the Japanese electronics company, announced it was to build a semiconductor plant at Livingston.

Shinetsu supplies NEC as well as other semiconductor manufacturers based in Europe, but its investment is not connected with the NEC expansion, the company said.

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The villagers of Mugungu, Zanzibar, for example, cut papaya and mangoes from WWF trees. And rather than having to sell timber to buy other food, they can now sell the surplus fruit their nursery produces.

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This is particularly valuable in the Impenetrable Forest, Uganda, where indigenous hardwoods take two hundred years to mature. The *Mulumbumba* trees planted by WWF and local villages can be harvested within five or six years of planting.

Where trees are chopped down to be used for construction, as in Panama and Pakistan, we supply other species that are fast-growing and easily replaced.

These tree nurseries are just part of the work we do with the people of the tropical forests.

WWF sponsors students from developing countries on an apprenticeship course at UPAZ University in Costa Rica, where WWF provides technical advice on growing vegetable and grain crops.

Unless help is given, the soil is exhausted and is quickly by "slash and burn" farming methods. New tracts of tropical forest would then have to be cleared every two or three years.

This unnecessary destruction can be prevented by combining modern techniques with traditional practices so that the same plot of land can be used to produce crops over and over again.

In La Plazuela, Colombia, our experimental farm demonstrates how these techniques can be used to grow a family's food on a small four hectare plot. (Instead of clearing the usual ten hectares of forest.)

WWF fieldworkers are now involved in over 100 tropical forest projects in 45 countries around the world.

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WWF is calling for the rate of deforestation in the tropics to be halved by 1995, and for there to be no net deforestation by the end of the century.

Write to the Membership Officer at the address below to find out how you can help us ensure that this generation does not continue to steal nature's capital from the next. It could be with a donation, or, appropriately enough, a legacy.



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## Mac has the Gaul to oust Disney

**M**ickey Mouse has been shunned in favour of something more Gaulic in a new, French-inspired marketing drive for McDonald's restaurants across Europe.

In place of their American confrères at EuroDisney, near Paris, the fast food chain has looked to Asterix and his friends for its new campaign.

For the next few weeks, children who buy "happy meals" of hamburger, fries and coke at McDonald's will be given one of four Asterix characters.

"Sometimes people think of us as a US multinational bulldozing our way in," says Michael Boestam, marketing director for the company across Europe. "McDonald's is an American concept, but we try to be as local as we can."

He says that most customers are locals, so it is important that the management in the company's franchises is local. Not only is the choice of decor left to individual managers, but there are also concessions to local tastes - such as salmon in Norway and large salad bars in Italy.

Boestam says that Asterix is just one example of an increasingly local focus within Europe in recent months. "He is one of the most known symbols in Europe," he says.

The promotion - geared to a new film, *Asterix and the Great Crossing* - follows an earlier campaign based around a well-known European toy, Lego. McDonald's has certainly not been shy in the past to use Walt Disney characters and other US themes in Europe. *The Lion King*, a Disney film, provided characters for a previous McDonald's promotion in Europe. So did two other Disney films: *Aladdin* and *Beauty and the Beast*.

And for the future? Boestam says Disney characters are a "possibility... but not definite." Asterix wins out in Europe, at least for now.

Andrew Jack

**F**or a couple of years it seemed like a good idea: Isabel Lam, a growing New York jewellery and tableware design company, turned out production of some of its cutlery to contractors in Thailand, where metalworking skills were available more cheaply than in the US.

Now the cost-cutting plan has turned sour. Tim McCarthy, Isabel Lam president, says Thai factories have been churning out hundreds of thousands of copies of his company's knives, forks, spoons and serving plates.

McCarthy reckons the pirates have cost Isabel Lam \$6.5m (\$4.3m) of lost business and \$250,000 in legal fees as it attempts to remedy the problem with a torrent of litigation. "Sales of our [genuine] cutlery have dropped 90 per cent in the last three months."

Pirated copies of Isabel Lam cutlery have been exported to Japan, the US and Europe. As many as five Thai companies and 50 distributors in 20 countries are involved, McCarthy says. "Thailand has become the copying capital of the world," he says. "Contracts generally are not respected."

There is no doubt that intellectual piracy is rampant in Thailand. It is easy to buy pirated computer software, music cassettes and videos on the streets of Bangkok, although some items become temporarily hard to find when the US is making its annual assessment of Thailand's enforcement of copyright rules.

Copies of clothes and luggage by leading French and Italian designers are also openly on display at street stalls, as are "Rolex" watches costing a mere \$10 each.

Most of these products are known to be copies or fakes by the people who buy them in Bangkok. By contrast, exports from Thailand to the west which may be in breach of international copyright conventions - or manufactured secretly by contractors in addition to their licensed production for legitimate brand names - are much more difficult to identify.

McCarthy values the total turnover of table-top products, including cutlery, at \$18m-\$20m in the industrialised countries, and he says about \$5m of this is accounted for by pirated merchandise from Thailand and elsewhere.

Unlike most other designers, Isabel Lam has taken the unusual step of making a public fuss about its piracy claims, and it has begun legal action in Thailand, Germany and France after finding what it regards as copies of its designs in shops in Europe and Thailand and on display at Thai trade fairs in Frankfurt and Paris.

At the centre of the controversy is a product called Sphere cutlery, a design characterised by wavy handles culminating in bulbous ends. Isabel Lam, a Hong Kong Chinese designer who founded her Brooklyn-based company in 1980, was inspired by wavy underwater sea-

## Knives out for pirates

A New York company is taking legal action against Bangkok's copycats. Victor Mallet reports



Sparks of inspiration for Isabel Lam, but copyrighting them is fraught with difficulty

France, Germany and Thailand selling what it believes are copies of its designs, and some have co-operated with Isabel Lam's investigations by suspending sales of the products and naming their suppliers.

**'Virtually every major trade fair is being used by Thai companies to ship out bogus product'**

grass while scuba-diving, McCarthy says. "It's unique... so there couldn't be a case of somebody mistaking the design."

Since May this year, Isabel Lam has served "cease and desist" notices against shops and traders in

The company has also obtained German and French court injunctions against Thai companies and a Thai government department promoting exports at trade fairs in Frankfurt and Paris. "Virtually every major trade fair is being

used by Thai companies to ship out bogus product," says McCarthy.

Successful action against pirates is rare, but not unknown. Isabel Lam was encouraged by the expulsion of an Indonesian company from a Frankfurt textile fair in May after it was accused of copying US and European designs.

At a Frankfurt fair in August, according to McCarthy, no fewer than seven outlets were offering variants of Isabel Lam designs. He says he was told repeatedly that he would be killed if he attempted to pursue the matter in Bangkok - not an unusual threat in the Thai business world.

In Paris in September, Isabel Lam found one of its Thai subcontractors, N.V. Aranyik, a company based in Ayudhya, north of Bangkok, selling a design similar to Sphere under the auspices of the Thai department of industrial promotion. The Paris trade fair brochure shows cutlery similar but not identical to Sphere, with the handle-ends in the form of a loop rather than a bulb, but N.V. Aranyik denies copyright violation. "We are not copying anything," says Somchai Wangsilabhat, a director.

Isabel Lam is forming a new pressure group to campaign for the rights of designers. Known as TOP Design (True, Original, Protected), it will be funded by \$10,000 from each member company.

McCarthy also intends to pursue legal action in Europe and Thailand, but the impact in Thailand is likely to be limited by the difficulty of proving design theft for commonplace household items such as cutlery and by the small fines awarded in Thai courts for breach of copyright.

Thai government officials say that the maximum made so far has been \$200,000 (\$5,000). Until research, development and design in Thailand grow to the point where Thai companies have an interest in copyright protection, intellectual piracy is likely to remain a problem.

Nantabhat Bhukanasut, an official of the Thai Department of Intellectual Property, says Thai courts have yet to decide whether cutlery should be covered by universal copyright protection or by patents for industrial designs. Isabel Lam, he says, should have registered its design in Thailand before starting production.

McCarthy replies that bureaucracy makes it impossible for a small company to register every new design in every country, but Nantabhat insists that Isabel Lam erred in assuming that its design would be protected by world copyright. "It was a false assumption," he says.

Advertising is being urged to tone down claims of its effectiveness, writes Diane Summers

## The truth of the matter

**A**dvertising can be its own worst enemy. It makes exaggerated claims for its ability to build brands, the result being that finance directors sometimes argue that any advertising campaign which fails to increase sales must be worthless. Why go on spending money, they say, on something that doesn't work?

Andrew Ehrenberg, research professor of marketing at the South Bank University Business School in London, wants to see claims for advertising's power toned down. He is leading a two-year research project on how advertising really works, backed by more than 20 participants from industry in the UK and the US, where he is visiting professor at the Stern School, New York University. Companies taking part include General Motors, CBS, Procter & Gamble, British Telecommunications, Prudential and Shell.

Ehrenberg and his colleague Neil Barnard argue in a paper on the project that views about advertising fall into three camps:

● Advertising as "natural ingredient in the marketing mix" - virtually a fixed cost and assumed to be effective. Research and evaluation are often dismissed by this camp as fairly pointless. This approach might have been just about tenable in the early days of marketing but, in more accountable times, is no longer acceptable.

● Advertising as an expense which is only justified when it pays for itself directly, through increased sales. The dominant position today, this view of advertising as valid only when it is brand building is a reaction to the earlier, unaccountable approach.

Ehrenberg and Barnard argue that the position is restrictive and leads to most advertising being classified as ineffective because, in mature markets, brands cannot continually enjoy increased sales.

● Advertising as a way of maintaining sales of a brand. This

is the area on which Ehrenberg and colleagues want to concentrate in their research project. They argue that the effect of advertising in certain restricted circumstances, but simply keeping customers should be advertising's more modest aspiration.

The brand maintenance perspective is not new, but the Ehrenberg team claims it is neglected and underdeveloped. Little is known about how advertising works for established brands, and they say that advertising planning is often based on misconceptions about consumer behaviour.

For example, Ehrenberg and Barnard believe that the nature of brand loyalty among consumers is often misunderstood and considered to be a much stronger force than is actually the case. "Your customers are mostly other people's customers who occasionally buy you" is a well-established principle of buying behaviour which, they believe, still surprises many advertising and marketing professionals.

To make their point about the comparative weakness of brand loyalty, Ehrenberg and Barnard quote a study of the instant coffee market in the US. This found that the average brand was bought three times a year by its customers, while those same customers bought instant coffee nine times a year on average - in other words, the average brand accounted for just one third of its customers' instant coffee requirements. Loyalty is nothing more than a propensity to buy a product, they say.

Ehrenberg says that deflating some of the more exaggerated claims for advertising and greater understanding of consumer purchasing behaviour should leave advertising more accountable and therefore in a stronger position to justify its existence.

## PEOPLE

### Nurding & Peacock loses David Poole

David Poole, chief executive of cash and carry operator Nurding & Peacock for the past three years, is leaving the company by mutual agreement following a clash of management styles.

N&P insists Poole's departure after 19 years with the group does not stem from problems of strategy or its implementation, and he leaves with full appreciation of his achievements. "There is no disagreement about the company's strategy," N&P says. "In this case, it is purely a matter of

management style." While N&P would not go into details, Poole is known within the retail trade for being a "hands-on" manager with a direct forceful style. Richard Fulford, the chairman, says N&P requires a "new management style and increased teamwork to progress the key initiatives which were put in place earlier this year."

Those initiatives include converting N&P's outlets to the TSW format, offering bigger general merchandise and office stationary ranges; the acquisition

of the M6 cash and carry chain from Ireland's Fitzwilliam - the first acquisition in N&P's 184-year history; and the building and opening of three US-style warehouse clubs, called Cargo Club.

Poole's departure will reduce the executive committee running the company from four to three. It will now be chaired by Tony Hopkins, trading director, and also includes Nigel Hall, finance director, and Alex Rentoul, commercial director.

Fulford will also be increasing his involvement as chairman, and says he is "confident that this team will take the company forward". However, a successor to Poole is thought likely to be appointed in due course.

### Le May returns to London and joins UBS

Malcolm Le May, 36, co-head of BZW's US merchant banking business, is returning to London and joining UBS to head its European corporate finance team.

Le May, an accountant who has worked for Drexel Burnham Lambert Securities and Morgan Grenfell, joined BZW four years ago and moved to New York early last year as co-head of merchant banking in New York. His departure comes only a few months after BZW appointed Ian Peacock, 46, who had been 15 years with Kleinwort Benson, as the other co-head of merchant banking in NY.

UBS, which claims to rank in the top five for all Euro-equity related issues, has around 140 people involved in corporate finance in London and another 40 in Zurich. David Robbins, chief executive of UBS in London, says Le May has been recruited for his "transatlantic capability". Le May, who will be a vice-chairman of UBS in London, replaces Stephen Brishby, 43, an ex-Schroders merchant banker, who was appointed head of business development for UBS in Europe.

Martin Baines has been appointed divisional director of QUIRTER GOODISON's office in Birmingham; he moves from Albert E. Sharp.

Peter Newman, formerly md, corporate banking at NatWest Markets, has been appointed md NATWEST Investment Services.

Shigeo Ishikawa, formerly md of FUJI Capital Markets (UK), has been appointed md of Fuji International Finance; he succeeds Kazuo Matsuda and is succeeded by Kiyoshi Sotomori, formerly deputy general manager of the financial engineering division in Tokyo.

Paul Myers, executive chairman of Gartmore, has been appointed a director of Gartmore American Securities.

Tom Foley has been appointed to the board of IRISH INTERCONTINENTAL BANK.

Ulf Sylvan has been appointed general manager of the UK operation of SVENSKA HANDELSBANKEN.

Martin Hamilton-Smith has been appointed a director of JUPITER TYNDALL Martin.

### Electronic switches

Steve Rowley's appointment as general manager of Cellnet, the highly profitable mobile phone joint venture between British Telecommunications and Securicor, heralds a further advance by the IBM faction within the higher reaches of BT.

Rowley joins Cellnet on the co-tails of Howard Ford, Cellnet's new managing director. Ford was recruited this June from IBM, where he was responsible for the group's personal computer business in Europe. Rowley, 35, worked with Ford as head of IBM's personal computer business division.

As managing director of Cell-

net, Ford succeeded Stafford Taylor, another former IBM executive, who is now managing director of personal communications for BT's main business. The key BT post of corporate relations director was filled this summer by Ian Ash - yet another IBM veteran.

All this bears the imprint of Michael Hopper, BT's managing director, who has been systematically filling senior BT posts with outsiders used to life at the sharp end of sales and marketing. Hopper was recruited three years ago from Abbey Life, the insurance group, and has little time for the old utility mentality still strong at BT.

Unsurprisingly, Rowley's brief includes sales, marketing, products and customer service.

Mike Watson, formerly director of business development at Oasis, has been appointed marketing and sales director at AEA TECHNOLOGY, part of the UK Atomic Energy Authority which is earmarked for privatisation.

Mek Rahmani has been promoted to vice president/general manager - Europe of VIEWLOGIC SYSTEMS.

Mike McGoun has been appointed corporate development director of P&P.

Bill Lloyd, formerly general manager of Raxco, has been appointed UK general manager of PSDI (UK).

Peter Little has been appointed chief executive of TORCH TELECOM; he moves from Millicom International Cellular.

### Strategic move for Sandland

The hunt is on for a new chief investment manager for the Norwich Union Insurance group, one of Britain's biggest mutual insurers, following last week's retirement of Mike Sandland (right) after eight years in the post.

Sandland, 56, joined Norwich Union in 1961 and has spent all his life on the investment side of one of Britain's biggest institutional investors. In addition to managing £50m, Sandland has made a name for himself as one of a growing band of institutional investors who are taking a more aggressive stance towards the management of underperforming companies.

His most famous clash with one such happened three years ago when he was chairman of



the Institutional Shareholders Committee and helped out the board of Taca, a small company making pollution monitoring equipment. He is a member of the Cadbury committee on corporate governance and has been one of the leading institutional opponents

of long rolling contracts for directors.

After 33 years, Sandland felt it was time to "get off the executive treadmill" and has retired three years early. His first retirement job is in joining Tom Frost, the former chief executive of National Westminster Bank, on the advisory board of The Strategic Partnership, a small management consultancy set up earlier this year.

Despite his criticism of some company boards, Sandland is hoping to pick up a few non-executive directorships. He has plenty of contacts, since his job at Norwich Union meant that he regularly met the chairman and senior management of nearly all of the UK's larger companies. (See Observer)

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Instituto Agronômico do Paraná  
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SIMEPAR TENDER Nº 002/94  
CALL FOR BIDS

The AGRONOMIC INSTITUTE OF PARANÁ - IAPAR will receive until 2:00 p.m. on the 23 November 1994, at the Paraná State Meteorological System - SIMEPAR at the Polytechnic Center of the Federal University of Paraná, Jardim das Américas, Curitiba - Paraná - Brazil, the Documentation for Eligibility and Technical and Commercial Proposals to manufacture the equipment for the Doppler Weather Radar System, the complete description of which is contained in the Technical Specification, the opportunity for which will begin in public session by the opening of the envelopes containing the Documents of Eligibility.

The bidding will be of a type, for Technical Quality and Price as Governed by the Brazilian Federal Statute 8.666/93 and the specific conditions contained in this edit.

It is projected that the system for tender shall be an integral part of the Paraná State Meteorological System - SIMEPAR and is to be a priority for the work in Scientific and Technological Research, and by complementary to the operational activities.

Interested parties may obtain more information, analyze, or receive a copy of the complete Edit at the address below:

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GONÇALO SIGNORELLI DE FARIAS  
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GOVERNO DO ESTADO DO PARANÁ

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SECRETARIA DA AGRICULTURA E DO ABASTECIMENTO  
Instituto Agronômico do Paraná  
**TELEMETRIC SYSTEM FOR THE COLLECTION OF METEOROLOGICAL AND HYDROLOGICAL SURFACE DATA**  
SIMEPAR TENDER Nº 001/94  
CALL FOR BIDS

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GOVERNO DO ESTADO DO PARANÁ



# PRINCIPALITY OF LIECHTENSTEIN

Thursday October 6 1994

This diminutive country has never had it so good.  
But its wealth is the source of its biggest problems

## High finance and independence

The tiny principality of Liechtenstein, wedged between Austria and Switzerland in the upper Rhine valley, must rank as one of the earth's most successful societies, writes IAN RODGER.

Prosperity is high, unemployment is virtually non-existent, the economy is well balanced between highly productive secondary and tertiary sectors and modern social problems are almost unknown. Indeed, the principality provides a case study of the economic virtues of a state taken to an extreme. Low taxation has attracted ever more investment in manufacturing industry and ever more business for Liechtenstein's trustee-lawyers who set up tax avoiding schemes for the world's rich. And their growth and productivity have prevented any need for tax increases for a long time.

Individuals pay 8 to 10 per cent tax on their incomes, active companies 6 to 15 per cent on their profits.

Neighbouring countries may complain that the principality's low taxes constitute an unfair competitive advantage, but the public sector is awash with money and would not know what to do with more of it. The national government has budget surpluses as a matter of course. The town of Vaduz, the capital, makes more money from investing its financial reserves than it does from taxes.

The key to this paradise-like state, apart from reasonably good management, is Liechtenstein's Lilliputian size. With an area of only 160 square kilometres and a population of only 30,000, it does not have to grapple with the costs or complexities of big regional or income disparities. And the demands placed upon it by the international community are modest.

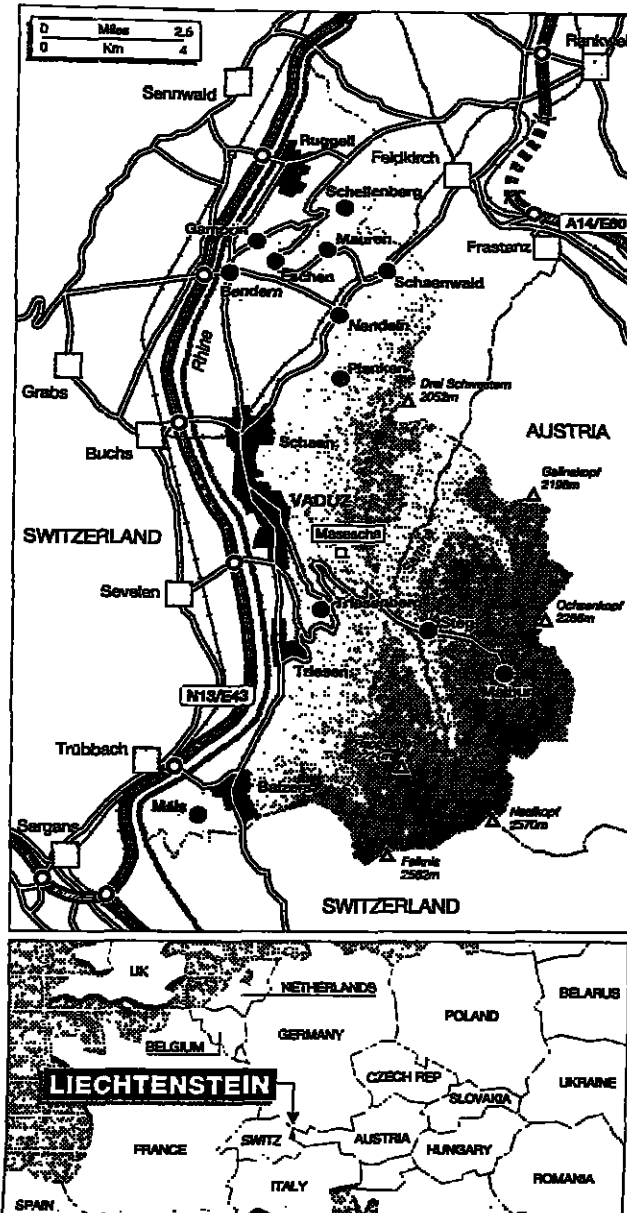
The problems Liechtenstein faces are nearly unique – how to preserve its blessed state in the face of increasing integration in Europe, how to accommodate further economic expansion and how to prevent its democracy from being corrupted by a small but super rich elite of trustee-lawyers, bankers and industrialists.

The biggest problem facing all Liechtenstein industry and commerce is manpower. The principality's economic structure has long since outgrown the ability of the community to provide sufficient labour.

Foreigners now constitute nearly 40 per cent of the principality's 30,000 residents and, together with 6,500 commuters from Austria and Switzerland, 60 per cent of the 20,000 strong workforce.

Political leaders say that these proportions are excessively high, provoking some disquiet among citizens. However, the statistics are not as stark as they look.

Liechtenstein has a very



Tariffs and Trade (GATT).

The second has been to join the European Economic Area (EEA). Liechtenstein's industries exported goods worth SF2.5bn (SF283,000 per capita) in 1992, with more than half of them going to European Union countries.

Thus, the principality could not be indifferent to the process of European integration. It did not want to join the EU itself, partly because it feared that EU financial directives would compromise its tax haven, but mainly because it does not have the manpower to carry its share of the administrative burden.

The EEA, an expanded free trade treaty negotiated three years ago by the European Union and EFTA countries, seemed to provide a middle way, especially as the principality succeeded in negotiating an exemption to the freedom of movement of people requirement.

Industrial leaders have enthusiastically endorsed the EEA agreement, making clear the consequences if Liechtensteiners do not approve it in a referendum later this year.

"If we do not join the EEA, industry will run down its manufacturing activities here," says Willy Frommelt, director-general of the Liechtenstein Chamber of Commerce and Industry.

However, there are mixed feelings among the leaders of the powerful financial community, and the outcome of the referendum remains uncertain. Even if it succeeds, the future of the EEA itself is in doubt.

If Finland, Sweden and Norway join Austria in entering the EU next year, the only remaining members of the EEA would be Liechtenstein and Iceland.

The Liechtenstein government's hope is that the EEA can be given new life as a halfway house for some eastern and southern European countries wanting to join the EU.

Another advantage of EEA membership is that it would require companies and financial institutions to adhere to EU regulations, thereby reducing their local lobbying power.

Until now, political balance in this small and tightly knit community has been maintained in no small



Watch on the Rhine: looking south towards Switzerland from the Liechtenstein village of Masechen

## First UK ministerial visit

MR DAVID DAVIS, UK minister of state at the Foreign Office, this morning becomes the first British minister ever to make an official visit to Liechtenstein.

Mr Davis, who has responsibility for European matters, said in an interview that he was looking forward to discussing European institutions and the handling of organised crime with the reigning prince, Hans-Adam II, the prime minister and the foreign minister.

As a tax haven, Liechtenstein has been remarkably successful in keeping criminals away, but it attracted considerable

attention two years ago when it emerged that Mr Robert Maxwell, the collapsed media tycoon, based some of his activities in the principality.

Mr Davis said Liechtenstein officials had been very helpful in the Maxwell case, and he wanted to build on the co-operation established. "We do not want any loopholes for financial criminals," he said.

Britain also welcomed Liechtenstein's proposed membership of the European Economic Area (EEA), the expanded free trade area negotiated between countries of the European Union and the European Free Trade Association (EFTA).

mean policy towards immigrants, such that second and third generation permanent residents can easily be prevented from obtaining citizenship.

Mr Mario Frick, the prime minister, wants to change the law, and thereby to reduce the immigrant population to a more tolerable 30 per cent.

Still, the difficulty in finding qualified labour together with high wage rates have already driven many companies to set up factories in neighbouring Austria and Switzerland, and that trend will undoubtedly continue.

As has occurred elsewhere, it

looks as if Liechtenstein companies will try to keep their higher value activities plus research and development at home. Thus, growth prospects may be limited, but the principality will continue to advance around the virtuous circle.

Liechtenstein has followed two strategies for securing its future independence, both paradoxically aimed at avoiding isolation.

The first, championed by the reigning prince, Hans-Adam II, has been to join international organisations, such as the United Nations, the European Free Trade Association (EFTA) and the General Agreement on

## Interview: Prince Hans-Adam II

### Active ruler joins the fray

nor the constitutional issue is yet definitively resolved. Three months ago, the prince made a series of constitutional amendment proposals, mainly to adjust the division of powers and to incorporate a formula enabling the people to oust a disliked prince.

The proposals aroused considerable controversy. "We are still discussing them," the prince said with a smile. "But we all agree that we should not push for a solution before we have resolved the EEA question."

Liechtenstein's entry into the EEA has been delayed by the need to work out a system for preserving its customs union with Switzerland, which decided not to join. The prince said arrangements had been agreed among officials and documents were "ready for signing".

The government has agreed to hold another referendum on the final terms, giving the people another opportunity to endorse or reject entry. The prince said he was "fairly confident" that the result would be positive again.

He believes fervently that the principality's future security and independence depend on closer ties with the rest of

Europe. "If we can progress in this way, with the economy integrated with the EEA, we will be in a much better position than in the past. It also has economic implications – in terms of the inflow of money and exports of industrial goods."

On the other hand, he does not want Liechtenstein to join the European Union. "The main problem is that we are too small. We would have to open our borders to people and we would have an inflow of thousands of rich people. We could only control it by raising income tax, and our people would not accept that."

He also acknowledges that the principality's main international relationship for the foreseeable future will remain with Switzerland, even if Switzerland remains outside the EEA and EU.

The prince is known as a deeply conservative and devout Catholic and his constitutional initiatives might suggest that he was a diehard traditionalist. But he has also worked vigorously in recent years to update the ancient princely family code (Hausgesetz).

"My father thought we should adapt it to the modern

world. He started working on it in the 1960s, and I finally got the family's agreement on it last year."

The new code sets out clear criteria for defining who are family members – there are now nearly 120 – and prevents them from exploiting the name for commercial gain. Offenders can have their titles removed.

The code also provides for a process for the family to remove a reigning prince if he is not behaving responsibly. Only the nearly 50 males over 18 are allowed to vote. Hans-Adam regrets that his attempt to give women the vote was rejected.

He has also been trying to recover the family's immense property holdings in what is now the Czech republic. In all, the family claims 1,600 square kilometres of mostly forested land there, about 10 times the area of the principality itself.

After the second world war, Czechoslovakia classified Liechtenstein with Germany as a country from which no demands for recovery of confiscated assets would be accepted even though the principality was neutral during the war.

The Czech republic has signed treaties that oblige it to treat Liechtenstein as it treats other countries. But it fears that if it gave way to Liechtenstein, it would also have huge claims from former Sudeten Germans.

"We understand that it is a touchy problem for them," the prince says. "There is not much we can do."

Talk has begun in Liechtenstein about the prince's possible retirement. This has become something of a tradition in the family.

"My father retired, and his predecessor too. I will try to turn over the job at the appropriate date. My eldest son is 28. He still has some training to do."

Ian Rodger



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## THE PRINCIPALITY OF LIECHTENSTEIN II

Ian Rodger examines the foreign policy options of a mini-state

## Tiddler in deep water

Liechtenstein has been unusually active in the diplomatic field in the past few years.

In 1990, it established a mission at the United Nations in New York. The following year it opened one in Geneva accredited to the international organisations there and last year it set up an office in Brussels.

The principality makes no pretence of having any power whatsoever in international affairs. Its main purpose in building up an international presence is to secure its legitimacy as an independent state. This, in turn, its leaders believe, contributes to the credibility of its tax haven in particular and to the health of the economy in general.

After living under the diplomatic wing of Switzerland for most of this century, the principality first struck out on its own in 1978 joining the Council of Europe. In 1982, it achieved special status at the Conference for Security and Cooperation in Europe (CSCE) in Vienna and it became a full member of the United Nations in 1990.

In 1991, it became a full member of the European Free Trade Association (Efta), mainly to negotiate special exemptions from the freedom of movement requirements of the European Economic Area (EEA) treaty then being negotiated with the European Union (EU). Until then, it had been an associate member under Switzerland's wing. And earlier this year, it

joined the General Agreement on Tariffs and Trade (GATT).

Ms Andrea Willi, foreign minister, says the principality puts most of its efforts on the international stage into good causes - human rights, environmental protection, women's rights and culture.

It has been especially active in the area of minority rights. In July, the reigning prince donated \$467,000 to Princeton University in the US to fund a research programme on the right to self-determination. "We really care about this subject. We are a small country. Our borders are at the door. Every day we see our limits," Ms Willi says.

On a bilateral level, efforts are concentrated almost entirely on Switzerland. Although the principality was established by the Austrian Emperor Karl VI in 1719 as a seat for the noble Viennese Liechtenstein family, its people have always been culturally closer to the Swiss than to the Austrians. Thus, when the Austro-Hungarian empire collapsed in 1921, it was no trauma for the principality to attach itself to Switzerland. It adopted the Swiss franc

as a national currency in 1921 and concluded a postal treaty with its neighbour in the same year. A customs union was established in 1924 and a formal currency union settled in 1980.

Bilateral relations over most of this century have been remarkably tranquil. It is only since December, 1992 that things have become complicated. In that month, Liechtensteiners voted in a referendum in favour of joining the EEA, the expanded free trade area proposed between the EU and Efta countries. But the Swiss voted to stay out.

Thus, the question arose of how Liechtenstein could respect its obligation to provide for the freedom of movement of goods with other EEA countries and adherence to EEA standards and still maintain its customs union with Switzerland.

It has taken a long time to find an answer to this question although Liechtensteiners blame their own frequent changes of government in the past two years for much of the delay. Officials say there were

very few problem areas anyway, because the Swiss have increasingly aligned their industrial standards on those of the EU.

One important exception is the motor business. Switzerland has long protected its car dealers from foreign competition with a panoply of special specifications for cars to be registered in the country.

The elegantly simple solution that has been found is that a Liechtensteiner will be able to buy either an EEA or a Swiss specification car, but when it comes to selling it, he can sell it only to another Liechtensteiner or to someone in the area whose specifications it respects.

This system will be easy to police because the Swiss car authorities would simply refuse to register an EEA specification car.

Most other goods on which standards differ are industrial intermediates, such as poisonous substances, and these will be controlled at company level. According to Willy Frommelt, director-general of the Liechtenstein Industry Association, the principality will need the grand total of five VAT inspectors.



Andrea Willi: in pursuit of good causes

Final agreement on the revisions to the customs union was achieved this week.

Liechtenstein must now present the details of the deal to its EEA partners for their approval and then give its own people an opportunity to approve or reject it in a referendum.

Assuming all this can be accomplished in the next three months so that Liechtenstein joins the EEA on January 1, the

principality's anxieties will not be at an end.

That would leave only Switzerland, Iceland and Liechtenstein in Efta, and only Iceland and Liechtenstein as non EU members of the EEA. And it is likely that Switzerland, and perhaps Iceland too, will at some point join the EU.

Liechtenstein, on the other hand, has no intention of joining the EU. "It is not on the agenda," declares Ms Willi. Being such a small state, it would be unable to fulfil the responsibilities of a full member. Moreover, it fears that EU laws would eventually hurt its tax haven.

The prince and government leaders agree that the EEA is just right for Liechtenstein, giving it most of the advantages of EU membership with protections for its economic and social structures.

However, the future of both Efta, which has a modest permanent bureaucracy, and the EEA do not look exactly secure. Ms Willi makes clear that there is little that tiny Liechtenstein can do, other than make suggestions.

She says, for example, that EFTA and the EEA might be suitable routes towards EU membership for some eastern and southern European countries. Efta had third country trade agreements with 11 countries, and the EU had invested a lot of time and thought in creating the EEA. "It is a useful model," she says.

## KEY FACTS

Area	160 sq km
Language	German
Head of State	Prince Hans-Adam II
Head of Government	Dr Mario Frick
Population	29,868 at census of December 1992 (including 11,432 resident aliens)
Capital	Vaduz (population 4,995 in Dec'92)
Currency	Swiss Franc
GDP per capita (1991)	Sfr59,474 (\$52,395)
Inflation (1991)	5.9%
Budget (1994)	Revenue Sfr518.6m, Exp.Sfr505.4m
Exports (1992)	Sfr2,480.9m (\$1,764m)
by destination	EFTA 18.9%, EU 44.9%, Others 36.2%
Tourist arrivals (1992)	Total 72,000 - Germany 33.0%, Switzerland 21.6%

Source: Europa, EFTA.

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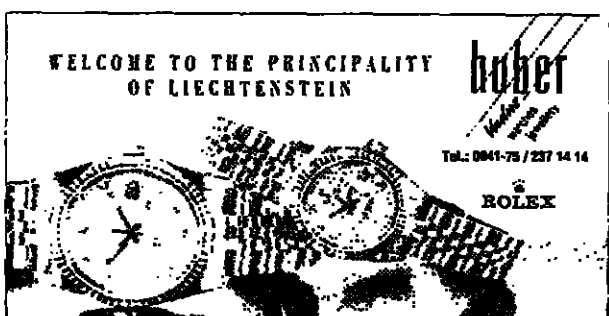
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## TOURISTS

## Birds of passage

Drive into the centre of Vaduz on a normal day and you will see at least a dozen large coaches in the central parking lots and scores of tourists ambling about the town centre.

Tourism, it would seem, is a brisk trade in Liechtenstein.

Well, yes and no. In terms of numbers, it looks pretty impressive for a small place. Up to 150 coaches a day, 72,000 visitors a year, 150,000 bed nights. Mr Berthold Konrad, director of the tourist bureau, estimates it accounts for a tenth of the principality's economic activity.

But behind those figures are some disturbing trends. The

number of visitors, for example, is down from a peak of nearly 86,000 in 1985. Bed nights have fallen from 168,000 in 1985. And there would appear to be no stopping the downward trend.

The problem is that Liechtenstein is so small that it does not have enough attractions for most classes of tourist today. It is not the sort of place you would take your

family for a fortnight's summer holiday. While the mountainous back country is beautiful and the Swiss and Austrian Alps are nearby, it would be more sensible and probably cheaper to stay somewhere in Austria or Switzerland and make a one day excursion to Liechtenstein.

Similarly, the winter sports facilities, mainly the ski resort at Malbun, are too modest to appeal to other than weekenders.

The result is that the principality has increasingly become a two or three hour stop for coach tours. They come, they have lunch, they visit the prince's castle and the splendid museums, they buy some stamps and post some postcards and they leave.

"Many people who come in coaches do not even know they

are in Liechtenstein," Mr Konrad complains.

Since the country has a customs union with Switzerland, there are no Liechtenstein border controls. Swiss immigration and customs officials man the border crossings with Austria.

To meet the demands of those who want a visa stamp in their passports, the tourist office hires a student in summer who provides the service for Sfr2.

Even the principality's once lucrative stamp business is declining, as more and more children travel rather than learn their world geography through philately. The government issues only four stamps a year and pegs the prices so that children in developing countries can afford them.

The tourism office tries gamely to attract new custom, always coming up with new suggestions for coach tour operators to lengthen their Liechtenstein schedules. In cooperation with hotels, it has begun to publish regional itineraries using the principality

as a base, complete with detailed menus. But it seems to be rowing against the current. As he admits, there is not much night life in Vaduz. Many of the principality's visitors prefer to stay in Zurich.

The hotel trade has to struggle constantly to square a vicious circle. Chronic labour shortages mean hotel operators have to import workers and pay high wages. But their room rates have to remain competitive with nearby Austrian and Swiss prices.

"I pay higher wages than Zurich hotel operators but people would not pay Zurich rates for rooms here," one Vaduz hotel manager says.

Many hotel operators have already given up, calculating that their valuable land can be put to more profitable use. The number of beds has plunged from 1,760 in 1980 to 1,400.

Mr Konrad says it is difficult to mobilise popular support for the tourism industry. "In Vaduz, they think of it as a traffic problem," he says.

I.R.

Andrew Fisher studies innovation at HILTI Group

## Building for success

"Innovation is very, very important to us," says Mr Plus Baschera, head of the executive board at Hilti, the Liechtenstein-based maker of fastening systems for the construction industry.

This year, the company is spending Sfr70m (£38m), roughly 3 per cent of turnover, on research and development. It is also introducing more than 50 new products to its range of power drills, screw and nail-guns, chisels, and pneumatic and adhesive fastening equipment. But, says Mr Baschera, innovation at the company goes far beyond the products. It extends to the manufacturing process, logistics and marketing.

Hilti, which employs more than 12,000 people worldwide, is also subjecting its management structures and attitudes to a decisive blast of innovation. It has laid down that no board member should stay in office beyond the age of 56 - the average age of the present board is 46 - and that their contracts should run for three years, with renewal depending on performance.

The idea says, Mr Michael Hilti, chairman of the (non-ex-

ecutive or supervisory) board of directors and son of the founder, Mr Martin Hilti, is to keep management alert and to encourage these still climbing the corporate ladder. "We want to give young people a chance to move into the high ranks. If they're 40 to 45 years old, they can really contribute their best to the company."

Mr Baschera, he noted, was only 39 when he joined the executive board. "It's too long if you stay in the board until 60," Baschera is now 44 and the younger Hilti 48. The oldest board member is 54. Two executive board members in their mid-60s retired last year after the new rule came in; one is on the non-executive board, the other has joined the trust owning the shares in the company.

Michael Hilti also left the executive board, stepping up to the supervisory board in a full-time role when his father bowed out at nearly 80. Because Hilti's markets are so widely spread - last year's turnover of Sfr3.1bn was achieved in more than 100 countries from plants in Germany, the UK, the US, Austria and Hungary, as well as Liechtenstein - it is keen to focus its



Michael Hilti: youth to the fore

manufacturing and sales efforts as efficiently as possible. Thus it has changed the way its plants are organised, reordered its sales force and tightened its management.

Its 6,000 salesmen now concentrate on specialist customer areas such as construction, mechanical and electrical engineering, general industry and government. This segmentation approach, already introduced in Germany (its biggest customer, accounting for 20 per cent of business) has led to much closer links with customers, says Mr Michael Hilti.

The company's new computerised information system has made it possible for managers

to be much more mobile and in touch with customers and the shopfloor. "We want people to be really down in the organisation, especially top management. We don't want them sitting in a glass house, however nice it is," he adds, gesturing to the big office window and the mountains beyond.

Hilti also places great stress on educating up-and-coming managers and developing their potential. "We give responsibility very young, earlier than other companies," explains Mr Baschera. "We have a lot of general managers in their early 30s and our experience with them has been very good."

On the manufacturing side, the company has assigned each plant a core technology, thus concentrating its efforts. It has also introduced a more team-oriented approach in the plants, with managers responsible for a range of functions such as quality, maintenance, planning and personnel. This has speeded up manufacturing times and boosted productivity, though Mr Baschera declines to give figures.

As well as motivating younger managers, Mr Hilti says the more streamlined management structure keeps the more experienced ones on their toes and prevents empire-building. Managers tend to stay in their jobs for a maximum of five years. "This gives air to the system."

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## THE PRINCIPALITY OF LIECHTENSTEIN III

Tax haven role leaves postage stamps in the shade, says Ian Rodger

## The Swiss are watchful

Liechtenstein's most famous business used to be the issuing of exotic postage stamps. Unfortunately, philately is on the wane these days, and the principality has moved on to other things.

Now it is known best as a tax haven.

The sector achieved especial notoriety three years ago when Mr Robert Maxwell's empire collapsed. Much of the former UK media tycoon's skulduggery was executed secretly through Liechtenstein trusts, including the rather grandly named Maxwell Foundation.

The principality's trustee-lawyers are now in the midst of a tricky row with Switzerland which fears that Liechtenstein is competing unfairly for this business.

Liechtenstein's approach to being a tax haven has been an unusual one. It did not want a huge influx of foreign banks and fund managers overwhelming the local population as has happened in Monaco or Jersey, so it maintained severe restrictions on banking activity.

Until two years ago, there were only three banks in the principality; today there are five.

Rather, it proposed to the world's rich that they could set up unusually flexible Liechtenstein domiciled companies, foundations and trusts. Through these entities, they could hide the ownership of their liquid assets on which taxation is, in most cases, a nominal Sfr1,000 a year, regardless of the size of turnover, profit or assets.

However, because of the paucity of local banks and professional fund managers, the funds in the trusts and foundations have to be held and managed mainly outside Liechtenstein.

It has been a phenomenally successful strategy. Local estimates, based on a simple calculation from the tax take from these domiciled entities, put

their number at something like 70,000, more than double the principality's population. Leading bankers and trustees estimate that 60 per cent of Liechtenstein's tax revenues, some Sfr500m a year, come directly and indirectly from the financial sector.

The Liechtenstein approach has also, notwithstanding the

## No case of drug money laundering has ever been uncovered in Liechtenstein

Maxwell case, been remarkably trouble-free. No case of drug money laundering has ever been uncovered there, for example.

Trustees say that this is mainly because they are in a small, tightly knit community. A black sheep would not be tolerated. And because their businesses too remain relatively small, they have the time to examine every transaction that passes through their offices.

There is increasing evidence that foreign clients are comfortable with Liechtenstein entities. Mr Peter Ritter, chairman of Prisdial, one of the largest trust firms, points out that the average age of Liechtenstein trusts and foundations is about 15 years, compared with only six or seven years in the British Virgin Islands. "With all the problems we have had, we are still doing our job," Mr Ritter says.

However, their relatively tranquil life is now being shaken up. The main immediate threat comes from the Swiss, who have launched a two pronged attack to learn the identity of their clients.

Last November, the Swiss people endorsed a government plan to introduce a value added tax on all goods and services. At the time, nobody thought much about Liechten-

stein, the Swiss simply assuming that the principality would fall into line and do the same. The Swiss finance ministry also assumed that it would collect the VAT in Liechtenstein, just as it collects the current sales tax on goods there.

The trustees initially fought to be exempted from VAT on the grounds that their clients were foreign, but eventually retreated because the basic principle of their activity is that the trusts and foundations they set up for these clients are domestic.

But they are horrified at the prospect of turning over their client invoices to Swiss VAT inspectors. The Liechtenstein government took up their cause and made clear to the Swiss finance ministry that, as a sovereign state, it had the right to set and collect its own VAT.

The Swiss finance ministry balked, claiming that it feared that Liechtenstein would administer the tax in such a way as to give its financial businesses an advantage over Swiss ones. There were threats of cancelling the bilateral currency treaty, under which Liechtenstein banks have the implicit ultimate backing of the Swiss National Bank.

Liechtenstein then agreed to make the rates and conditions of the tax identical to those in Switzerland. The dispute has still not been settled, but it is difficult to see how the Swiss can prevail.

Meanwhile, the Swiss are pressuring Liechtenstein to adopt a due diligence agreement that is basically identical to theirs. The main difference between the two at the moment is that Switzerland requires bankers to know the

beneficial owners of all their accounts while Liechtenstein permits an exception from the rule provided that a registered trustee knows the beneficial owner's identity.

Liechtensteiners admit that their practice gives additional comfort to some clients, in that they know that fewer employees, auditors, inspectors or bureaucrats can find out their identity so the risk of disclosure is perhaps less than in Switzerland.

But they say there is no difference in substance so the Swiss should retreat. Moreover, they say, they are about to put their due diligence agreement into law, whereas the Swiss one is only an agreement among bankers.

In the longer term, the trustees fear pressure from neighbouring European countries on Liechtenstein to raise its taxes. "Liechtenstein should be preserved as an offshore centre in Europe. It is better than recycling investment funds through the Caribbean," says Mr Edmund Frick, president of the Liechtenstein Treuhänder Vereinigung.

## BANKING SERVICES

## Nicely, thank you

Foreigners who think of Liechtenstein as an offshore banking centre and tax haven are often startled to discover that the principality has only five banks, all of them locally owned and controlled, writes IAN RODGER.

Moreover, Liechtenstein cannot really be described as a banking centre in itself. Rather, it is a part of the much larger Swiss banking scene, using the same currency and, by and large, the same rules.

Until two years ago, the principality counted only three banks, Bank in Liechtenstein (BIL), the largest, which is owned by the royal family, Verwaltungs- und Privatbank, a bank set up by a prominent trustee-lawyer in 1956, and Liechtensteinsche Landesbank, which is state owned.

The government long held a policy of rejecting applications for new banking licences on the grounds that the principality was too small and had insufficient labour to staff and supervise any more banks.

This attitude was relaxed slightly two years ago in anticipation of the country joining the European Economic Area, and since then, two new banks, Neue Bank and Centrum Bank, have started up.

While the three original banks are licensed as universal banks, the main business of all of them is asset management for individual clients, with most referred from local trustee-lawyers.

VP Bank, for example, says three quarters of its clients are from outside Liechtenstein.

Over the past few years, the banks have prospered enormously from this arrangement. In 1990, the combined balance sheets of the three stood at Sfr4.4bn. At the end of last year, the five had com-

bined total assets of Sfr22bn. Even the entry of two new banks appears to have been well timed. "It has been a good time to set up. A lot of money came from Switzerland to Liechtenstein last year," says Mr Heinz Batliner, chairman of VP Bank.

However, the cosy arrangements of the past are about to be jostled a bit. Assuming that the principality joins the EEA, it will have to open the way for banks registered in any EEA country to set up an office in Liechtenstein.

Opinions vary on how many EEA banks will choose to take advantage of this opening, but most people think the number

The five banks use Swiss currency and are part of the Swiss banking system

will be small. "In my view, we will not see an influx of credit institutions," says Mr Hubert Bichel, a senior official in the economics ministry. "The principle of home country control means that they would be supervised by their home country anyway. And people bringing money to Liechtenstein will probably continue to prefer to put it in an institution supervised by Liechtenstein," Mr Bichel predicts.

Mr Batliner points out that any newcomers would also have difficulty finding adequate staff.

BIL, which itself has a large international presence, welcomes the idea of more newcomers. "We have no problems with more competition. We are present throughout the world. If other good banks come here, that will make us even better," says Mr Fritz Bühler, chief executive.

The more substantial concern is how long and to what extent the principality will be able to hold on to its key advantages as an offshore financial centre - mainly bank

secrecy and its very low taxes.

The Swiss, for example, are currently pressing the Liechtenstein authorities to accept Swiss practice in terms of due diligence. This would require banks to know the identity of the beneficial owners of all their accounts. Under Liechtenstein practice, this rule is waived if the account has been referred by a registered local lawyer-trustee.

Although the difference seems marginal, Liechtensteiners acknowledge that a lot of money has flowed from Switzerland to the principality in the last couple of years since the Swiss tightened their disclosure requirements.

In the longer term, bankers suspect that pressure from other EEA countries will build up to raise taxes on the letter box companies to normal levels. That would gradually dry up the flow of funds from the lawyer-trustees and force the banks to become more competitive fund managers.

"We set up a sales department five years ago to scout out our staff to the likelihood that we will not always be able to count on new clients coming through the door," says René Ott, international director of BIL.

In anticipation of joining the EEA, Liechtenstein is updating many of its financial laws. A law making money laundering from drugs or insider trading activity a criminal offence was passed two years ago and will come into effect automatically with the entry into the EEA. The government intends to widen it to cover all types of money laundering.

It is also revising its investment fund law, with the hope of stimulating this so far undeveloped sector. And a new law on insurance supervision is being planned. At the moment, the principality has no insurance industry, and some financiers see opportunities in the offshore captive reinsurance field.



Liechtenstein's rugged landscape: reassuring for investors

## Profile: BANK IN LIECHTENSTEIN (BIL-GT)

## High-class family business

It would be difficult to find a better business address in Liechtenstein than that of the BIL-GT group, formerly known as the Bank in Liechtenstein.

The group is controlled, to the extent of 99.7 per cent of the voting capital, by the princely family through the Prince of Liechtenstein Foundation, although there is a public float of some 727,500 participation certificates.

BIL-GT has grown very rapidly in the past decade to become a global asset management group of respectable rank, with Sfr54bn in funds under management and total assets of Sfr9.5bn.

As recently as 1981, Bank in Liechtenstein was an insignificant financial institution with 150 employees, all of them in Liechtenstein.

That was the year that Christian Norgren, a young Swedish banker, was hired by the princely family to build it up, particularly outside the principality.

Over the next few years, there was a flurry of acquisitions, three in Germany, and one in each of the UK, Switzerland and the US, culminating in 1989 with the \$91.6m takeover of GT Management, one of the leading UK fund management groups.

Unfortunately, in the same year Mr Norgren was caught in an insider trading operation and left the group.

Over the next three years, BIL had considerable difficulty integrating its big UK investment, as reflected both in sluggish income and equity price growth. Net income fell three per cent in 1992 to Sfr81m. The BIL participation certificates tumbled from a high of Sfr260 in 1989 to a low of Sfr260 at the end of 1992.

At the time, there were still four GT subsidiaries outside the UK and three BIL

subsidiaries outside Liechtenstein and very little contact among them. "There was a total lack of coordination," a BIL executive admits today.

In early 1993, the group considered selling GT, but eventually agreed to keep it, provided that directors from both sides would pursue a sensible integration.

Prince Philipp, the reigning prince's younger brother and the group's chairman, became chief executive and an executive committee of six directors was established.

Among the simpler changes was to have BIL's net income in the 1994 first half rose 40 per cent, following last year's 75 per cent jump

GT use BIL more and more as the group's bank, notably for foreign exchange, money market transactions and financing funds' leverage. "A year ago, the bank got no deals from GT. Now it gets deals every day," says René Ott, managing director of the bank.

A more important strategic realignment put GT in charge of global institutional fund management and BIL in command of global private banking.

Last year's group net profits soared 75 per cent to Sfr141.3m, but Mr Ott says the result did not yet reflect the impact of the restructuring. Cost savings are beginning to be seen in the 1994 accounts and will become more apparent in the next couple of years, he says.

In the first half of this year, in defiance of the general trend among Swiss banks, BIL raised its net income another hefty 40

per cent to Sfr96.6m. It attributed this continuing progress mainly to its concentration on asset management.

Commissions and fees account for about 70 per cent of its revenues while the more volatile trading business, which has hurt many other banks this year, represents only 8 per cent of total revenues.

While the BIL group is large, it does not believe it has yet reached a sufficient size to achieve its goals. "Our goal is to be one of the major privately owned international portfolio managers. We think we need to be managing at least Sfr100bn," Mr Ott says.

As a result both GT and the bank are still expanding aggressively, using each other's infrastructure when possible. GT, which has traditionally been strong in the UK and the US, is opening offices in Madrid and Paris next year and strengthening its presence in Germany. The bank has just opened an information office in Luxembourg.

This does not mean it is forsaking Liechtenstein, but the group has little opportunity for growth there. It also suspects that the principality will have difficulty maintaining its competitiveness as a tax haven over the longer term.

Significant top level personnel changes have just been made. Mr Peter Stevens, chief executive of GT in London since the acquisition, is leaving the executive committee, although he will continue to chair the audit committee. Coincidentally, Mr Fritz Bühler, chairman, bank, is stepping down and will be succeeded by Hans Haumer, former chief executive of GiroCredit, the third largest Austrian bank.

Ian Rodger

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## TECHNOLOGY

In-flight interactive TV is coming to a 747 near you, reports Charles Jennings

## Front row seat

Depending on whom you believe, interactive in-flight television is either with us, about to be with us, or still so lost in the planning stage that no one can be sure when it will arrive.

Interactive TV will mean the end of the communal screen and the tyranny of the in-flight movie by offering passengers a choice of viewing on individual video screens.

It will also mean a new source of revenue for airlines, which will be able to charge economy class passengers an extra fee to watch the latest films or play computer games.

It will also tempt passengers to do their duty-free shopping by choosing items from the screen and paying for them with a credit card swipe device rather than calling the flight attendant.

This opens up a new world of in-flight possibilities. Satellite data links will enable passengers to book hotel rooms, hire cars and send flowers; airlines will be able to use interactive screens to run instant customer surveys; passengers will be able to look up information about their destination; and video on demand will be a reality, with passengers selecting the programmes they want to watch, when they want to watch them.

Virgin Atlantic and United Airlines are both working on basic video interactivity. In Virgin's case, this means a £12m system designed by Hughes Avicom of California, which can provide 14 TV channels, plus video roulette, poker and fruit machine games and duty-free shopping with a credit card swipe.

United Airlines is developing a similar set-up using hardware provided by GEC/Marconi (at a cost of \$65m) and software by Microsoft and Sony. Six TV channels, duty-free shopping and electronic games will be the main interactive ingredients when the facility appears on United's new Boeing 777 fleet some time next year.

Virgin's system is already operating, installed in six of its 12 aircraft earlier this year, it has not been without teething troubles, but it is at least there, rather than merely promised.

Tests on British Airways' new in-flight system are not due to be held until early 1995, and installation throughout the fleet will have to wait until the end of that year. But BA argues that its system will offer the full range of interactive video facilities, not just some of them.

It will take time because BA - and any other airline hoping

THE PASSPORT IS FINE BUT I'M AFRAID I'LL NEED TO SEE YOUR TELEVISION LICENCE



ROGER BEALE

to offer a range of facilities of this complexity - will have to use the latest high-performance hard disc digital servers to process the vast quantities of information.

Digital servers are at the heart of it all. Their job is to parcel out material to each user as he or she wants it, remember which user is where in the programme and give him or her the right bits of

material at the right moment.

A server system must be able to cope with all users choosing the same programme simultaneously as well as at different times (a digitised, compressed movie takes up about one gigabyte of hard disc for every hour of screen time), and be fault tolerant so that it can continue to deliver material even if a drive fails. It must also be light and

compact enough to fit into an aircraft, and must avoid high operating temperatures.

BE Aerospace of Irvine, California, is designing the BA aircraft installations, each one comprising four hard drive servers, with each hard drive holding 90 gigabytes of information. Other servers will be needed to handle such services as games, car hire and hotel information.

BA estimates that fully installed, the technology will cost around \$20m. Every system will add about 2 tonnes to an aircraft's payload.

It is clear that this is not something that BA wants to rush into. In which case, will Singapore Airlines steal BA's thunder?

SIA is being coy about its plans, announcing, like Virgin and United, that the new year will see them offering a mix of fixed-schedule TV channels, destination information and catalogue shopping, and some games.

SIA is widely believed to have struck a deal with Micropolis, a California-based information storage and video systems company. Micropolis's claim to fame is that it has been supplying video on demand to hotels in the US for the past six months, using its own digital video server, the AV Server 100.

This is up and running in seven US hotels and already allows up to 32 viewers simultaneous access to 20 films. The technology can be tailored for airline use without having to compromise the equipment's basic specification.

Singapore Airlines may be least six months ahead of the pack and possibly more.

But this is not the end of it. Everyone is talking about using interactive video practically to access pre-recorded material, downloaded on to the aircraft before it takes off. But there will soon be the option of picking up digital quality live TV and other real-time information on an aircraft in flight - as demonstrated earlier this year, when a Swissair aircraft picked up a live CNN broadcast on a flight from Tokyo to Zurich.

This looked like a stunt: the broadcast was short and the capability to repeat the exercise is limited. But it is there, promising live news broadcasts, weather checks for your destination and all the local television viewing you can handle at 30,000ft.

This raises a further point: how much TV should an airline allow for, before the quality starts to evaporate? That may prove to be a tougher problem than all the technology put together.

## Japan rocks steady

The Great Buddha of Kamakura was little moved by this week's earthquake in Japan. The 40ft statue on the outskirts of Tokyo rests on steel shock absorbers on a granite base, allowing it to move with the tremor.

Like the Buddha of Kamakura, many Japanese buildings today have special foundations which absorb tremors and allow the structures to dissipate quake energy by swaying. These devices include bearings made of rubber and steel, or layered steel and rubber between the building and its foundations.

This technology is used mainly in structures under 200m high. "Buildings taller than 30 storeys are able to move with the earthquake," says Yuichiro Ogawa, who manages Shimizu Construction's structural technology division.

The problem for designers now is to deal with the effects of swaying. The 36-storey Kasumigaseki building in central Tokyo, built in 1968, was the first high-rise to include "soft structure" technology, allowing the building's beams and pillars to vibrate with the quake. Further technological advances have led to skyscrapers more than 200m tall, but their flexibility means that strong winds and typhoons sway them to an uncomfortable degree, causing symptoms similar to seasickness and making high-rises unsuitable for residential use.

This has been eased by computerised vibration control systems. Strong winds cause computers to activate a large rectangular weight, supported by four pillars made of layers of rubber which move in the opposite direction to the building's movements. Shimizu's system - the first to be installed in a skyscraper of more than 200m, two years ago - passed its first big test in last week's typhoon, the strongest to hit western Japan this year. Other companies have developed and installed similar systems.

Shimizu said that the usual degree of fluctuation was reduced by two-thirds. Occupants of the building's apartments and hotel reported feeling hardly any swaying despite strong gusts of wind.

Emiko Terazono

## The missing link

German researchers are helping US companies, writes Andrew Fisher

Germany's Fraunhofer institutes, which provide an important research link between universities and companies, are following industry's lead and moving into the export market.

The Fraunhofer-Gesellschaft (organisation), the largest applied research body in Germany, has set up a US offshoot to work with universities and help local companies develop advanced industrial technologies. It is also looking at ventures in south-east Asia. Fraunhofer USA is the first foreign unit of the German organisation, which has a research volume of DM1bn (\$420m) and employs nearly 8,000 people in 46 institutes.

"We took this step because econo-

mies are becoming more and more interlinked," says Hans-Jürgen Warneke, president of Fraunhofer-Gesellschaft.

US technology experts say that despite the country's academic and technological resources, the transfer of technologies from universities for industrial use is limited. As in Germany, much of the efforts of Fraunho-

fer USA will be directed at smaller companies, with a strong emphasis on manufacturing.

"We want to work with the Fraunhofer model in the US because it has clearly proved to be a great help in promoting innovation in small and medium-sized companies," says John McGahey, vice-president for technical affairs at Ford Motor Company and

head of Fraunhofer USA's national advisory council, which met for the first time this week. United Technologies, Du Pont and BMW North America are also represented on the council.

Fraunhofer USA has its headquarters in Michigan, near the motor industry, which it expects to be an important client. One Fraunhofer institute, for computer graphics research, set up a laboratory in Rhode Island ahead of the foundation of the new US unit.

Fraunhofer USA has been given three years to gather enough contracts to pay its way. Until then, it will be financed by the parent company in Germany, which draws its funds from government, public sector and industrial research contracts.

## Phone users box clever

Andrew Adonis on a device that offers UK long-distance callers new choice and new services

When Energis, the new UK long-distance phone company, launched its network last week it gave pride of place to two small boxes, one for residential consumers and the other for small businesses. These will make it easier for BT customers to switch to an alternative supplier as well as offering a range of services that Energis claims are new to the market.

For residential customers there is an Energis Box, 14cm by 8.5cm. Like a personal computer modem, the cable from the box fits into a standard BT phone socket at one end and into a standard telephone at the other. All long-distance calls made from the phone are automatically routed across the Energis network, while local calls continue to travel via BT.

This makes Energis simpler to access than Mercury, although the new company concedes that Mercury remains cheaper for some calls. With Mercury, the standard modes of access for residential customers are a blue button phone or prefixing long-distance numbers with the code 132.

The Energis box, however, can be fitted in seconds. For small businesses, Energis has a multiline box for customers taking at least four lines. This routes all national calls over the Energis network and records all telephone use. Customers receive a monthly report that lists not only outgoing calls, but also the time taken to answer the phone by hourly averages, and the number of calls lost.

The multiline box is fitted by an Energis engineer. For customers with a branch exchange it will probably take the form of some software fitted directly on to the exchange.

The telephone management report facility made available by the multiline box is a first as a standard phone service for the small business. It is likely to be of great value to organisations as they plan their phone management. A recent report by the Audit Commission, the public sector watchdog, indicated that local authorities had reduced the unanswered calls to less than half as a result of telephone monitoring reports.

Many small businesses probably have no idea how many calls they are missing, let alone how long it takes them to answer the phone.

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**E**arly in *Forrest Gump*, before his hero has grown into Tom Hanks, he is chased down a country road by school bullies. The braces on his legs – the boy is ill-developed physically as well as mentally – suddenly fly apart and free him to run like a sprinter.

For *Forrest Gump* read *Forrest Gump*. This 2½-hour comedy/fable/history lesson must once have seemed the most hand-capped project on the Hollywood lot: an epic hobble across post-war America with a holy fool for hero and a road paved, or potholed, with 40 years of national good intentions and national seizures (Dallas, Vietnam, Watergate). Our *Forrest* grows up into an Alabama Candidate: a man around whom great events happen but who remains blithely unscathed and unimpressed by them all.

Would such a movie play in Peoria? Even the original novel by Winston Groom only sold 30,000 copies in hardback.

Commercially it has run like the wind: \$270m at the US box office to date – it may topple *Jurassic Park* as the highest-grossing film in history – and an entire nation besotted with Gump wit and wisdom. Like its innocent-messianic hero, who becomes an athlete and spends much of the movie jogging across the land as a torchbearer-without-torch for the human spirit, *Forrest Gump* the film has thrown aside its leg-braces and left footprints all over Clinton-era America.

Indeed Gump may be Bill Clinton, we (and others) optime. One of several ingenious trick-optical scenes has the backwoods boy shaking hands with JFK himself. And surely that was a favourite scene from the Clinton movie scrapbook too.

But like the man in the White House *Forrest Gump* spends a deal of time trying to be all things to all folk. Self-ingratiatingly, and for this viewer maddeningly, it blends the comic with the Christly, the satirical with the sentimental, the free-thinking with the fuddy-duddy. When *Forrest* overnights at the Watergate Hotel in the early 1970s, after a chat with Nixon (more state-of-the-art opticals), we chorale approvingly as he becomes the first man to blow the whistle on the "plumbers."

But only minutes before that we are watching him in Vietnam behaving like John Wayne in *The Green Berets*. As he runs back and forth through a napalm-blasting jungle, finally serving unit leader Gary Sinise, a nightmarish war is turned into an arch cameo of Boy's Own heroism. Sinise will adorn the rest of the movie as a double amputee, providing a support paradigm – Gloucester to *Forrest's* Lear – of grace under pressure in millennial America.

But is it grace or just glamourised gormlessness? "Stupid is as stupid does" is one wisdom intoned by Hanks's dogged Southerner – his face puckered in sage earnestness, his vowels a lugubrious, elastic twang – as he proves that an IQ of 75 does not disqualify you as the moral hero of a nation.

Accident is destiny, destiny accident: that is the other saw that keeps buzzing. From the opening credits sequence, in which a feather drifts from the sky down to *Forrest's* shoe as he sits on a park bench hijacking strangers with his life story (a blend of E.L. Wisty and the Ancient Mariner), director Robert "Roger Rabbit" Zemeckis and screenwriter Eric Roth pile on the haphazard while steering *Forrest* unerringly towards fulfilment. He



If sentimentality were a crime, 'Forrest Gump' would be put away for life: Robin Wright and Tom Hanks in Zemeckis's latest film

Cinema/Nigel Andrews

## Glamourised gormlessness

gets to love a woman (Robin Wright), an ex-flower child whom he saves from the hell of 1960s liberalism. He fathers his own child. He grows rich from the shrinking business.

He is, we begin to realise, America herself: that dear, untutored land that redeems itself by its innocence even when it creates tragedy by its ignorance. This rose-tinted mirror held up to the USA by the USA says, "If we have never truly grown up – never do grow up – nothing can truly be our fault." If sentimentality were a crime, *Forrest Gump* would be put away for life. As it is, it will probably be with us for life: the ultimate feel-good film in an age when no one any longer has the courage to feel bad.

Moviegoining in late-summer America has been a dangerous activity. Turn away from the idiot savant on the park bench and you will walk straight into the jaws of *The Lion King* (Kistner and climbing).

But this option is more fun. Disney's new animation feature is its first ever based on an original screenplay and has a real freshness of setting and vision. The African wilderness shimmers across the wide screen – do not wait for the video – as the orphaned lion prince Simba grows up to dethrone his wicked uncle Scar

FORREST GUMP (12)  
Robert Zemeckis

THE LION KING (U)  
Roger Allers and Rob Minkoff

MINA TANNENBAUM (12)  
Martine Dugowson

FUNNY MAN (18)  
Simon Sprackling

(voiced by Jeremy Irons) who had his regal father run over in a wildebeest stampede.

We are all run over by this wildebeest stampede. From where I sat it started in the north-west speaker, surged down the side aisle, roared over the Empire screen towards Leicester Square, then rumbled out in the south-west speaker. Staccato matches sound: thousands of dust-raising shapes shaking the desert as the camera-work soars and curvettes overhead.

The sequence lasts 2½ minutes and took two years to create. Jeremy Irons's voice for Scar probably took two hours and is just as splendid: a wicked George Sanders

purr sliding up and down the scale of sarcasm like a cat on a polished bannister.

The film loses its magic towards the end, with a gaudy, hurried showdown. We miss the burnished charm with which the film sauntered round its early scenes. Here – and in the middle section where a hip meerkat and doleful war-hog keep Simba company in the paradise valley of his exile – *The Lion King* matches the comical and painterly bravura of the great Disney cartoons.

Is there such a thing as a feel-good film today? *Mina Tannenbaum* ought to qualify, but by some proprietary charm formula fails to do so.

Mina (Romane Bohringer) is a plain, introverted Jewish girl, tormented by not having her best friend Ethel's vibrant social graces. Ethel (Elsa Zylberstein), also Jewish, is tormented because she does not have painter Mina's depth and artistic talent.

Stir in two passive-aggressive Jewish mothers – adding gall to a stew steeped in wormwood – and you have this drama of interconnecting female lives, bubbling and spitting across two caustically observed decades. Screenwriter Veronique Heuchenne and director Martine Dugowson make sardonically merry with the fashions

of the 1970s: floor-sweeping trouser bottoms and hats like floppy stovepipes. Then they make menacing with the greedy 1980s, when ambition and love rivalry pulls the girlfriends apart.

We could cry "Woman's picture" and complain that emotion swamps action and that the men are pawns in a parable of sisterhood. But after the runaway patriarchalism of *Forrest Gump* and *The Lion King* – where woman's sole function is to be meek-polisher to the dominant male – *Mina Tannenbaum* is a welcome reminder that half the planet has its own mind and will and hand on destiny's tiller.

*Funny Man*, a British horror comedy from first-time writer-director Simon Sprackling, is the week's booby prize. If you ever win a round of poker from Christopher Lee, make sure you do not accept his forfeit of an ancestral home. It contains a homicidal "joker" (Tim James, putty-faced up to resemble a Jimmy Savile from hell) whose delight is picturesquely to murder you and your friends.

Sliced heads, pierced eyeballs, electrocution; burning. All the fun of the *auto-da-fé*. And between murders the film returns to its normal killing state: a benighted, terminal catatonia. Wait for the video. And then keep waiting.

Theatre/Ian Shuttleworth

## Less classical than sitcom: the RSC's 'Ion'

**T**o the classical Greeks, "comedy" simply meant any play which ended more or less harmoniously – without any high-born corpses or divine condemnations to speak of. Actual humour didn't come into it. To stage such drama in the present day is to walk a perilous line between the nature of the original material and current expectations of the genre.

The two first-ever professional English-language productions of Euripides' play opened this month. In a fortnight, the Actors Touring Company stages Kenneth McLeish's translation in Cardiff prior to a national tour, but first out of the traps is the director-translator partnership of Nicholas Wright and David Lan for the Royal Shakespeare Company.

Euripides' world view was far from clear-cut: to him, morality shifted with chang-

ing circumstances and the gods had their own agenda, to which men and women were as flies to wanton boys.

One cannot help thinking that Wright and Lan's version of *Ion* would perversely appeal to the old boy, founded as it is on the notion that momentous events – a liaison between the god Apollo and a mortal woman, leading to the foundation of virtually the entire Greek race – can be recounted in the trite vocabulary of suburban sitcom.

Jude Law is cleverly cast as the temple servant of Apollo whose reunion with his mother forms the narrative core of the play. This energetic young man is not the stuff of legend: one minute he may be musing profoundly, "If the gods lie, how can we ever know the truth?", but the next – as a supplicant to Apollo's oracle has just been misinformed that Ion is his

son – he is sending off over-enthusiastic and apparently suspect attentions with "you wouldn't believe how often I have to put up with this... especially from foreigners."

As Ion gropes towards the truth of his parentage like a less-fraught Oedipus, Law conveys the confusion and extremity of emotion without lapsing into classical angst. He is supported in this tonal no-man's-land by Peter Guinness as his step-father Xuthus, an affable cove but not what you would call blessed with diplomacy.

The women on stage are more unambiguously earnest, but sometimes seem a little too far gone. When Creusa (Diana Hardcastle) plots the murder of Ion before discovering that he is her own child, Wright and Lan fail to integrate the scene's cut-price Medea-isms with the

overall dramatic curve of the play. Also awkward is the presentation of speeches by the seven-strong chorus of Creusa's maidservants; after a promising beginning as a kind of Women's Institute tour party, they fall into a habit of what can best be described as synchronised writhing. Greek choruses are always a devil to stage in modern productions; suffice it to say that this particular option is less than triumphant.

However, the dominant note of the production remains its determined anti-bibliophilia. The gods and their doings are held up not to ridicule but to chuckles of banal recognition, and Euripides' lines are rendered in a style not unlike a kind of ancient Athenian Galton & Simpson.

At The Pit (Royal Shakespeare Company) (071-638 8891).



Energetic: Jude Law as Ion

### INTERNATIONAL ARTS GUIDE

#### ATHENS

Megaron Tomorrow, Sun, next Tues: Alexandros Myrat conducts Michael Cacoyannis' production of Mozart's *La clemenza di Tito*, with cast including David Rendall, Kathleen Cassello and Diana Montague. Oct 16, 17: Isaac Stern violin recital. Oct 23, 24: Kurt Masur conducts Leipzig Gewandhaus Orchestra (01-728 2333/01-722 5511)

#### BOLOGNA

Teatro Comunale Tomorrow, Sat: LA Jia conducts Orchestra of the Teatro Comunale in works by Giacomo Manzoni, Ivan Vidor and Brahms/Schoenberg, with cello soloist Siegfried Palm. Next Sat and Sun: Giuseppe Sinopoli conducts Beethoven's Ninth Symphony. The opera season opens on Nov 26 with a new production of Rossini's *Il turco in Italia* (051-529999)

#### LONDON THEATRE

● The Venetian Twins: a transfer from the offshoot of Ramin Bolt's new RSC version of Goldoni's 18th century Italian comedy, directed by Michael Bogdanov. Just opened (Barbican 071-638 8891)

● The Sisters Rosensweig: Michael Blakemore directs Maureen Lipman, Janet Suzman and Lynda Bellingham in Wendy Wasserstein's Broadway hit comedy about three American Jewish sisters who have a mid-life reunion in London (Old Vic 071-928 7818)

● The Playboy of the Western World: J.M. Synge's dark, cruel Irish comedy, in a brilliantly perceptive production directed by Lynne Parker (Almeida 071-359 4404)

● The Seagull: Judi Dench heads a splendid cast in Pam Gems' new version of the Chekhov play. In repertory with a new production of *The Devil's Disciple*, Shaw's 1897 satire on melodrama (National, Olivier 071-928 2252)

● Moscow Stations: Tom Courtenay returns to the West End in the British premiere production of Venedikt Yerofeev's one-person play – a modern Russian tale about the rich life of an alcoholic who stumbles and does his way through a series of surreal adventures. Preview begins tomorrow, opens on Tues (Garrick 071-494 5085)

● The Winslow Boy: Peter Barkworth is ideally cast as the stiff upper-lipped father battling Whitehall to prove the innocence of his son, who has been expelled from naval college. A well-made production of Terence Rattigan's well-made 1946 play (Globe 071-494 5085)

● What A Performance: the title recalls the catchphrase of Sid Field, the talented comedian who died in

1946 of a heart attack at the age of 45. David Suchet of Poirot fame dons a cheeky grin in William Humble's biography that relives Field's best sketches and backstage life (Queens 071-494 5040)

● The Slab Boys Trilogy: the first London revival since 1982 of John Byrne's comic trilogy, which follows the lives of three Paisley boys from desperate youth to despairing middle-age. The three plays can be seen individually or as a complete package on certain Saturdays (Young Vic 071-928 6363)

● Once on this Island: a special Caribbean environment has been created at the Royal Lyttelton Theatre for Lynn Ahrens and Stephen Flaherty's fairy-tale musical about a peasant girl's doomed love for an aristocrat (The Island Theatre at the Lyttelton 071-494 5090)

● She Loves Me: the charming 1963 Masteroff, Bock and Harnick musical about two long-lost pen pals who don't know they work in the same department. Ruthie Henshall and John Gordon Sinclair head the cast (Savoy 071-638 8888)

#### OPERA/DANCE

Coliseum English National Opera's new staging of Massenet's *Don Quichotte* opens on Sat. Emmanuel Joel conducts, Ian Judge directs, and the cast is headed by Richard Van Allan, Louise Winter and Alan Opie (runs till Nov 9). Rosalind Plowright stars in *Tosca* (till Oct 27), and Nicholas Hytner's production of *Die Zauberflöte* is revived on Oct 20 (071-938 3161)

Covent Garden The Royal Opera has a much-praised revival of *La Cenerentola* with Olga Borodina,

Raul Gimenez and Simone Alaimo (final performances tonight, Sat, next Wed and Sat). New productions of *Das Rheingold* and *Die Walküre* open next Thurs and Fri, staged by Richard Jones and conducted by Bernard Haitink, with cast headed by John Tomlinson, Ekkehard Witschir, Robert Tear, Paul Erming, Deborah Polaski, Ulla Gustafson and Jane Henschel. The Royal Ballet returns on Nov 3 with Anthony Dowell's new production of *Sleeping Beauty* (071-304 4000). Sadler's Wells Cumbre Flamenca, a touring Spanish flamenco group, is in residence till Sat. Oct 11-15: Brazilian dance company Grupo Corpo (071-278 8918). Blackheath Concert Halls Kent Opera's production of Britten's *The Prodigal Son* can be seen next Tues (081-463 0100)

#### CONCERTS

Barbican Tonight: Michael Tilson Thomas conducts London Symphony Orchestra and Chorus in Mahler's Third Symphony. Tomorrow: Anne Sophie Mutter violin recital. Sun, Mon: Tilson Thomas conducts LSO in Mahler's Fourth Symphony (Renée Fleming), Feldman's *The Viola in my Life* (Yuri Bashmet) and the world premiere of John Tavener's *The Myrr-Bearer*. Next Thurs: Tilson Thomas conducts Mahler's Fifth (071-638 8891)

South Bank Centre Tomorrow, Sat, Sun: Shirley Bassey. Tomorrow at 5.30pm in QEH: Peter Schreier sings German Lieder. Tomorrow at 8.15pm in QEH: Andrew Davis conducts BBCSO in works by Magnus Lindberg and Berlioz, with mezzo Ann Murray. Mon: Andrew

Davis conducts BBCSO and Philharmonia Chorus in Berlioz's *Te Deum* and world premiere of Kaija Saariaho's *Du Cristal*. Tues: Neville Martinelli conducts Academy of St Martin in the Fields in works by Mendelssohn and Schumann, plus world premiere of Sally Beamish's *Walking Back*. Wed: Leonard Statkin conducts Philharmonia Orchestra in Mozart, Prokofiev and Mahler, with soprano Kathleen Battle. Next Wed (QEH): Steven Isserlis and friends in an evening of words and music entitled *The Life of Schumann*. The South Bank has a variety of events this month focusing on the theme of *The Romantic Spirit* in German Art 1790-1990 (071-928 8800)

#### MILAN

Teatro alla Scala Tomorrow, Mon, Tues: Zoltan Pesko conducts orchestral works by Beethoven and Petrassi, with piano soloist Rudolf Buchbinder. Oct 14: first of five performances of Gilbert Delfo's *L'incoronazione di Poppea*, conducted by Riccardo Muti. The October programme also includes concerts by Ruggero Raimondi, Francisco Araiza and the London Symphony Orchestra under Georg Solti (02-7200 3744)

#### PRAGUE

Dvorak Hall Mon: Josef Suk is viola soloist in a chamber recital by Wihan Quartet, featuring works by Smetana, Taneyev and Dvorak. Tues: Prague Wind Quintet with pianist Daniel Wiesner. Wed: Czech

Trio plays piano trios by Martinu, Ravel and Dvorak (02-2489 3352)

#### ROME

The Auditorio di Via della Conciliazione has been refurbished for the 1994-5 season of concerts by the Orchestra dell'Accademia Nazionale di Santa Cecilia. Pierre Boulez and the Ensemble InterContemporain open the chamber music series on Mon, and the subscription series of orchestral concerts begins on Oct 15 with a Bach and Stravinsky programme conducted by Daniele Gatti. Visiting soloists in the pre-Christmas period include Barbara Hendricks, Krystian Zimerman, Vladimir Spivakov and Cecilia Gasdia. The conductors' roster includes Myung-Whun Chung, Georges Pretre, Christian Thielemann, Gennady Rozhdestvensky and Carlo Maria Giulini (06-6880 1044)

#### TURIN

Teatro Regio The 1994-5 season opens on Oct 16 with Donizetti's *L'elisir d'amore*. The season also includes Donizetti's *La fille du regiment*, The Nutcracker, Britten's *A Midsummer Night's Dream* and The Turn of the Screw, Verdi's *Simon Boccanegra* and Jerusalem, Mozart's *Mitridate* and Puccini's *Gianni Schicchi* and *Tosca* (011-8815 241/011-8815 209)

#### Dance

## A 'Giselle' of integrity

**F**ighting the good dance fight, London City Ballet is embarked upon its autumn schedule of touring round the country. Denied the full subvention from the Arts Council that its work and its attainments should merit, LCB goes indomitably on. It is sustained for this season by ADT, who deserve the thanks of those many audiences – LCB gives about 200 shows each year, vastly more than certain other funded troupes – who would otherwise not see ballet.

I admire LCB for its terrier-like persistence, but even more because its performances are so whole-hearted. The repertoire is middle-brow, but then, so is much of its public. Its productions are not articles of *grand luxe*, but wild expenditure has little merit, as we know from some of the Royal Ballet's extravagant mishaps. (Remember *Cyranos* and *Don Quixote*.) LCB strives to give its public the best that wit and necessary cheese-paring ("blessed poverty" said Karsavina of Rambert stagings in its earliest days) can provide. The result, as I saw in the *Giselle* which is this autumn's touring fare, is pleasing.

The staging is by Galina Samsova, made for the company nearly a decade ago. It is sound, unpretending, telling the story and honouring the old choreography with decorum. Peter Farmer's setting is sensitive, and in the well-lit forest-scene, properly mysterious. Reduced for an ensemble of 35 dancers, the drama is honestly set out, and the supporting roles are played with an integrity that some larger companies might envy. (Beverly Jane Fry is a fine Bathilde, charming, but aware of her nobility; Gary Shuker is a Hilarion who wins our sympathy.) Standards of dancing are variable, but nothing is cheated. And in Kim Miller, whose interpretation I saw on Tuesday night, LCB has a remarkable *Giselle*.

I reported on Miss Miller's debut in the role when this production was new. We now see a performer of beautiful and mature artistry. She has always been an expressive dance-actress, thrown to the wolves on occasion, as in the mad *Traviata* LCB produced a few years ago, but true in whatever she has done. As *Giselle*, her every best gift is used. The first act peasant is trusting, gentle, her gaze ever turned to Loys (the sincere and credible Roger van Fletteren). Betrayal brings pain that is like his sword to her heart – this *Giselle* is piteous as she turns in accusation on Loys/Albrecht – and then comes madness, shown by Miss Miller with absolute and absolutely touching clarity.

Her performance is the motor force of the piece, and she makes the Romantic fervours of the second act very lovely. Physically, she has the melting arms, the softness of phrasing, that were so fascinating with Lynn Seymour in this role, and as with Seymour, everything she does has meaning. Her Will-Giselle is a study in compassion set in long, creamy sequences of movement. The variation was exquisite in shape – the outline of the foot and the musical lift to the steps its especial distinction. The duet (van Fletteren a devoted partner) was emotionally and physically true. Miss Miller is a *Giselle* of real authority and real grace.

I liked Roger van Fletteren's Albrecht, and I liked him most as he responded to his *Giselle* in the second act – the old story became urgent again. The attendant willis were well-schooled. The performance, and here is the value of LCB's policies, stimulated and delighted its audience. *Giselle* is given with a neo-classic curtain-raiser, Vincent Redmon's *Countersubstance*. It involves two Vivaldi violin concertos, and steps as scratchily active. The cast look as if they are trapped in a spin-dryer.

Clement Crisp

London City Ballet is in Bromley until the end of this week, then tours to High Wycombe, Croydon, Brighton until the end of November with *Giselle*. Sponsorship for the year is given by ADT.

#### ARTS GUIDE

Monday: Berlin, New York and Paris.  
Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington.  
Wednesday: France, Germany, Scandinavia.  
Thursday: Italy, Spain, Athens, London, Prague.  
Friday: Exhibitions Guide.

European Cable and Satellite Business TV (Central European Time)  
MONDAY TO FRIDAY  
NBC/Super Channel: FT Business Today 1330; FT Business Tonight 1730, 2230

MONDAY  
NBC/Super Channel: FT Reports 1230.

TUESDAY  
EuroNews: FT Reports 0745, 1315, 1545, 1815, 2345

WEDNESDAY  
NBC/Super Channel: FT Reports 1230

FRIDAY  
NBC/Super Channel: FT Reports 1230  
Sky News: FT Reports 0230, 2030

SUNDAY  
NBC/Super Channel: FT Reports 2230  
Sky News: FT Reports 0430, 1730;



## Private motives of a public man



**BOOK REVIEW**

When Richard Branson, the founder of the Virgin group, was preparing to cross the Atlantic in a hot air balloon in 1987, he came across a television station's video monitor running his obituary.

The station was demonstrating no more than prudence: the Atlantic crossing almost ended in disaster when Branson's balloon ditched in the sea off Ireland.

Branson, 44, has since forsaken dangerous sports, and the obituaries spawned by his penchant for life-threatening exploits remain in the archives.

Few of them, in any case, would have offered great insight into the private Branson. Tim Jackson, a journalist who writes for the Independent, has tried to fill the gap with a book that attempts to answer the question: what is Richard Branson really like?

The principal facts of Branson's business life are well-known: he created one of the world's leading music companies, which he later sold for \$560m; an airline, Virgin Atlantic, which attracted much attention; and several other businesses, including a worldwide record retail chain.

More difficult to capture are the many contradictions that surround him. Of the three young British entrepreneurs who rose to great prominence during the 1980s - the others being Alan Sugar of Amstrad and Anita Roddick of Body Shop - Branson remains the most difficult to understand.

Sugar trod the path from Jewish working class to entrepreneurial success which many others had walked before. Roddick is currently fighting off allegations that she has not lived up to the ideals that motivated her and her company. There has never been any doubt, however, what those ideals are: respect for the natural environment and for human rights, and opposition to cruelty to animals.

What motivates Branson has never been clear. He seems to embody the libertarian ideals of the 1960s, appearing in the most august company without

**VIRGIN KING - Inside Richard Branson's Business Empire**  
By Tim Jackson  
Harper Collins, £17.50, 383 pages

a tie. He lived on a houseboat and promoted the sale of condoms. Yet he was a favourite of Margaret Thatcher.

His talent for publicity is notorious. He launched his airline dressed in an old-fashioned leather flying helmet and goggles. He submitted his unsuccessful application to run the UK national lottery in the company of a horse.

Yet for all the apparent love of attention, the private Branson finds it difficult to look people in the eye. He is surprisingly inarticulate. If the idea were not so ludicrous, one would think he was shy.

Tim Jackson's book is filled with such puzzles. Branson has used his vast wealth to buy a Caribbean island. He flew a pair of Balinese craftsmen to his Oxfordshire home to build a cricket pavilion in the style of a traditional temple. Yet Branson seemed not to notice that the paint was flaking off the back of his Holland Park home.

When Branson decided to cross the Pacific in a balloon, he paid £27,000 for Shinto priests to bless it before departure. But he quibbled with Per Lindstrand, who piloted the balloon, over a bill for £150.

The book has its rough edges. The collapse of Air Europe is thrown into the narrative without any explanation for the non-expert reader of its relevance. Jackson recounts a row about the Social Democratic party between Branson and a dinner guest, but frustratingly omits to say which side Branson took.

Overall, however, it is an admirable biography. Parts make gripping reading: the balloon expeditions, the struggle to establish the airline and British Airways's dirty tricks campaign against it.

But does it bring us any closer to the real Branson? We understand his business style better by the end: his determination to make new ideas work and his need to move on to something else when they have. As to the person, the

conclusion has to be that there is no resolving the contradictions: they are part of the man. What is clear is that, if anyone is going to explain who Branson is, Branson would prefer to be the one who does it.

One of the reasons he took the group private after floating it on the London Stock Exchange was that he disliked having what he saw as ill-informed stockbrokers' analysts commenting on it.

He initially refused to co-operate in the writing of this book. When Jackson decided to go ahead anyway, however, Branson met him for long and detailed interviews and encouraged his friends and colleagues to do the same.

According to Jackson, Branson later changed his mind and decided the book would be biased against him. Branson was then offered the chance to read the manuscript and correct mistakes, on condition that he did not send his lawyers in afterwards.

Branson's solicitors told him to reject this offer. As Jackson makes clear, Branson always pays for the best legal advice. Any lawyer who advised him to waive his right to legal action before he knew whether the book contained anything defamatory would not be worth his fee.

There is much for him to dislike in this book. Some youthful indiscretions, including a near-prosecution by the Customs & Excise, are not new. More hurtful will be the views of Virgin Music employees who worked for the company for years, but had no shares to cash in when it was sold.

Yet Jackson clearly admires Branson for his energy, his originality and his regard for people often ignored by other business leaders: women, clerks, cleaners, customers.

Jackson's conclusion that, despite Branson's apparent lack of political convictions, he could emerge as a British Berlusconi, appears to be a lapse from his usual sceptical standards of judgment. But then the sceptics sneered at the idea that anyone could get an airline flying four months after being presented with the idea - and that is exactly what Branson did.

**Michael Skapinker**

## Helicopter makers in a spin

**Bernard Gray on the fierce international competition to win a large UK defence order**

The British army's plans for a new fleet of attack helicopters have generated the competition of the decade for the world's aerospace manufacturers.

The £2bn order for 91 helicopters - to be decided next spring - is likely to be the largest helicopter purchase in the world for at least the next five years.

As the UK Ministry of Defence last week took final bids for the order, it was shaping up as a fierce contest between some of the world's largest aerospace companies. The winning bid will be expected to offer a fixed price for the contract and assurances that much of the work will go to UK industry.

Military planners in the US, and now in Britain, see attack helicopters as essential to the armed forces of the future, with tanks and helicopters becoming the main battle zone weapons.

A new fleet of attack helicopters, now the British army's highest priority, will allow high mobility and flexibility of response from bases at the rear of battle zones to targets far behind enemy lines.

Attack helicopters established their value in the Gulf war. McDonnell Douglas, the US aircraft manufacturer, proudly boasts that its Apache attack helicopter fired the first shots in the allied attack on Iraq, destroying radar installations to allow stealth fighters to fly unobserved to Baghdad.

In futuristic scenarios, attack helicopters are seen as essential to protecting British tanks from well-equipped enemy armour. Lurking behind cover a mile or so from the main action, helicopters will be able to pick up advancing enemy tanks with their sensors, loose off a salvo of missiles, and dive for home before the enemy commanders know that they are being watched.

In placing the contract for the UK fleet of helicopters, the MoD is looking for three characteristics in the winning bid.

First, companies must offer an "off-the-shelf" product which is already in service with armed forces elsewhere. This will avoid the time and expense of developing an attack helicopter specifically for the UK.

Second, bidders must agree a fixed price for the contract, so that the risk of cost overruns is born by the contractor rather than the taxpayer.

Third, potential suppliers

will be expected to place as much of the work on the helicopters in the UK as possible. As well as proving the military worth and cost-effectiveness of their products, bidders have to outline what level of involvement UK industry will have in production.

Four main competitors are attempting to win the contract. The favourite is the Apache, some 800 of which are already in service with the US army. With its proven service record and firepower, it is the helicopter favoured by the British army.

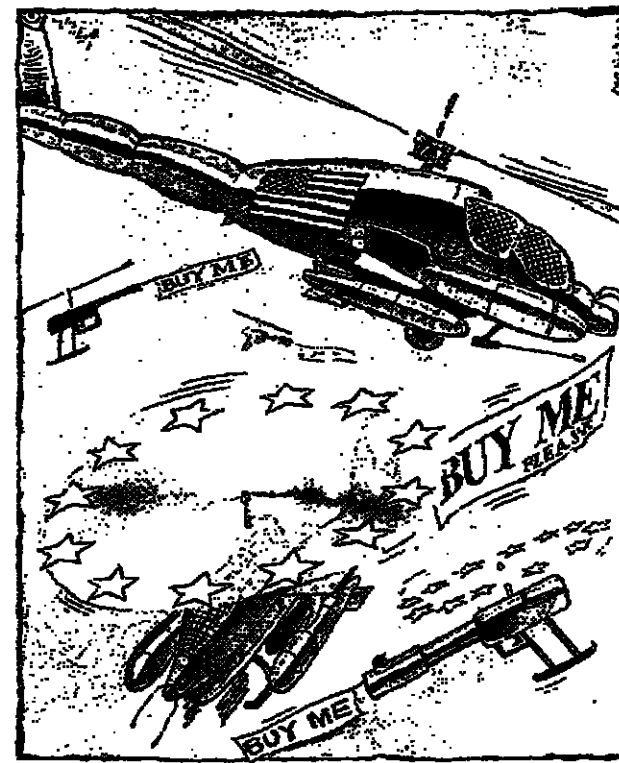
A large helicopter, Apache can carry a heavy load of anti-tank missiles. It will be equipped with the new sophisticated Longbow radar, which is currently under development by US defence companies Martin Marietta and Westinghouse. Longbow allows the pilot to identify a target such as a tank from cover, lock a missile on to the target, and move away as soon as it is fired.

The Apache bid is led by Westland, the only UK helicopter manufacturer. Westland would make the helicopter and bear the risks of the fixed-price contract - under licence from McDonnell Douglas.

Westland's chairman, Mr Alan Jones, says that more than half of the £2bn contract will be placed directly with British companies. The Apache team would also place a further £1bn of contracts on other aerospace projects as indirect "offset" work with UK industry.

The main European competitor is the Tiger, designed by the Franco-German Eurocopter group. Tiger is a lighter helicopter than the Apache and is still under development for the French and German armies. Its main armament is the Trigat anti-tank missile, developed by Britain, France and Germany.

British Aerospace is the main UK participant in the Tiger bid. If the bid succeeds, BAe will get 20 per cent of construction work for all the 500 Tigers expected to be sold in Europe. BAe claims that this,



combined with the value of its contribution to the Trigat missile, would bring high-technology work for British companies worth more than the full value of the attack helicopter fleet.

The company also says that the Tiger's new design means that it will have much lower running costs than its competitors.

**Military planners see attack helicopters as essential to the battle of the future**

tors, which are based on older technologies.

The other large UK defence contractor, GEC, is also fielding a bid. Its candidate is Venom, an updated version of the Cobra, a veteran of the Vietnam war built by Bell, another US helicopter manufacturer.

the US government will not share details of the state-of-the-art Longbow radar with the UK.

The Tiger is criticised for being too light for the job, as expensive to buy as the Apache and of unproven technology. The Venom airframe is said to be too old, while development work on a new cockpit leaves its real cost uncertain.

Roovalk, meanwhile, is also based on an ageing design and comes from a country which is going through enormous political change. The MoD will want to be certain that the order can be completed and maintenance continued over the life of the fleet.

Despite their competing merits, the Apache remains the hot favourite. The large number in service with the US army and the heavy weapons load it can carry argue strongly in its favour.

Politically, it may also be attractive. Giving the order to Westland, which is based in the south-west of England, might help Conservative MPs defend their seats against the advance of the Liberal Democrats.

Even the Apache's main drawback, cost, may be reduced by the pressure of competitive bidding. Westland - like all the bidders - will have to provide the MoD with extensive guarantees capping the maintenance costs of the aircraft.

There is, however, one obstacle that could trip up the Apache. The UK is currently holding another competition to replace the RAF's ageing fleet of Hercules transport aircraft. This involves a bitter battle between Lockheed, the US manufacturer of the latest generation of Hercules, and BAe, which is offering the Airbus-produced Future Large Aircraft.

If the MoD buys the Lockheed Hercules as it originally wanted, there will be a huge outcry from the UK manufacturers about buying American rather than European equipment. To soften the blow, the MoD might be tempted to award the attack helicopter to the European Tiger.

That would not please Westland, and would not be the outcome BAe was looking for either.

"My feeling," said one executive involved in the competition, "is that buying Hercules and Apache will be one American purchase too many for the MoD."

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Deserving shelter project

Mr Michael Jackman.

Sir, I read with interest the article by Andrew Taylor highlighting the problems of obtaining empty premises as temporary winter shelter for the homeless ("Shelter is sought for winter homeless", September 28). Allied Domecq (formerly Allied-Lyons) was very glad to have been able to provide some accommodation for this scheme over the past couple of years. Indeed, we very much regret that we are unable to do so again in 1994.

I recognise that many companies may have misgivings about lending their premises for such a project. However, I can assure them that the shelter at our premises was extremely well organised and any problems in making the building habitable were minimised with help from Crash (Construction Industry Relief & Assistance for the Single Homeless).

I would urge the leaders of business in London to trawl their organisations to find suitable premises that can be offered for this deserving scheme. If anyone wishes to learn more about our experience, I would be delighted to hear from them.

Michael Jackman,  
chairman, Allied Domecq,  
24 Portland Place,  
London W1N 4BB

### Japan talks and does nothing

From Mr Thomas Flannigan.

Sir, I disagree with your editorial, "Back from the brink" (October 3) - in the wake of yet another agreement that purports to open Japan's markets - where you urge Japan to "table this weekend's concessions to the Gatt". You also tell Japan to "demand that the US seek to resolve any future bilateral trade differences through negotiation in the World Trade Organisation".

The US has hauled Japan before the General Agreement on Tariffs and Trade three times in the last six years, and won each time. Japan has simply ignored the rulings, and pursued a ruthlessly protectionist trade policy, bolstered by the cheers of many English publications, including your newspaper. It is curious that you should constantly side with Japan and urge the US to seek a remedy that has proved

to be worthless. Japan has "opened" its market dozens of times, but it still keeps the foreigners out, and laughs all the way to the bank. Japan's strategy is to keep the US talking and talking until it is so deeply in debt that it does not matter what the US says about trade.

Thomas Flannigan,  
Three First National Plaza,  
Suite 3904,  
Chicago Illinois 60622, US

### No escape from nominee accounts

From Mr A D Levaggi.

Sir, When the third tranche of British Telecom shares was offered to the public, priority was given to those investing through a Share Shop.

Those who purchased BT3 in this way (perhaps to augment their holdings in BT1 and BT2), found themselves locked into a separate nominee share account from which there is no escape. To sell shares acquired

in this way would involve loss of the share bonus.

The Share Shops offered Pep facilities for BT3 shares without initial charges, but even the maximum number possible allocated to an individual hardly made the exercise worthwhile in view of subsequent charges.

The new offer of the remaining electricity generators' shares is through Share Shops

only. Hence, existing holders of National Power and PowerGen shares (as well as new investors) will find themselves hampered with holdings in two unwanted nominee share accounts from which, again, there will be no escape.

David Levaggi,  
4 Grosvenor Street,  
Bury,  
Lancs,  
BL9 9BJ

### Surprising view from land of the back extension

From Mr Richard Wentworth.

Sir, Colin Amery warns us against architectural competitions ("The tyranny of the few", September 28). Seen from afar (an aircraft over Switzerland, as it happened) I could only smile that his cautionary lines come from a country where a "new" building is still

a supermarket parading as an east house, usually close to a (genuinely) new motorway.

Two of the projects he warns against, the reorganisation of the South Bank and the redesign of a disused power station for a new Tate Gallery, are in the English tradition of conversion and adjustment. In a cul-

ture devoted to back extensions and knocking through I imagined Amery would have admired the inherent modesty of these two projects. Instead, he seems afraid of their possible modernity. Oh England! Richard Wentworth,  
Helmstedterstrasse 27,  
10717 Berlin, Germany

### Share options debate confuses separate issues

From Mr David Tuch.

Sir, There is a danger in the current debate on executive share options of confusing three separate but distinct issues.

First there is the "value" of the option at the time it is granted. In theory this should be a measure which reflects how much a third party would be willing to pay for the option. Most valuation models rely on making certain assumptions about the company which, arguably, means at best they produce a theoretical value, there being no market in executive options.

Second, there is the benefit which the executive obtains if and when he exercises his option. "Headline" figures often overlook the fact that the

executive will only benefit if shareholders also benefit. The *raison d'être* of options is to enable the holder to benefit from an increase in share price without having to purchase shares. Provided the executive is granted an option over an "appropriate" value of shares, then the real question is what performance target should be attained before the option can be exercised. Our survey of quoted companies, results of which will be published shortly, will provide insight into this area. The size of the gain should simply reflect how successful the executives are in creating value for shareholders.

The third issue is the cost to the company and the shareholders. This is where the real

confusion starts. If the option is never exercised, there will be no cost. Similarly, to assume the cost is the gain on exercise assumes that the marketplace accurately adjusts the price of shares to reflect the dilution. It also ignores any possibility that the very granting of the option might increase a company's value.

The debate should be whether options are the most appropriate method of offering an incentive to executives to increase shareholder value. The increasing use of restricted share schemes suggests that options are not the only solution.

David Tuch,  
tax partner, Peat Marwick,  
8 Salisbury Square,  
London EC4Y 8BB

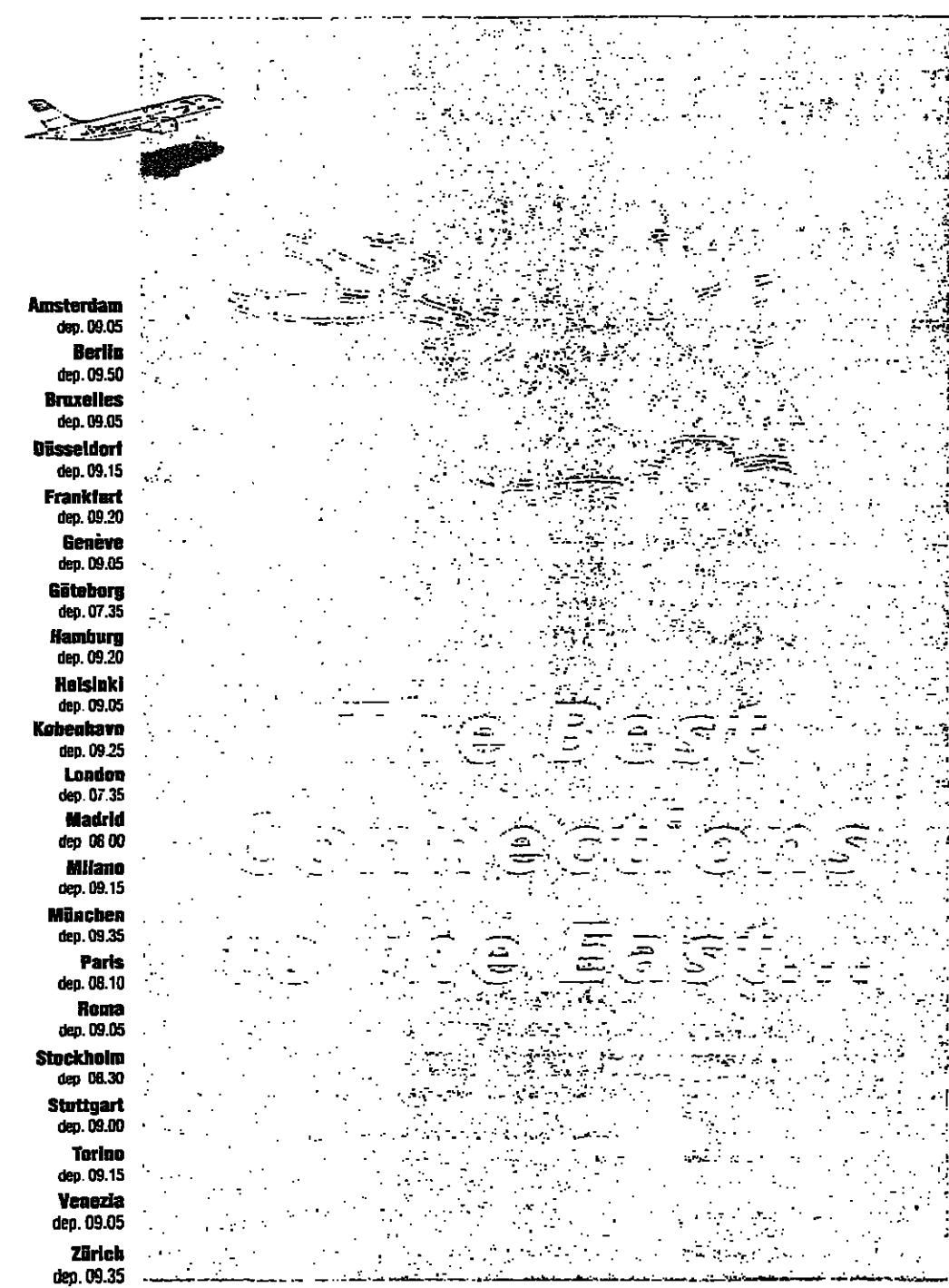
### Other side of the link

From Dr M E R Robinson.

Sir, I note ("Universities plan business links", September 30) that the universities are to appoint chief executives to help build links between higher education and the private sector.

As someone who has worked in industrial R&D, I suggest that, in addition to the longer-term links associated with the sponsoring of MSc and PhD students, they also promote ways of allowing companies access to university knowledge and facilities on a shorter-term, more flexible basis.

M E R Robinson,  
26 Fairfield Close,  
Grove, Wantage,  
Oxfordshire OX12 0NQ



...are those via Vienna International Airport, one of the most important hubs in Europe. Austrian Airlines, a Western airline with decades of experience in Eastern Europe, offer you 15 destinations in Eastern Europe. In many cases we have the quickest or even the only connection to important Eastern European cities. No matter which European city you start from, travelling via Vienna International Airport, with its modern infrastructure, short transfer times and superb shopping facilities, you will find more numerous and better quality onward connections to Eastern Europe than from any other airport. You may order our comprehensive flight transfer timetable in handy credit card format free of charge from Austrian Airlines. Simply photocopy your business card and fax it quoting reference "Transfer Timetable" to Fax no. +43-1-687928.





## FINANCIAL TIMES

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Thursday October 6 1994

## Brussels' foot on the brake

In proposing to renew the block exemption of motor industry distribution practices from EU competition law, the European Commission says it aims to balance the interests of all involved. But that balance remains tilted far too heavily in favour of producers, at the expense of the interests of consumers and economic efficiency.

Yesterday's decision preserves the central principles of the existing exemption. Manufacturers will continue to be able to choose which dealers they supply and to limit them to selling only one brand at one location, while permitting dealers exclusive franchises within designated territories. Most of the amendments proposed amount to tinkering, not fundamental reform.

Some merely formalise practices already common, notably in the UK. They include the right of dealers to stock competing brands at separate outlets and to advertise outside their franchise territories. Other changes seek to tackle some of the more pernicious abuses of the existing regime. For instance, Brussels aims to loosen manufacturers' monopoly over spare parts and to reduce obstacles to cross-border car purchases, repeatedly blamed by consumers' organisations for creating gaping differences in car prices across the EU. However, many of these obstacles are already supposed to be illegal. Brussels' failure to correct them in the past inspires little confidence that the new rules will be enforced any more vigorously.

## Radical approach

A much more radical approach was needed. The commission should have started by questioning the scope of the exemption. It was originally granted on the grounds that cars are complex products which require big investments in after-sales service facilities. Yet it also extends to new vehicle sales. No convincing economic case has been made for treating the two 'businesses' as one. Doing so impedes efficiency by encouraging cross-subsidies between them.

Equally, continuing restrictions on multi-brand dealerships deter innovation in retailing and deny

car-buyers the convenience of comparing a wide range of competing models in one showroom. Abolishing these curbs need neither affect manufacturers' power to discipline wayward dealers, nor lead to unhealthy concentration of distribution, provided competition policy were applied effectively.

Probably the proposal's biggest weakness, however, is that it relies too much on vaguely-worded prohibitions of abuses by manufacturers. It would have been far more effective to have spelt out clearly specific rights to which consumers were entitled. Nowhere is this more so than in the freedom to take advantage of price differentials by shopping across borders.

## Price convergence

Price convergence is one of the crucial tests of a unified market. Car manufacturers have long protested that it has not been achieved because of currency fluctuations and differences in national taxes and costs. But their argument is perverse. Only when producers are compelled by strong cross-border competition to treat Europe as one market will there be effective pressure to abolish regulatory and fiscal obstacles. That is the central purpose of the EU single market programme.

The Commission's timid remedies to the obvious flaws in the block exemption suggest that it is reluctant to subject Europe's biggest manufacturing sector to the logic of the single market. Its hesitation is not altogether surprising. For Brussels is itself engaged in the business of using the exemption to manage trade in cars within the EU.

The exemption provides the commission with a convenient backdoor way to limit free trade in Japanese cars between individual EU countries. Brussels defends these import controls as a necessary evil, insisting that they were the price for getting governments to agree to open the EU market fully to competition by 1999.

But the Commission has also paid a heavy price by colluding in such practices. By doing so, it calls into doubt the sincerity of its commitment to free competition in the car industry and diminishes its authority to enforce single market rules on recalcitrant EU member states.

## Berlusconi on the brink

The end of the beginning, or the beginning of the end? Just a week after the Italian government issued a signal of hope by agreeing tough action on pensions and health reform in the 1995 budget, new and darker clouds are starting to gather around the figure of Mr Silvio Berlusconi.

Yesterday's row between the Italian prime minister and Mr Francesco Saverio Borrelli, a senior Milan anti-corruption magistrate, brings to a head five months of simmering discord between Mr Berlusconi's government and an independent-minded judiciary. It exposes anew some of the contradictions in Italy's attempts to produce judicial solutions to deeply-entrenched problems of corruption.

On a wider level, the clash raises fresh doubts about the credibility of the country's efforts to establish a stronger and less self-serving political system. Against the background of rising anxiety on international financial markets about Italy's public debt mountain, the prime minister's hold on power appears increasingly uncertain even though his election triumph was as recent as last March. And there is no sign of a successor better qualified to deliver the stability Italy requires.

Mr Berlusconi took office with a strong mandate to improve the standards of Italian leadership as a means of putting the country's political and economic structures on a sounder footing. Although his objectives may have been worthy, his execution so far has been poor. He has failed to bring about the most elementary, and arguably the most important, precondition for accomplishing his goal: clearing up the conflicts of interest inherent in his position as head of the Fininvest media group.

## Extraordinary criticism

In his interview with the *Corriere della Sera* newspaper yesterday, Mr Borrelli dropped a broad hint that one trail being followed by corruption investigators may lead to Mr Berlusconi's own door. The Milan prosecutor said an investigation into alleged irregularities at a pay TV company in which Fininvest is a shareholder, risked reaching "high levels in financial and political circles".

## Unpredictable outcomes

The forcefulness of the intervention from Milan leaves Mr Berlusconi with two broad avenues for action, both of them unpredictable and with unpredictable outcomes. The first would be to raise the stakes still further in the battle with the magistrates, a consequence that would certainly stem from realisation of yesterday's government threat to take legal action against Mr Borrelli.

Given the passions already aroused by more than two years of corruption scandals, turning Mr Borrelli into a martyr would not only heighten the danger of a break-up of Mr Berlusconi's coalition. It could also deliver a fatal blow to the chances of bringing to a just and even-handed conclusion the many judicial corruption inquiries dogging a large number of senior Italian corporate and public figures.

The second option would be for Mr Berlusconi at last to take convincing steps to clarify the questions surrounding his stewardship of Fininvest. He could offer investigating magistrates full help in clearing his name from any suspicions of impropriety, and at the same time adopt decisive measures to separate his activities in government from those of his media company.

Last weekend's move by president Oscar Luigi Scalfaro to forestall the government's attempt to increase fees paid by the Rai state broadcasting group reinforced the widespread impression that the government's decisions are not always impartial. Mr Berlusconi must now act to show that he places the interests of his country above those of his business. Unless he assuages these doubts, Italy's political and financial uncertainties will grow.



## GERMAN ELECTIONS

October 16

In the general election on October 16, the party is in danger of being voted out of the Bundestag, the lower house of Germany's federal parliament, for the first time since the foundation of the federal republic 45 years ago.

Yet the message of the poster means much more. This is the first election in an integrated, united Germany, with all the parties competing for votes in east and west under the same rules.

The last election in 1990, immediately after unification, was carried out under special rules to ensure that the newly-enfranchised easterners were adequately represented in the German parliament. And in the euphoria of the moment, many voters, especially in the east, endorsed the "unity chancellor" - Mr Helmut Kohl.

The results of the 1994 election will show not just how the players have changed, but how the playing field has been transformed by the advent of 17m new inhabitants emerging from 40 years of communist dictatorship.

With just 10 days to go before the poll, the result is too close to call. The Bundestag will still be dominated by Mr Kohl's Christian Democratic Union (CDU) and its great rivals, the Social Democratic Party (SPD). But nobody knows which other parties will scrape in alongside them. Yet the make-up of the next German government will be dictated by the small parties - the FDP, the Greens, and the Party of Democratic Socialism, the reformed east German communists.

The Greens, who failed to gain the minimum 5 per cent of the vote cast needed to get into the Bundestag in 1990, are expected to win sufficient votes to get back this time. However, they are unlikely to win enough support to form a majority with the SPD, their natural partners. The SPD will need a third partner to unseat Mr Kohl.

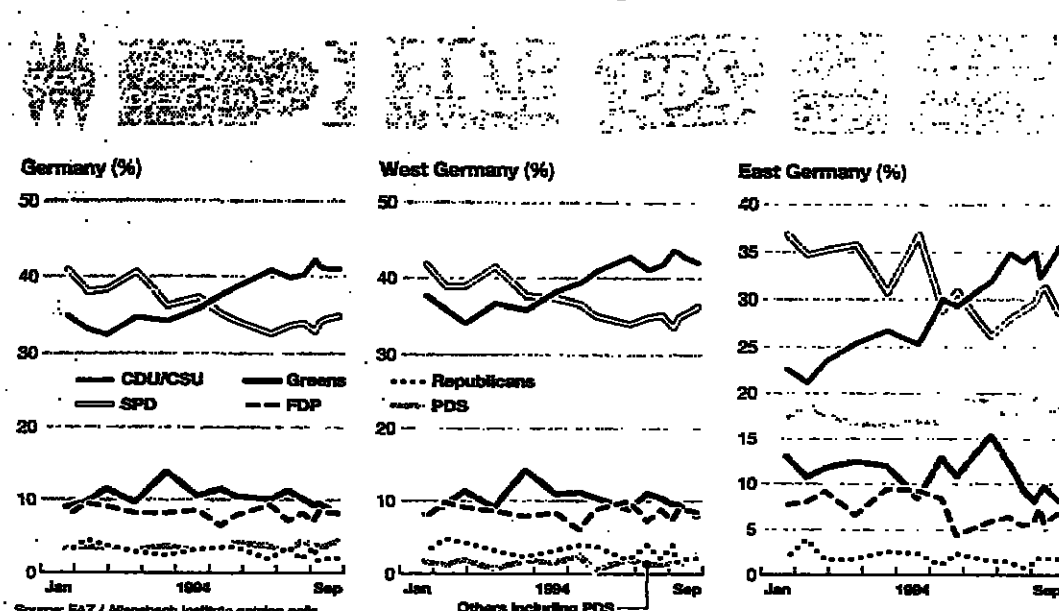
That could be the FDP. But the Free Democrats have failed to gain 5 per cent of the votes in six consecutive state elections in the past 12 months, and in last June's European poll.

The other unknown is what happens to the Party of Democratic Socialism (PDS). If they get into the Bundestag, they could deny a par-

Germany's small parties hold the Kohl government's future in their hands, say Judy Dempsey and Quentin Peel

## Still much too close to call

Germany's electoral battlefield: how they will vote



liamentary majority to Mr Kohl and his ruling coalition.

At the PDS headquarters in east Berlin - in the former institute of Marxism-Leninism - the mood is supremely confident. Mr Gregor Gysi, the one-time defence lawyer for anti-communist dissidents who now leads the party in the Bundestag, is convinced the party can win three constituencies outright in Berlin. Under German election rules, that is enough to get the party into parliament with anything up to 30 seats, even if it fails to win 5 per cent of the popular vote.

"We have managed to speak out for the interests of the east Germans who still feel alienated and who still feel they have a separate identity," says Mr Gysi.

East Germany's economy remains sluggish and unemployment is high. But recent studies by the Martin Luther University in Halle and the Infratest Burke Berlin, a polling organisation, with *Die Zeit* weekly newspaper show that the majority of east Germans are now far more optimistic about their daily lives and economic prospects than they were last year.

The studies also show that more than 50 per cent of those polled hold little regard for the PDS's policies.

Moreover, the PDS has not projected itself as the party of the unemployed. According to *Deutschland Archiv*, a journal specialising in the unification process, "the unemployed and the under-educated have only average representation" in the PDS.

Despite these trends, the former communists have so far managed to retain about one-fifth of the vote in recent state elections.

One reason for the PDS's electoral survival is that east Germans vote for personalities, not policies. "This is where the PDS has a real advantage," said Mr Wulf Oehme, manager of the FDP's Berlin office.

"The candidates are known locally. They have not come from the west. They have the benefit of understanding what unification means to the east Germans. They belong," he explained.

Another reason is that the hard core of the PDS voters - former civil servants, white collar workers, graduates, academics and pensioners - still hanker after some

Schröder, the SPD premier of Lower Saxony, says it is guilty of "merciless opportunism".

Count Otto Lambsdorff, the last FDP leader who stepped down in 1993, admits at least part of the charge. "If he means that we want to be in the government, and to do so we must be opportunistic, I would agree."

"We don't want to be in opposition. That would be stupid," he says. "But we must not abandon our liberal principles."

Yet the party's liberalism has been squeezed. Many of its liberal policies have been stolen by its bigger rivals. Free-market liberalism, including greater deregulation and progressive privatisation, is now a central plank of Mr Kohl's government policy. As for the party's commitment to civil liberties, that has been stolen by the SPD.

At the same time, the FDP has been unable to maintain a clear profile for the voters. Count Lambsdorff believes this is a result of the size of the present conservative-liberal coalition majority, thanks to Mr Kohl's landslide win in 1990.

"We must not give up on our liberal principles, but we may have run that risk in the past four years," he says. "I hear the complaints at our election meetings, that we allowed a health reform bill to be passed which seriously limits the activities of the self-employed, our natural constituency."

The FDP also agreed to the introduction of a publicly-financed insurance scheme to care for the old and handicapped that has hit small businesses hard. "I have considerable understanding for that charge," Count Lambsdorff says.

The survival of the FDP now looks to depend on the election of a tradition of German voters giving their second votes - for party lists as opposed to individual candidates - to the liberals. There are two factors that make that less likely to happen.

One is that voters in the east have never known that tradition. Having shown little understanding of liberal-market economics, they may not be inclined to adopt it.

The other is that after a row of defeats, voters may start to question whether there is any point in keeping the FDP in parliament.

According to the latest opinion poll, based on the second-vote preferences of electors, the FDP will make the 5 per cent threshold. So will the PDS. The present coalition would then be barely 1 per cent in front of the combined forces of the left-wing opposition.

It is well within the potential margin of error of the polls. But it is certainly much too close for Mr Kohl's comfort.

## Lady who felled the feelgood factor



## PERSONAL VIEW

Have you met Naomi - the lady chiefly responsible for the joylessness of the British economy? She is the Non-Acceptance Of Minimal Inflation, and she is currently riding high. No UK British politician, businessman or banker can afford to ignore her.

Naomi is the problem of transition from life with inflation to life without it. Three lots of people embody her: those who dislike the idea that inflation is dead, those who do not believe that its death will last, and those who cannot believe they have killed it. Together they are smothering the feelgood factor the government so desires.

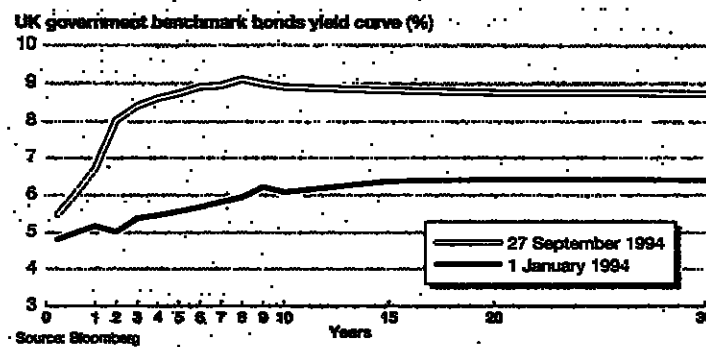
The first group fondly remembers the ingredients of inflationary happiness. The 10 per cent pay rises that were a sham but sounded good down at the pub. The misleadingly generous interest on deposit accounts. The mortgage debt that was always covered by the rise in house prices, even though part of it was blown in local showrooms. The

banks that liked to say Yes, and whose endowments of interest-free deposits mimicked their profits when interest rates were at crisis levels.

These nostalgic Naomis will moan more loudly as the joyless recovery continues. With the job market improving, their ingrained conviction that a pay offer of less than 5 per cent is a slap in the face will be restored. The nurses are leading the way. The failure of the great housing escalator to roll will be missed more and more by would-be trader-uppers and all who profit from their dealings. This group shares an unstated instinct - that low inflation blocks social mobility, favours the haves and is basically reactionary.

The disbelievers note the political power of the first group. International investors have shifted the

## Naomis riding high



Source: Bloomberg

British yield curve, as shown, to reflect their disbelief that the fashion for non-inflationary government will last. Look at the way expected inflation, which dominates the long-term interest rates, has jumped this year. Businessmen still seek returns of 18 per cent on new factories: they have not adjusted to non-inflationary times, so their investment is stingy. Would-be house-sellers sit tight: whether trapped by "negative equity" or not, they cannot believe their rightful gains

will not come.

These faithless Naomis eye western Europe's persistent unemployment and public debt, and know the old world is going through a wrenching process of disillusionment about what labour rights its employers can afford and what social benefits its governments can afford.

Cue the entry of Naomi Clarke, Naomi George and Naomi Pennant-Rea. These klugeys - chancellor, and Bank of England governor and

his deputy - are determined to nip inflation in the bud even if it takes a microscope to find it. They are closing the bar before the party has even started. Well-meaning Naomis they, but they complete the dismal picture. The pleasures of inflation have gone. The pleasures of non-inflation have not yet come. And the monetary pain of moving from one to the other is not yet over.

Will three-headed Naomi drive Britain back into its bad old ways? The bond markets say Yes. But I say No, precisely because of the shrillness with which the markets are speaking. Today's free, worldwide capital movements have silently removed the inflationary option from any individual government; they sack the offending bond market at the first sign of temptation. Naomi will finally expire - perhaps after bringing down the government that raised her.

Nicholas Colchester

The author is editorial director of the *Economist Intelligence Unit*

## Stumbling on the stubble

Oh no - yet more adverts of perfectly contoured male clones, all with skin smoother than a baby's bottom.

Yes, it's another new razor from Gillette, inventor of the original twin-bladed disposable razor. Remember that? The one which boasted: "The first blade shaves you close, the second blade shaves you closer still." Most people wondered: if the first blade was so good, why have the second?

What the media really wanted to see when the new Gillette SensorExcel was displayed in the US this week was Ron Ross. Gillette's north America president, sporting a mite of laundry paper stuck to a nastily nicked chin.

No chance. Instead backs were served up marketing hype, such as the new razor's rubber microfoam, which stretch the skin and make it stand to attention for the cutting. Yawn. SensorExcel costs 15 per cent more than any other throwaway plastic razor.

For that, we expect aftershave lotion chucked in too.

## Sun stroke

Not normally given to metaphorical flourishes, Chris Patten excelled himself yesterday. In a lengthy policy speech, the

governor of Hong Kong opined that its final 1,000 days under British rule were not at all the same thing as the last 1,000 days of Hong Kong per se. Patten concluded: "The sun sets, and the sun rises."

What exactly did he mean? Some imagined the metaphor might have wider application - sunset UK, etc. etc. - but Patten hastily scotched that idea, though he struggled to find examples of sunrise UK.

Inspiration eventually dawned, albeit from an unlikely source. "I'm sure that those who are meeting in - or - Blackpool this week [where the Labour party has been staging its annual hand-wringing binge] would not like to think of setting suns."

Patten finally had to admit the metaphor didn't work. Piquant, isn't it, that he will be leaving his office at midnight?

## Norwich school

What's wrong with Norwich? It's some months since Mike Sandland, 56, Norwich Union's chief investment manager for the past eight years, let it be known that he was taking early retirement after 33 years on the investment treadmill. He has now quit and his job is yet to be filled.

Admittedly, Norwich Union has had its ups and downs, but the job of managing £330m must be one of the plums in the UK fund management business. An added bonus is that it took Sandland just

## OBSERVER



'I wish I could drop my cloth cap image'

seven minutes to get to work, and that was on a bad day. In the US any number of fund managers would exchange the daily grind of commuting into Wall Street for life in a pleasant place like Norwich. By contrast, there still seems to be a school of thought in England that serious fund managers work in the City of London and not the provinces. Perhaps Norwich Union will have to recruit a Scot after all.

## Very small beer

Don't talk about the US federal debt crisis - it's enough to drive you to drink.

No sooner said than done. Presidential Bortiers has launched a new beer called Billy, a terrifically subtle combination of the two Clintons' first names. For every case sold, 25 cents goes to the federal Bureau of Public Debt. Sales of Billy have already reduced the debt by \$15,000 so far, a mere drop in the bucket, sure, but Washington is grateful for every drop of aid. President Clinton personally accepted one cheque on behalf of the bureau. All we need now is Bontsen Bourbon.

## Down to earth

No shortage of readers willing to point out the obvious error in yesterday's FT interview with Templeton's Mark Mobius, one of the world's hottest fund managers. Mobius, a big picture merchant, said that he had been lured to Russia because of its achievements, such as putting people on the moon. As every schoolboy knows, it was the Americans who put men on the moon (12 at last count) and the Russians had to make do with a robot called Lunokhod.

Mobius quickly corrected himself, but the comment has prompted stinging comments from envious rivals.

Alastair Begg, Kleinwort Benson's chief investment manager, shot off a letter to the FT saying that if someone as skilled as Mobius is being carried away by such Russian hype, the "time has

come to sell short."

"They would say that, wouldn't they?" says Mobius, too polite to mention that such cynical views are not going to help Kleinwort Benson's own efforts to sell shares in Gazprom, Russia's largest gas producer, to overseas investors.

## Mum's the word

Close-knit family, the Kennedys, even when divorcing. Joan Kennedy has just postponed - until after elections on November 8 - a court action aimed at reopening her 1982 divorce settlement with Senator Edward Kennedy.

She hasn't said why, and nor will her lawyer, Monroe Inker, say if the two have met recently. "I have been sworn to silence by my client," says Inker.

Can it be that Kennedy, who has been a Democrat senator for 32 years, is facing an unusually tough fight from Republican Mitt Romney, a venture capitalist and son of former Michigan governor, George Romney?

## Solitary

Observer was fortunate enough to be able to eavesdrop on Nelson Mandela this week between meetings with Bill Clinton. Some astonishing stuff, not least Mandela's quip: "In my country, first we go to jail and then we become president."



# FINANCIAL TIMES

Thursday October 6 1994

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Consortium seeks a stake in south Wales

## Mitsubishi joins bid for British Coal pit assets

By Michael Smith

Mitsubishi, the Japanese conglomerate, has joined the bidding to take over British Coal mining assets when the state company is privatised this year.

Its participation in a bid for the south Wales region is a boost for the privatisation, which has largely failed to attract the involvement of overseas companies in spite of worldwide marketing.

Mitsubishi is only the second foreign company to be a confirmed bidder for any of the five regions on offer. The other is Alcan Aluminium of Canada, which is bidding for British Coal's north-east England region in partnership with Ryan Group of the UK.

Mitsubishi has formed a bidding consortium with Taylor Woodrow, the UK construction company, and Kier Mining, a Scottish coal company.

Taylor Woodrow confirmed the

joint venture yesterday, although Mitsubishi was unable to comment. Mitsubishi, Taylor Woodrow and Kier are thought to have roughly equal stakes in the venture.

Mitsubishi has wide industrial interests including coal. It is involved in Australian mining through its Mitsubishi Development subsidiary and in UK coal trading through Mitsubishi Corporation Coal Sales.

Taylor Woodrow has been involved in UK mining since the 1940s and has open cast interests in south Wales and Northumberland in northern England.

The combination of the two companies, together with the much smaller Kier Mining, presents a powerful bidding partnership for British Coal's most popular region in the privatisation.

The confirmation of the bid means that at least eight companies or consortia are bidding for the nine open cast sites in south Wales, whereas the central

England regions - where virtually all of the deep mines are based - are thought to have attracted just three or four serious bidders each.

Wales is attractive because of the relative abundance of high-quality coal near the surface. British Coal produces about 2.4m tonnes a year from the region, all of it from open cast sites. The region's last deep mine, Tower, was closed this year and is being offered for sale separately as a mothballed pit.

Although south Wales has smaller coal sale contracts than other regions, National Power, the electricity generator, is keen to secure long-term deals from the post-privatisation owner to supply its Aberthaw power station.

It has already signed a 10-year deal with Ryan Group for 1.5m tonnes of coal a year from south Wales. The deal is conditional on Ryan's winning the bid for the region.

## Seoul lifts ceiling on foreign investment

By John Burton in Seoul

South Korea will raise its ceiling on foreign stock investments from 10 to 12 per cent on December 1 and increase the limit to 15 per cent next year, Mr Park Jaeyoon, the new finance minister, said yesterday.

It is the first increase in the foreign shareholding ceiling since the Seoul bourse was opened to foreign investors in January 1992. They have pushed for a higher limit, as the shareholding quota has long been filled for the country's most attractive stocks.

The Seoul bourse still remains one of the most difficult in Asia for foreign investors to enter. They control 8.5 per cent of market capitalisation with a total of \$9.2bn in net investments at the end of August. Leading investments come from the US with \$2.8bn, the UK with \$2.45bn and New Zealand with \$1.7m.

At present levels, the two percentage point increase will allow an extra inflow of \$2.9bn from overseas into the market.

The 8 per cent foreign shareholding limit on Pohang Iron and Steel (Pocoo) and Korea Electric Power (Kepco), the two largest state-controlled companies, will be raised to 10 per cent next year. Pocoo and Kepco are also scheduled to become the first Korean companies to be listed on the New York Stock Exchange later this month.

The finance ministry has resisted a rise in the ceiling because of worries that the capital inflow would increase inflationary pressures. In addition, Korean companies feared that a new influx of foreign capital would cause an appreciation of the Korean won, and reduce the competitiveness of their exports.

But the ministry finally bowed to growing international pressure to increase the limit, as the government is preparing to join the Organisation for Economic Co-operation and Development in 1996.

The Korean general share index has surged to record highs in recent weeks as domestic investors bought blue-chip stocks in anticipation that the foreign shareholding ceiling would be raised and further increase stock prices.

THE LEX COLUMN

## Electronic Elsevier

Reed Elsevier's \$1.5bn purchase of electronic publisher Mead Data Central should have benefits in the short, medium and long terms. The immediate enhancement to earnings per share comes from the tax relief that Reed will enjoy in the US on the amortisation of \$1.27bn of goodwill - a wheeze Reed also employed when it bought Official Airline Guides last year. The tax relief reduces the historic price-earnings multiple from 36 to 20. If MDC maintains the strong growth in profits shown so far this year, the 1994 multiple will be only 17.

The medium-term benefit should come from boosting margins. With a paper company as a parent, MDC's operating margins have been stuck in the 12-15 per cent range. Reed argues that it should be possible to push margins to nearer its 20 per cent norm for professional publishing; costs can be cut, higher-value products can be developed and MDC's services can be marketed more vigorously, notably outside the US. There is, of course, a risk that margins could be depressed through price competition. The most vulnerable part of MDC is Nexis, its business information arm, which is essentially an electronic warehouse for other companies' information. But the Lexis legal information arm - the largest and most profitable part of MDC - looks better protected as most of its data is proprietary.

The long-term bet is that MDC's electronic culture can be transferred to the rest of the Reed empire. Plans are so far rather woolly. But it seems likely that scientists and doctors, who currently take Reed's information in hard copy, will eventually want access at touch of a button. MDC could prove the group's ticket to the multimedia superhighway.

### Bank of Scotland

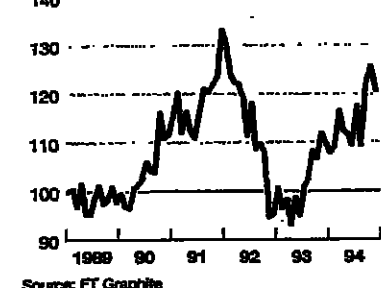
After this week's turmoil in the merchant banking sector, Bank of Scotland's results throw into sharp relief the question of what constitutes quality earnings from banking. While the merchant banks were wrestling with the collapse of returns from securities trading, Bank of Scotland has been making good profits out of old-fashioned lending. Provisions, which were never as high as those of other banks, are coming down; interest income is rising; and first-half pre-tax return on capital is 34 per cent. Yet there must be doubts about how long the bank can keep up its act.

After all, there will not be another

FT-SE Index: 2956.3 (-45.5)

### Bank of Scotland

Share price relative to the FT-SE-A Banks Index



Source: FT Graphix

special dividend from 3i. Margins on mortgage lending will be compressed by higher base rates and the decline in non-performing loans will slow. The chances of Bank of Scotland being able to compensate for this with strong growth in its loan book are slim, which is why its focus on raising its capital ratio through retained earnings looks a little perverse.

A more valid point is that even well-managed lending institutions are not immune from the cycle, so a degree of dividend-smoothing makes sense. Bank of Scotland is unlikely to sustain its present return - the slippage of profits from credit cards is a particularly ominous sign of increasing competition. But quality of earnings will be enhanced if the bank resists the temptation to follow the herd in making loans at foolish prices. Having managed prudent balance sheet growth in the recession, the bank should be applauded if it fails to be carried away by the recovery.

### Storehouse

Retailers' share prices have fallen back sharply in the past few weeks, primarily in response to higher UK interest rates. But the outlook is not wholly dismal, especially for those companies still with scope for restructuring. Next and Sainsbury have both recently reported strong interim profits. Yesterday Storehouse gave a highly positive trading statement. The company's detailed plans for increases in selling space at Bhs, hinted at large benefits to be extracted from the re-engineering of the supply chain, and signalled a sharp increase in capital expenditure. It also said that

sales growth would reach an annual rate of 7 per cent for the first half, up from 5 per cent in the first quarter. Even if the sales growth was to some extent triggered by aggressive advertising, the City was impressed and the shares rose against the market.

There is much to be impressed about. Storehouse's strategy looks correct; its concentration on Bhs and Mothercare leaves the group well-focused. The earnings recovery is in full swing. Operating margins at Bhs seem set to rise from 3.5 per cent in 1993 to around 10 per cent next year. There is also scope for rolling-out the revamped Bhs formula further. The danger is that management may fall into the retailing trap of over-zealous expansion. The shares are rated in line with the retail sector, if Marks & Spencer is excluded. That is high enough till it becomes clear whether Storehouse can sustain its success.

### US healthcare

Forget the Clintons. US healthcare reform is forging on without them. The latest consolidation was yesterday's merger between Columbia/HCA Healthcare and HealthTrust, the country's two biggest hospital groups. The deal creates a \$15bn company with 311 hospitals and 170,000 employees. That makes it the 12th largest employer in the US - not bad for a company which in 1992 generated sales of just \$1.2bn and controlled only 23 hospitals.

Columbia's strategy is simple. It purchases several hospitals in a specific region and improves profitability by rationalising them. At its most brutal the group strips a hospital of all equipment, knocks it down and then sells the real estate. Cost savings are also achieved by using greater purchasing power - it annually buys \$2.5bn of hospital supplies - to drive down prices.

Doubts remain whether Columbia can continue to implement its strategy successfully. The easiest cost-cutting has been completed and the biggest hospital groups have been snapped up. The company argues it can maintain momentum by branching into other fields such as nursing homes. Even if Columbia stumbles, the pressure on hospital suppliers is unlikely to let up. Other groups such as National Medical in California and Epic in Texas are replicating its strategy. Given the prospects for hospital supply companies' pricing and volumes, their shares' 17 per cent underperformance since January 1993 is no surprise.

## German jobs figures provide pre-election boost for Kohl

By Christopher Parkes in Frankfurt

Mr Helmut Kohl's hopes of a fourth term as German chancellor were given a timely fillip yesterday by improving unemployment figures and a favourable opinion poll.

The last labour market data to be issued before the federal election on October 16 shows that the seasonally adjusted jobless total in western Germany fell by 5,000 last month. Although the improvement was enhanced by work creation and education schemes, the fall exceeded most expectations.

There was also an unadjusted drop of 64,000 in unemployment in the east, and favourable producer price figures, which were unchanged in July from June, and up only 0.3 per cent year-on-year.

The unadjusted jobless figure for the whole country - most

commonly cited by the media and politicians - fell more than 140,000, taking the total below 3.6m for the first time this year.

Mr Bernhard Jagoda, president of the Federal Labour Office, said the data were more favourable than usual at this time of year, when companies typically hired extra staff after the summer lull.

The number of vacancies registered in the west rose 16 per cent during the month, Mr Jagoda said, adding that the low point in the eastern labour market was "well behind us".

At 7.9 per cent compared with 8.2 per cent in August, the jobless rate in the west was the lowest of the year so far, although still above the annual average of 7.4 per cent in 1993.

The eastern rate, down to 13.8 per cent in September from 14.7 per cent, was also considered likely to bolster support for Mr Kohl's Christian Democrats in the region.

Signs of improved backing for the CDU in the five new states emerged yesterday in a poll from the Allensbach Institute showing nationwide support for the ruling coalition steady at 49.3 per cent.

Although the share of the vote going to the liberal Free Democrats, junior government partners, was down slightly on the institute's previous survey, it was still sufficient at 8.2 per cent to help the coalition to an absolute parliamentary majority.

Meanwhile, the Social Democrats advanced their share to 35.1 per cent from 34.7 per cent, while the Greens, possible coalition partners, slipped from 9.2 per cent to 8 per cent.

The party of Democratic Socialism, the successor to the east German communists, has continued to gain ground. It scored 4.5 per cent compared with 3.6 per cent in the previous poll.

Still too close to call, Page 19

## Reed Elsevier expands in US

Continued from Page 1

predicted that the deal - financed from cash reserves and \$1bn of dollar borrowings - would be earnings enhancing "from the outset" and would lift North American sales by more than 50 per cent.

Growing demand for MDC's operations is expected to lift turnover to \$612m (\$551m) next year and analysts expected it to contribute profits of about \$75m. Shares in the group, however, fell in London and Amsterdam

after Standard & Poor's placed Reed Elsevier ratings on its negative "Credit Watch" list and Moody's put its long-term debt ratings on review for possible downgrade.

Reed International, the UK publisher which merged with the Dutch group last year, ended down 11p at 744p, while Elsevier shed 59 cents to close at \$116.10.

Some city analysts blamed the negative market reaction on concern at the group's \$1.2bn borrowings - equivalent to gearing of 90 per cent.

## Russian debt compromise

Continued from Page 1

behind it the financial consequences of the collapse of the former Soviet Union", the debts of which it assumed when the union broke up.

The deal was some consolation to the Russian government after a testing week during which it was rebuffed over an attempt to increase its IMF borrowing facilities, and an effort to postpone other debt repayments.

It is likely to have talks with IMF officials later this month on

its request for larger facilities. This could be followed by separate talks with the Paris club of government creditors over some \$42bn of debt.

However, Russia received warnings from the Group of Seven leading industrialised nations last weekend that it should control domestic inflation, and creditor governments want it to reach an IMF deal before rescheduling debt.

Bank creditors include Deutsche Bank, Credit Lyonnais and Industrial Bank of Japan.

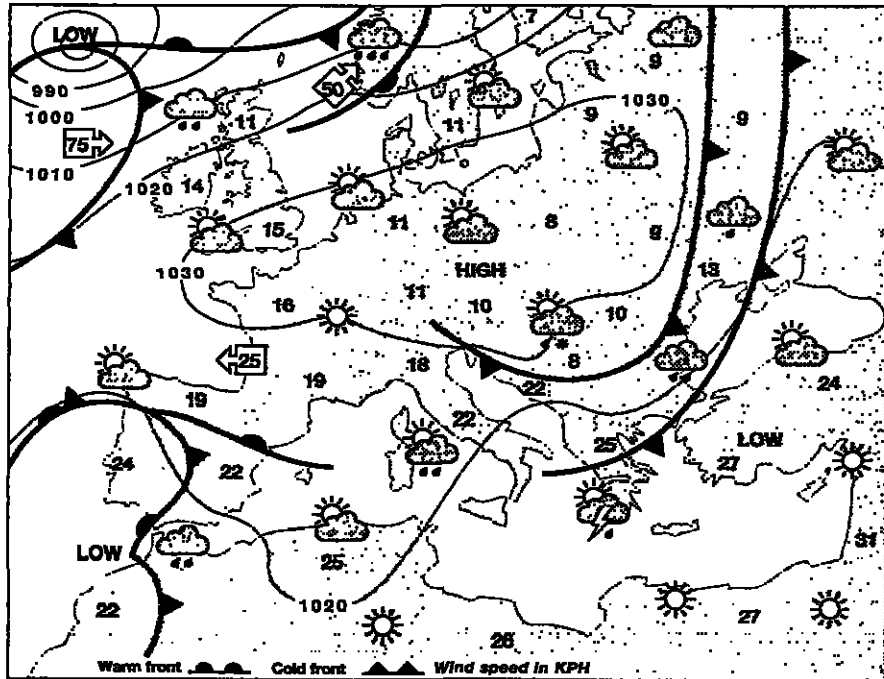
### FT WEATHER GUIDE

#### Europe today

Much of continental Europe will be influenced by a strong high pressure area over Germany. As a result, the Low Countries, Germany, the Alps, France and Poland will have sunny periods with patches of mist or low cloud. An active low pressure area south of Iceland will send a series of fronts with showers into the extreme north-west of the British Isles. Northern Europe will have plenty of cloud and outbreaks of rain. Western Norway will be especially wet. Persistent low pressure will cover southern Spain and parts of the Mediterranean. As a result, southern Greece, Italy and Spain will have thunderstorms, some of which could be heavy.

#### Five-day forecast

Strong high pressure over central Europe will slowly move into eastern Europe and north-west Russia. Central and western Europe will remain settled. Northern Europe will have an active low pressure area but calmer conditions will arrive over the weekend and the beginning of next week. The Mediterranean will remain unstable with heavy rain or thunderstorms, especially over Spain.



#### TODAY'S TEMPERATURES

Madrid	22	Paris	18	London	15	Amsterdam	14	Berlin	13	Brussels	12	Frankfurt	11	Geneva	10	Stockholm	8	Helsinki	7	Oslo	6	Reykjavik	5	London	15	Amsterdam	14	Berlin	13	Brussels	12	Frankfurt	11	Geneva	10	Stockholm	8	Helsinki	7	Oslo	6	Reykjavik	5
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Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

Madrid	22	Paris	18	London	15	Amsterdam	14	Berlin	13	Brussels	12	Frankfurt	11	Geneva	10	Stockholm	8	Helsinki	7	Oslo	6	Reykjavik	5	London	15	Amsterdam	14	Berlin	13	Brussels	12	Frankfurt	11	Geneva	10	Stockholm	8	Helsinki	7	Oslo	6	Reykjavik	5
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## INTERNATIONAL COMPANIES AND FINANCE

## Avesta Sheffield to acquire assets of Armco business

By Christopher Brown-Humes in Stockholm

Avesta Sheffield is planning to expand its presence in the US market through the purchase of the assets of Eastern Stainless from Armco, one of the leading US steel groups.

The Anglo-Swedish stainless steel producer said the deal came at a time of rising US demand and increasing prices. It comes just three weeks after British Steel increased its stake in Avesta Sheffield to 49.9 per cent from 40 per cent.

Buying Eastern will increase Avesta's US stainless plate

sales to SKr900m (\$130.3m) from SKr500m a year, while lifting its plate capacity there to 60,000 tonnes a year from 35,000 tonnes. The company operates a stainless plate plant in New Castle, Indiana, and has a welded tube factory in Wildwood, Florida.

Eastern turns over \$65m a year but has made heavy losses for several years. Avesta plans to restructure the operation to return it to profit by 1996. It pointed to potential synergies with its New Castle unit.

The acquisition includes a plate plant, a mothballed

melting shop, and an annealing and pickling line. Avesta said it had no immediate plans to reactivate the melting shop. The parties hope to finalise the deal by the end of the year.

North America is Avesta's third biggest market, after the UK and the Nordic region, and accounts for 25 per cent of group sales.

Mr Adri De Ridder, strategic planning officer, said it would be easier to increase volumes in the US than in the intensely competitive European market. "US per-capita consumption of stainless is significantly lower than in Europe," he said.

## Carolco Pictures on brink of collapse

By Patrick Harverson in New York

Carolco Pictures, the independent Hollywood film studio which has teetered on the brink of financial collapse for several years in spite of producing box-office hits such as *Cliffhanger* and *Terminator 2*, warned yesterday that its immediate survival was in doubt because of severe liquidity problems.

The debt-laden studio, which agreed earlier this year to merge with Live Entertainment, the video and music retailer, in an effort to stave off insolvency, said it had been forced to use its current cash balances to fund the continued production of two films - *Showgirls* and *Cut-Throat Island*. Carolco said problems in casting and production for the two films would delay the availability of production loans needed to complete the films until later in the fourth quarter.

In an attempt to solve the short-term financial crisis and continue with the production of at least one of the films, Carolco said it was negotiating to transfer its rights to *Showgirls* to Metro-Goldwyn-Mayer, another troubled Hollywood studio. MGM last year was part of a group of investors which pumped \$112.5m into Carolco to keep it afloat.

Carolco said it had negotiated an agreement with RCS Video Services International, an Italian company which is due to buy Carolco debt in December. This would allow the Hollywood studio to borrow against the anticipated proceeds of the sale of that debt, and secured prepayments of various funds from Pioneer of Japan and Le Studio Canal of France related to the licensing and sale of Carolco films.

The studio said the proceeds from these agreements should total about \$20m, which would allow it to continue with the production of *Cut-Throat Island*. However, if the agreements - which are subject to the approval of the various companies' boards - break down, Carolco said it may not be able to continue operating.

## Investors warm to Südelektra

The group is one of the top-performing Swiss stocks, writes Ian Rodger

It took Swiss investors a while to get to like Südelektra, the industrial holding company controlled by Glencore International, formerly Marc Rich & Co.

But in the past nine months, they have made the company one of Switzerland's best performing stocks. Südelektra shares, which were split two-for-one on Monday, have soared to Sfr855 from Sfr370 at the end of last year.

The main attraction, apart from a sharp improvement in recent earnings, is the potential for synergy between Glencore and Südelektra.

Glencore is primarily a commodity trader, but since 1985 it has invested more in the production of the raw materials and commodities it sells. Now it has decided that any further industrial assets it takes on will be put into Südelektra.

Mr Willy Strothotte, chairman of both companies, says the ownership of commodity production can be an advantage to a trader. "It elevates you to a different level of co-operation with your trade partners," he says.

He cites the example of stainless steelmakers, who need a reliable supply of ferrochrome.

They are more likely to establish a long-term contractual relationship with a trader that has some captive capacity, he argues.

For Südelektra, which has just taken over a South African chrome mine and ferrochrome smelter from Glencore, being associated with one of the world's best commodity marketers should yield considerable benefits.

For one thing, it enables the mine and plant managers to concentrate solely on production. Glencore traders assure the supply of raw materials they need and the sales of the output. And, since Glencore looks for long-term sales contracts, Südelektra should be a less volatile performer than other producers. "We try for a steady return rather than to pick the top of the cycle," Mr Strothotte says.

Finally, Glencore's worldwide market presence and industrial intelligence helps Südelektra to spot potential acquisitions.

All this is a long way from Südelektra's beginnings in 1926 when it was set up by Swiss investors to finance infrastructure projects in South America.

After the second world war,

electric power projects in Peru and Argentina in which it was involved were nationalised, converting the company performance into an investment fund.

Marc Rich bought a 53 per cent stake from Union Bank of Switzerland in 1980, saying it would turn Südelektra into an industrial holding company. Investors were either unimpressed or took little notice, because the shares scarcely reacted. Nor did they move after the company announced its first large industrial investment - a 35 per cent stake in the Santa Cruz petroleum and natural gas project in Argentina for \$27m in December 1981.

A year later, Marc Rich revealed that the property was producing 5,000 barrels of oil and 30m cubic feet of gas a day from 50 wells. Südelektra had recovered over a fifth of its investment, he said, and potential reserves were much larger than initially anticipated.

Still the shares remained in the doldrums. In fairness, net income in the year to 30 April 1993 at Sfr17.4m (\$13.5m) was not much higher than the

Sfr14.8m recorded two years earlier. The balance sheet had doubled to Sfr187.9m, but much of that was due to the publication of consolidated figures and the realisation of capital gains, as well as the Santa Cruz cash flow.

Then in November last year, the group forecast it would report a marked increase in profits in the year to April 1994. By the time it revealed in early June that its 1993-94 net income was over Sfr28m, a 66 per cent advance, the shares were trading at Sfr1,320.

It launched a two-for-one rights issue at Sfr1,000 to raise Sfr150m to finance the purchase of two industrial properties developed by Glencore. One, Chromecorp Technology, operates a South African chrome smelter and the other, Forestal del Sur in Chile, produces wood chips.

Mr Strothotte says Südelektra will only invest in producing commodities that Glencore trades, and that the scale of its production will be well within Glencore's trading volumes.

He points out that Südelektra is debt-free, has \$100m in liquid funds in its war chest and further authorised capital of Sfr170m.

## Orkla rises in first eight months

By Karen Fossli in Oslo

Orkla, the Norwegian group with interests ranging from branded consumer goods to chemical processing, yesterday announced an improvement in eight-month pre-tax profits and the acquisition of the fine chemicals activities of EniChem of Italy for an undisclosed amount.

Group pre-tax profits rose to Nkr977m (\$138m) from Nkr907m, of which Nkr274m was derived from the investment division, against Nkr232m in the same period last year.

Group sales advanced to Nkr13.6bn from Nkr11.2bn

as operating profit increased to Nkr918m from Nkr852m, helped mainly by good progress in Orkla's chemicals business which lifted operating profit 62 per cent to Nkr203m.

Orkla's industrial activities, in which chemicals is grouped, lifted operating profit to Nkr897m from Nkr835m. Branded consumer goods, part of Orkla's industrial activities, saw operating profit little changed at Nkr657m against Nkr659m for the eight-month period last year.

Orkla said the acquisition by Borregaard - a unit within the group - of EniChem's diphenol activities, comprised the production and processing of fine chemicals for the pharmaceuti-

cal and food industries and the production of agricultural and photographic chemicals. The deal is expected to be completed in November.

It includes technology and two production plants in Italy, a 55 per cent interest in a plant under construction in China and the repurchase of EniChem's 50 per cent stake in the joint venture company Euro-Vanillin in Norway.

The new fine chemicals activities are to be grouped into a new business area to be called Borregaard Synthesis.

Orkla said following the acquisition, Borregaard would have 2,000 employees and annual sales in 1995 of about Nkr3.5bn.

## Technip outlines planned flotation

By John Ridding in Paris

Technip, the French engineering group, yesterday announced details of its forthcoming flotation which values the company at between FF9.5bn and FF14.4bn (\$710m-\$830m).

The company, which is controlled by a group of energy and oil groups, including Elf Aquitaine. Total, Gaz de France and the state petroleum institute, said the flotation would involve a public offer of about 40 per cent of its shares. The price per share, to be set

on October 20, will be between FF235 and FF265.

The principal investors will all reduce their stakes but will still hold about 48 per cent of the shares in Technip and will be bound by a six-year shareholders agreement.

Mr Pierre Vailland, Technip chairman, said the flotation would facilitate the international expansion of the group, which specialises in engineering in the energy sector. For the principal investors, it provides a valuable source of funds. Elf Aquitaine, the oil group which is seeking to reduce its indebtedness, is

expected to recoup about FF1bn from the operation.

Technip said the pre-placement period for the offer, which began yesterday, would continue until October 19. The public offer for shares is due to last between October 21 and October 26.

The company announced a steady improvement in results for the first half of the year, increasing net profits to FF179.2m from FF154.7m on sales of FF41.8bn. Mr Vailland predicted an increase in net profits for the full year of between 7 per cent and 8 per cent.

## Bank of Scotland improves 81% midway

By John Gapper, Banking Editor

Bank of Scotland yesterday said it intended to continue building up capital in order to back future lending growth as it disclosed an 81 per cent rise in interim pre-tax profits to £117.6m (\$185.8m) from £213.2m.

The bank achieved a 6 per cent ratio of core capital to risk-weighted assets - an international benchmark, although the 1988 Basle Accord minimum is 4 per cent - by doubling earnings per share to 10.9p from 5.4p.

However, on the London Stock Exchange its shares fell by 10p to close at 196p on disappointment with a 13.9 per cent rise in the interim dividend to 2.13p from 1.87p.

Mr Bruce Pattullo, the bank's governor, said it needed

to retain earnings to be able to grow.

There was "clearly room to think" about the full-year dividend given the level of cover, five times earnings for the half year, but "the market knows that we need retentions to finance growth, and we are not going to do anything daft".

Unlike the big four English clearing banks, Bank of Scotland managed to increase lending by 4 per cent from the year-end to £23.6bn.

Most of the rise came in England, where the bank has increased its market share.

Net interest income rose by 13 per cent to £24.7m from £21.6m, including a £10.9m dividend from the flotation of the venture capital group 3i. The net interest margin widened to 2.71 per cent from 2.58 per cent.

Although margins on loans

to large companies fell because of the re-emergence of competition among banks, the squeeze was offset by improved margins on wholesale deposits, and maintenance of mortgage margins.

The ratio of costs to income fell to 47.9 per cent from 48.9 per cent in spite of a 9 per cent rise in costs to £295.6m from £271m.

This included a £12.6m provision for payments to staff under a profit-sharing scheme. Specific bad-debt provisions fell to £109.8m from £157.9m, and there was a further general provision of £8.8m, compared with £16.5m. The bank said economic recovery should benefit provisions in the second half.

Non-interest income rose by 3 per cent to £198.3m, including a £11.9m rise to £81.9m in branch-based commissions in the clearing bank. Mr Pattullo

said growing competition would limit the scope for further rises.

Continuing difficulties at Fortright Finance, its finance house, led to a fall in pre-tax profits at its Bank of Wales subsidiary to £0.3m from £0.4m, but the NWS Bank finance house increased profits to £4.3m from £3.6m.

Bank of Scotland is still considering trying to acquire a building society, which could provide cheaper retail funding. But Mr Pattullo said it had no need to find an outlet for excess capital, as did some banks.

Annualised pre-tax return on equity rose to 34.4 per cent from 19.2 per cent, and annualised return on assets rose to 1.4 per cent from 0.8 per cent.

The tier 1 capital ratio rose to 6 per cent from 5.8 per cent. Lex, Page 20

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We, Hansol Paper Co., Ltd., Seoul, Korea (the "Company"), are hereby pleased to notify the holders of the Company's Warrants that the Company made an adjustment to the subscription price of Hansol Paper's warrants issued on May 26, 1994 from KRW 34,900 to KRW 33,611 according to Clause 3 of the instrument to be dated 26 May, 1994. The terms and conditions of the Hansol Paper's rights offering and bonus issue which were resolved at the Board of Directors' Meeting of the Company held on July 20, 1994, were finally fixed as follows:

Re: Rights Offering	
1. Type of Shares	: Shares of common stock in the registered form
2. Number of New Shares	: 1,800,000 shares
3. Issue Price	: Korean Won 25,400
4. Record Date	: September 3, 1994
5. Subscription Period	: October 4, 1994 - October 5, 1994
6. Payment Date	: October 12, 1994
Re: Bonus Issues	
1. Type of Shares	: Shares of common stock and non-voting preferred stock in registered form
2. Number of New Shares	: 433,956 shares of common stock, and 38,204 shares of non-voting preferred stock
3. Issue Price	: KRW 5,000 per share
4. Record Date	: September 3, 1994
5. Dividend Accrued	: From September 3, 1994
6. Listing Date	: October 4, 1994

The Company's Warrant-Holder should contact the Principal Paying Agent at Citibank N.A. London for further information.  
October 6, 1994

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## Notice of Extraordinary and Ordinary General Meeting

Notice is hereby given that an Extraordinary and Ordinary General Meeting of Mediobanca will be held at the Company's Head Office in Via Filadrammatico 10, Milan, Italy, at 10.00 a.m. on 28th October 1994 in the first instance, and any adjournment thereto at the same time and place on 29th October 1994, to transact the following business:

## Extraordinary Business

- 1) Proposal (modifying the Extraordinary General Meeting resolution of 16th June 1994) to amend the Bank's share capital with rights to be awarded under the fifth paragraph of Article 2421 of the Italian Civil Code, as follows:
  - a) from Lit. 476 billion to Lit. 576 billion by issuing new shares with warrants (the "Warrants");
  - b) from Lit. 576 billion to Lit. 586 billion by issuing up to 10 million further new shares to be reserved for holders of the Warrants upon exercising the Warrants; and to amend Article 4 of the Bank's Articles of Association to such effect;
- 2) Proposals to amend the number of Directors to 21 and to amend Article 11 of the Bank's Articles of Association to such effect.

## Ordinary Business

- 1) The Account for the year ended 30th June 1994, the Directors' and Statutory Auditors' Reports and resolutions thereon;
  - 2) Election of Directors, also as follows from the proposal to amend Article 11 of the Bank's Articles of Association;
  - 3) Election of the Statutory Auditors and determination of their annual remuneration.
- Under Article 9 of Mediobanca's Articles of Association, shareholders who have at least five shares prior to 28th October 1994 lodged their shares at the Company's Head Office or at any Branch Office of Banca Commerciale Italiana, Banca di Roma, Credito Italiano or at Monte Titoli S.p.A. (in the case of shares managed by it) shall be entitled to attend the meeting on presentation of an admission ticket.

p.p. the Board of Directors

the Managing Director

## INTERNATIONAL COMPANIES AND FINANCE

## Minister justifies the selection of Bouygues

By John Ridding  
in Paris

A consortium led by Bouygues was selected as the winning candidate for France's third mobile telephones network because the construction group had been most persistent in seeking to enter the market, Mr Gérard Longuet, minister for industry, post and telecommunications, said yesterday.

Mr Longuet said Alcatel Alsthom, the closest rival in the contest, was disadvantaged by it being an important supplier

to France Télécom, which operates one of the existing mobile telecommunications networks. "Being already the biggest supplier it could not become the biggest competitor," he said.

His comments were part of an attempt to justify the process on which the decision was reached. Unlike in some other countries, the licence award was not based on cash offers but on the presentation of business plans, including technical, commercial and investment proposals.

Mr Longuet said the report

by the managing director of the post and telecoms authority, which evaluated the bids from Bouygues, Alcatel and Lyonnaise des Eaux, the utilities group which was the third contender, would be published soon.

The selection process was sensitive because of the media and political influence of the three competitors. Some observers claimed that Bouygues' position as controlling shareholder in TFI, the national television network, had given it an advantage with

presidential elections due by mid-1995. "It is a far from negligible asset in a pre-election period," said Liberation, the daily newspaper.

The rival groups, however, also wield influence. Alcatel owns two of France's leading weekly news magazines, Le Point and L'Express, while Mr Jérôme Monod, chairman of Lyonnaise des Eaux, is a former aide to Mr Jacques Chirac, leader of the Gaullist RPR party, and a rival of Mr Edouard Balladur, the prime minister, for the conservative

candidacy in the presidential elections.

The sensitivity of the decision prompted delays in announcing the winner and a demand for more information by Mr Balladur. Bouygues yesterday denied it had made any changes to its proposals.

Alcatel said yesterday it respected the decision and planned to use its resources for similar developments outside of France. Lyonnaise des Eaux said it would also continue with its development in the telecommunications sector.



Gérard Longuet: closest rival for licence was disadvantaged

## Sleeping French market receives a wake-up call

The government is hoping that a third force will trigger stronger competition, writes John Ridding

Bouygues, the French construction group best known for public works and motorways, is taking a gamble on mobile telephones. The French government, in turn, is taking a gamble on Bouygues.

After two unsuccessful attempts to enter the French market, the company was on Tuesday declared the victor in a fierce contest for the third mobile telecoms licence.

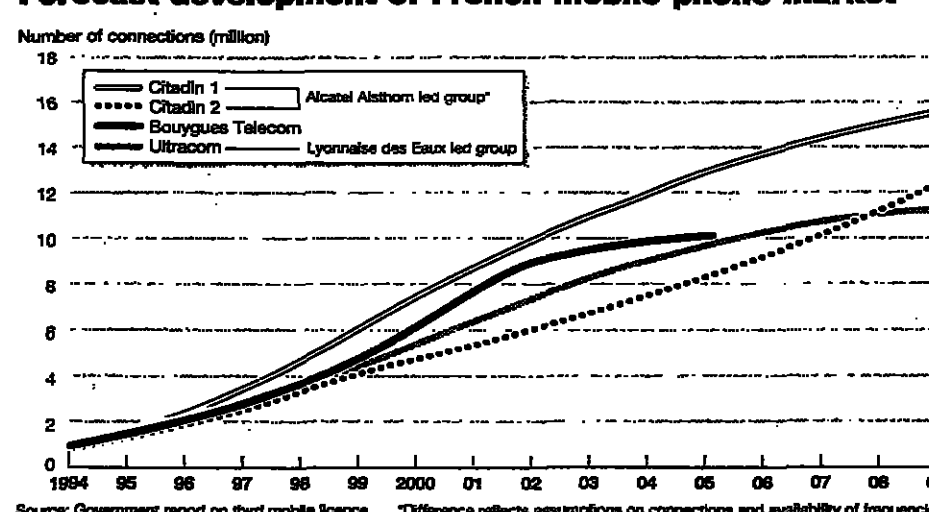
The strength of the competition - which pitted Bouygues against two other French industrial giants, Alcatel Alsthom and Lyonnaise des Eaux - reflected the importance of the stakes. All three rivals saw the potential for a new lucrative market, while Bouygues regarded the licence as a central plank in its strategy of diversifying away from cyclical construction and property markets into media and telecommunications.

At the Ministry of Industry, Post and Telecommunications, the stakes are equally high. The new licence is regarded as a vital stimulus for France's lagging mobile telephones services and a means of narrowing the gap with its European neighbours. "It is a wake-up call for the sector," says one telecoms analyst in Paris.

For the objectives of Bouygues and the government to be satisfied, they must catch up.

At the end of last month, France counted 730,000 subscribers to mobile phone networks, less than half of the number in Italy and less than one-third of the 2.7m in the

## Forecast development of French mobile phone market



UK. But the French market has been showing a rapid growth rate.

France Télécom which, along with Générale des Eaux, operates the existing mobile networks, says it is winning between 1,500 and 1,800 subscribers a day, partly because of a cut in tariffs in June. The monthly subscription rate, for example, was reduced sharply from FF250 to FF190.

In spite of this growth the penetration of mobile services remains well below the European average and is particularly low among the general public. "So far it has been the business community which have accounted for virtually all of the demand," says a ministry official.

Part of the explanation lies in the lack of competition. Mr Didier Pouillot, an analyst at Idate, the communications research institute, said the French market had, until recently, resembled a duopoly.

Another analyst adds: "There was little competition on prices, and SFR [the telecoms subsidiary of Générale des Eaux] has been slow to develop its infrastructure."

By introducing a third force, the government hopes to trigger stronger competition. Moreover, by selecting the DCS 1800 standard for the network, officials believe the new operator will be well positioned to lure the wider market. DCS 1800 is a digital standard which is a variant of the GSM system

used by the existing French operators and by most international groups.

Industry observers and French officials claim DCS 1800 is well suited to consumers and urban areas because the terminals are lighter than other systems and it can operate from a network of small cellular stations.

Like other standards, however, the new network does not come cheap. According to its offer submission, Bouygues plans to invest about FF11.7bn (\$2.2bn) over the next 10 years, although the burden will be shared with its consortium partners. These comprise Cable & Wireless of the UK, US West, JC Decaux, the French prop-

## SUBSCRIBERS (August 1994)

	Analog	Digital	Total
France	438,000	286,930	724,930
Germany	749,247	1,452,452	2,201,699
UK	2,527,687	193,000	2,720,687
Italy	1,751,913	30,000	1,781,913

Source: FCN networks. Source: Idate, Montpellier

erty group, Banque Nationale de Paris and Paribas.

Most observers believe the high development costs should be more than matched by the potential returns. "Naturally the start-up costs will be high, and competition is likely to have become more intense by the time services are launched in 1996 or 1997," says one telecoms industry analyst. "But this is a strong growth market."

Just how strong is hard to predict. In its bid, Bouygues forecasts the number of mobile subscribers in France will rise to 1.5m at the end of next year and to 6.8m in the year 2000. By then it expects to hold 18.6 per cent of the market and receive annual revenues of FF4.72bn.

Mr Philippe Montagner, chairman of Bouygues Telecom, said yesterday the project should break even at an operating level in about three years. The group's capital will be reinforced by a FF1bn rights issue, which was announced yesterday.

The projections are supported by several considerations. In particular, the licence grants exclusive rights for the standard to the five biggest cities for the next four

years and a 15-year national mandate. "I can't see that it will be too hard to make a reasonable return," says one analyst, as investors pushed Bouygues shares up by FF9 to FF587.

For Bouygues, the longer-term returns should help offset the cyclical nature of its traditional construction activities. Last year, losses in its property activities prompted a fall in net profits, to FF489m from FF855m - justifying, says the group, its search for more stable, higher margin businesses.

The move into mobile telecommunications is not the first step. The company has a controlling 34 per cent stake in TFI, the national television network, finances films and operates a radio messaging network. But the award of the licence marks a watershed. "Bouygues is now firmly in the ranks of a diversified conglomerate, for better or for worse," says one construction industry analyst.

Most believe it is for the better. Although the cost of the project is expected to depress earnings growth from 1995, Bouygues should benefit from the non-cyclical nature of the business and its relatively high margins.

This advertisement has been approved by Internationale Nederlanden (U.K.) Capital Limited, a member of SFA.

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London, October 4, 1994

For more information, please contact Peter Geraghty at 071-865-6835.

## IMI S.p.A.

In conformance with Article 6 of Consob Regulation approved with the resolution no. 8195 of 30 June 1994, notice is hereby given that the semi-annual report of the Company as of 30 June 1994, containing the consolidated data of the Group, has been deposited with the headquarters of the Company and the headquarters of the Consiglio di Borsa (Council of the Bourse) and is available for review upon request.

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## INVITATION TO TENDER

Essex based Engineering Design Company seeks Companies to quote for the assembly of a 'white goods' product, including the manufacture of machined and fabricated components.

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## LEGAL NOTICE

## WALL STREET (HAMPSTEAD) LIMITED

Notice is hereby given pursuant to Section 86 of the Companies Act 1985 that a meeting of the shareholders of the above named Company will be held at 7 Kentish Place, London, W1H 3PF on 25th October 1994 at 12.00 noon for the purpose of considering and, if thought fit, passing, with or without modification, the following resolutions:

A list of the names and addresses of the above Company's shareholders can be inspected at the offices of Laidlaw, Croucher & Co., 7 Kentish Place, London, W1H 3PF, between the hours of 10.00 am and 4.00 pm on the two business days preceding the Meeting of Shareholders.

Dated 14th September 1994  
M. F. POLLOCK Director

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## Notice to All Holders of Banesto Insurance Ltd.

ECU 80,000,000  
9.5% Mandatory Convertible Debentures

Due 1996  
(The "Debentures")  
(ISIN #XS0032229006)

The Trustee has received a notice from Banco Espanol de Credito, S.A. ("Banesto"), the parent company of Banesto Insurance Ltd. (the "Group")

relating to certain rights made available to certain holders of ordinary shares (the "Shares") of the Group. As recent owner of the Shares which are held for your beneficial interest pursuant to an indenture dated June 18, 1991 (the "Indenture") among the issuer, Banesto and the Bank of New York, as Trustee (the "Trustee"), the Trustee will require your instructions with respect to the rights to be exercised.

Banesto's notice contains an offer to purchase new shares for every two Shares held as of September 30, 1994 at 400 pesetas per new share. The offer commences October 1, 1994 and expires on October 15, 1994.

Each ECU 1,000 Debenture represents a beneficial interest in approximately 28.93 Shares held in your favor and would entitle you to purchase approximately 14 new shares. A copy of the Indenture is available at the below-mentioned offices of the Trustee in New York and London.

If you wish to exercise your rights to purchase new shares you may do so by written request in the form available at the offices of the Trustee at 101 Barclay Street, 21st Floor West, New York, New York 10038 or its London Branch at 45 Berkeley Square, London, W1J 6AA and payment of required funds to the Trustee no later than October 10, 1994. You may also contact the Trustee by telephone or telex as follows: New York: (212) 815-5915; London: (01) 477-132-4955.

The Bank of New York, as Trustee, is located at 101 Barclay Street, New York, New York 10038.

Dated, October 4, 1994

## GENCOR LIMITED

(Incorporated in the Republic of South Africa)

Registration number 01/01232/06

Formerly General Mining Union Corporation Limited ("Gencor")

## NOTICE TO HOLDERS OF SHARE WARRANTS TO BEARER

Notice is hereby given that a general meeting of shareholders of the company will be held in the boardroom, ground floor, Union Corporation Building, 74-78 Marshall Street, Johannesburg on 21 October 1994 at 10:00 or immediately after the conclusion of the company's annual general meeting (whichever is the later) for the purpose of considering and, if deemed fit, passing, with or without modification, the following ordinary resolutions:

## ORDINARY RESOLUTION NUMBER 1

"Resolved that the Gencor Share Incentive Scheme tabled at the meeting and signed by the chairman for the purposes of identification be and is hereby approved for adoption by the company".

## ORDINARY RESOLUTION NUMBER 2

"Resolved that, subject to the passing of ordinary resolution number 1 to be proposed at the meeting convened to consider this resolution, any Director of the company be and is hereby authorised to sign all such documents and do all such things as may be necessary for and incidental to the implementation of the said ordinary resolution number 1".

## ORDINARY RESOLUTION NUMBER 3

"Resolved that, subject to the passing of ordinary resolution number 2 to be proposed at the meeting convened to consider this resolution, a total of 83 803 477 unissued ordinary shares of four cents each in the capital of the company (being 48 164 400 shares which are available for the purpose of the Gencor Share Incentive Scheme less 4 360 973 shares which have been issued in terms of the Gencor Limited Share Purchase Scheme) be and are hereby placed under the control of the directors of the company who are specifically authorised in terms of section 22(1)(2) of the Companies Act, 1973, as amended, to sell or grant options to acquire, or options to enter into agreements to acquire, all or part of such shares to the Gencor Share Incentive Trust and/or its nominee/s or eligible applicants in accordance with the terms and conditions of the Gencor Share Incentive Scheme, and to allot and issue all or any of such shares pursuant thereto".

A member entitled to attend and vote at the general meeting may appoint one or more proxies (who need not be members of the company) to speak and vote in place of that member at the general meeting. For such purposes, a form of proxy is attached to the circular.

Attention is drawn to the fact that, in order for it to be effective, a completed form of proxy must reach the transfer secretaries of the company in South Africa or in the United Kingdom (at the respective addresses set out in the circular to which this notice is attached and of which it forms part) at least 48 hours (Saturdays, Sundays and public holidays excluded) before the time appointed for the holding of the general meeting, being before 09:30 on Wednesday, 19 October 1994.

The holder of a share warrant to bearer, who wishes to attend or be represented at the meeting, may obtain information regarding the formalities to be complied with on application to Gencor (U.K.) Limited. Copies of a Circular to Shareholders incorporating a notice of general meeting are available from:-

- Gencor (U.K.) Limited, 30 Ely Place, London EC1N 6UA
- Swiss Bank Corporation, 1 Aeschenstrasse, 4002 Basel
- Credit Suisse, Paradeplatz 5, (Postfach 590) 8021 Zurich
- Union Bank of Switzerland, Bahnhofstrasse 45, PO Box 645 CH-8001 Zurich
- Credit du Nord, Services aux Emetteurs de Titres, 34 Rue des Mathurins, 75008 Paris

Holders of Share Warrants to Bearer wishing to receive a voting certificate (with form of proxy attached) must deposit their share warrants with one of the above mentioned offices not less than five clear days before the said meeting.

per pro GENCOR (U.K.) LIMITED  
London Secretaries  
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6 October 1994

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## INTERNATIONAL COMPANIES AND FINANCE

## Molson confirms plan to export beer to China

By Robert Gibbens in Montreal

Molson, the Canadian brewing, retailing and specialty chemicals group, confirmed it was entering the Chinese beer market with direct exports from its Canadian breweries.

Molson Breweries, the brewing unit owned 40 per cent by Molson, 40 per cent by Foster's of Australia and 20 per cent by Miller of the US, will start by exporting Molson "ice" beer, a premium brand already selling successfully throughout North America, the UK and Australia.

The distributor will be American Beverage.

Mr Marshall Cohen, Molson chairman, said: "The move creates a beachhead for us in the world's second-biggest beer market, now growing at 20 per cent a year. We will be well positioned to take up further opportunities."

Molson did not confirm speculation that it would participate in a joint venture announced last June by Foster's and Wheelock of Hong Kong to build breweries in China.

John Labatt, Molson's Canadian rival, has also been exam-

ining the Chinese beer market. The group recently bought part of a Mexican brewer for C\$720m (US\$537.3m).

The Chinese market has proved extremely attractive to foreign brewery companies. China boasts some 800, mostly tiny, breweries, but there are no identifiable national brands with the possible exception of Tsingtao, which has just 2.5 per cent of the market.

Since 1984 China has jumped from seventh place to second behind the US as a beer producer with output in 1993 of 12.25m tonnes. The number of breweries in that time has doubled.

Mr John Smith, General Motors president, yesterday announced the creation of a new post to oversee the company's operations in China, AP reports from Paris.

Mr Rudolph Schleich will be based in Beijing as president of GM China Operations, coordinating vehicle and component businesses, Mr Smith said.

"It's a huge, developing market and we've got to bring more resources into it," Mr Smith told journalists at the Paris Motor Show.

## Moody's upgrades Unibank's debt rating

By Hilary Barnes in Copenhagen

The senior long-term debt of Unibank, Denmark's second largest commercial bank, has been upgraded by Moody's, to A1 from A2.

Unibank suffered three years of substantial losses from 1990 to 1992 but returned to a net profit of DKK885m (\$145.69m) in 1993.

In the first half of this year it made DKK207m after loss provisions had been cut to DKK950m from DKK1.54bn a year earlier.

The first-half performance was marred, however, by unrealised losses on the bond and share portfolio of DKK333m.

Moody's noted an improvement over the past few years in asset quality, earnings and capital, as well as progress in reducing what the agency described as the bank's "historically high expense base".

Unibank's recovery began when a new chief executive, Mr Thorleif Krarup, was brought in 1992 and immediately implemented a new round of cost-cutting measures.

## Bayer plans worldwide generic drugs chain

By Daniel Green

Bayer, the German drugs and chemicals company, is planning to set up a chain of businesses around the world to sell unbranded, generic drugs. Generics is one of the fastest growing segments of the pharmaceuticals business.

Bayer is creating a joint venture with US generics specialist Schein. This is the first large deal with Schein since Bayer paid \$310m for a 28.3 per cent stake in March.

Mr David Ebsworth, head of

Bayer's worldwide business operations, said the joint venture would "be the basis of a global generics business".

He said that the six months since the stake was taken had showed there was a need for "dedicated manpower" to take Schein from its US base to other countries.

Initially, 10 to 15 people would be employed by the joint venture including specialists in the launch and marketing of drugs and in finding new products.

Schein already has a portfolio

of more than 400 products, and is especially strong in central nervous system and heart drugs.

Mr Ebsworth said the company would make a priority of finding new antibiotics to manufacture and sell.

The acquisition of the Schein stake marked Bayer's entry into generics. The deal includes provision for the stake to be raised to 51 per cent "over the medium term", said Mr Ebsworth.

An increasing number of prescription drug companies is

seeing generics as a business with potential for rapid growth. Many drugs patented in the 1970s are losing patent protection, opening up the market to companies such as Schein.

At the same time, governments are encouraging more generics manufacturers in the hope that increased competition will hold back prices.

Many other prescription drug companies have made a move into generics. Last month, BASF, Bayer's German rival, diversified its pharma-

ceuticals division Knoll into generics for the German market. The move was part of a strategy developed after Knoll had reported its first loss, and it is now looking for foreign partners.

Last year, Hoechst, the third of the big three German chemicals companies, paid \$548m for a 51 per cent stake in Copley Pharmaceuticals, another US company, and in May this year, Bristol Myers Squibb bought 25 per cent of Azupharma, a German generics manufacturer.

## Borden warns of losses in third quarter after charge

By Richard Tomkins in New York

Borden, the troubled US food group that last month agreed to a \$2bn takeover by Kohlberg Kravis Roberts, the Wall Street investment firm, yesterday warned that it expected to report unquantified net losses for the third quarter after taking pre-tax charges of between \$150m and \$200m.

Borden's warning came as other parties continued to explore the possibility of launching an offer to rival KKR's agreed bid, Japonica Partners, a Rhode Island investment firm headed by Mr Paul Kazarian, said it was preparing a higher-value proposal for Borden shareholders and urged the company to halt further asset liquidations.

About \$85m of the quarter's charges

arose because proceeds from the disposal of discontinued operations were less than expected, Borden said.

Another \$50m was attributable to "transaction fees and other expenses," mostly the fees Borden has agreed to pay KKR in connection with the takeover.

Borden said the third-quarter results would also include charges for the write-down of certain assets, although these would be offset by the reversal of an unused portion of the restructuring charges taken by the company last year.

Some of that planned restructuring would not take place following the deal with KKR, Borden said.

In last year's third quarter, the company reported net losses of \$9.4m.

## Thyssen Stahl to split units in attempt to boost results

By Michael Lindemann in Bonn

Thyssen Stahl, Germany's biggest steelmaker, yesterday said it was splitting its long products and wire divisions into smaller companies. It said the aim was to improve their reaction to market forces and start making profits again.

The decision follows similar moves by Krupp Hoesch, Germany's second biggest steel producer, which has hived off several divisions into independent subsidiaries, some of which will become joint ventures with Thyssen.

Both steelmakers argue that the market behaves differently for many steel products and that separate management is required if these areas are to recover from recent heavy losses.

The companies emerging from these changes will also not be subject to *Montanmitbestimmung*, a form of workers' co-determination in the German coal and steel industry which has made it more difficult for loss-making steel companies to make workers redundant.

Thyssen and Krupp Hoesch have said they will begin to reap the benefits of restructuring in their steel divisions this year but both still expect losses.

Three new companies dealing in long products will be created with sales of about DM1.5bn (\$970m), around 15 per cent of Thyssen Stahl's 1993 turnover. EWK Edelstahl is the largest of the three with around 2,600 employees.

The wire division, Thyssen Draht, with a turnover of around DM300m, will also be split into three companies.

## Saga to buy North Sea stake from Esso

By Karen Fosell in Oslo

Saga Petroleum, Norway's largest independent oil company, is to buy a 50 per cent stake in the undeveloped, 80m-barrel Norwegian North Sea Fenris oil field from Esso Exploration and Production Norway.

Statoll, the Norwegian state oil company, is the field's operator and holds the remaining 50 per cent stake. This gives it pre-emptive purchase rights until the end of this month to acquire the 50 per cent shareholding sought by Saga. The terms of the deal were not disclosed.

Analysts in Oslo say Statoll is unlikely to exercise these rights, because it would want to spread the estimated Nkr3bn (\$620m) costs to

develop the field. No other Norwegian oil field is wholly owned by one company, they also noted.

Fenris is in the southern part of the North Sea in 85m of water. A development plan for the field may be lodged with petroleum authorities in 1995 and, if approved, production could commence by the summer of 1996.

Several development schemes are being considered, but because the field is not close to existing infrastructure, the development would have to include oil processing and off-loading facilities.

The deal between Saga and Esso will also have to be approved by the oil and industry ministry, but this is not expected until Statoll declares its intention.

## Lend Lease joins IBM in Australian IT venture

By Nikk Tait in Sydney

Lend Lease, the Australian financial services group, is linking with International Business Machines of the US to sell information technology services to Australia's business community.

They will offer services ranging from management of desktop systems to business recovery services.

The two companies estimate the current IT services market in Australia is worth about A\$3bn (US\$1.4bn) a year.

They aim to capture at least a 30 per cent share within the next five years.

The services will be marketed through a new joint venture company, Integrated Systems Solutions Corporation, which will be 65 per cent owned by IBM Australia and 35 per cent by Lend Lease.

No financial details of the partners' investments were revealed.

However, the new organisation will be a substantial business, employing some 1,300 people.

About 750 staff will come from IBM, and the balance from Lend Lease.

Under the terms of the agreement, both Lend Lease and IBM will source their own IT requirements from ISSC.

## France takes first step in Renault share sale

By John Riddling in Paris

The French government has taken the first step in the partial privatisation of Renault, saying it was launching the process to determine a group of stable shareholders in the motor vehicle group.

The economy ministry said that from today potential investors in the core shareholding group, who will hold a combined 5 per cent of Renault's shares, would be able to place their offers. The offer period will last for two weeks.

Investors in the so-called group of shareholding partners will each have to buy a minimum of 2.4m shares, about 1 per cent of the company's capital.

They will have to hold all the shares for three months and 80 per cent for the following 21 months. The sale of the 80 per cent of the shares will, however, be possible within the group of core shareholders. Core shareholders are expected to include Renault's industrial partners, such as Elf Aquitaine, the oil group, and Lagardère Group, the electronics and communications concern. The share sale will take place after a FF22bn (\$377m) capital increase.

Overall, the French government plans to reduce its holding in Renault from 80 per cent to just above 50 per cent. The majority of the issue is to go to individuals and employees of the automobile group.

## Mobil to restructure operations

Mobil Oil is to restructure its downstream operations. Renter reports from Fairfax. The US oil group said it would restructure the operations around three areas - the Americas; Europe and Africa; and the Pacific Rim - in addition to its existing Middle East area.

The operations comprise its marketing, manufacturing, and supply and trading activities, as well as its Middle East and Marine Transportation unit.

Mobil said the new structure, which will be introduced on December 1, would further

strengthen its integrated downstream organisation.

In Mr Robert McCool, executive vice-president, US, will become executive vice-president, Americas.

Mobil's Latin American downstream activities will be added to Mr McCool's current responsibilities.

Mr William Walsh, president, Mobil Europe, will become vice-president, Europe and Africa.

Mr Harold Cramer, president, Mobil South, will become vice-president, Pacific Rim.

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## INTERNATIONAL COMPANIES AND CAPITAL MARKETS

## Rabobank to pay A\$102m for rural bank in Australia

By Nikki Tait in Sydney

Rabobank, the large Netherlands-based co-operative banking group which specialises in the food and agribusiness sector, is to buy the Primary Industries Bank of Australia for A\$102m (US\$75.5m).

PIBA, which is being sold by the state-owned Bank of Western Australia (BankWest) as a prelude to privatisation next year, is a significant lender to the country's rural sector. Its assets at the end of March were A\$1.83bn, and its main focus recently has been the provision of rural mortgage loans. It has operations in Australia and New Zealand.

In spite of the difficulties experienced by farmers in the 1990s, PIBA has been consistently profitable, with after-tax operating profit in the year ended September 1993 amounting to A\$11.4m. In the six months to the end of March it made A\$8.22m.

Yesterday, Rabobank said the acquisition formed part of its strategy of building up operations in the Asian region.

The Dutch organisation, whose 1993 assets stood at about F125bn (\$145.4bn), has offices in Singapore, Hong Kong and Indonesia, and expects to add a presence in Thailand and Malaysia. It also plans to open an office in Shanghai in a few weeks.

Rabobank said it had "a special interest in Australia". It sees the country as a low-cost agricultural producer and a potential beneficiary of the Uruguay Round in the Gatt trade negotiations, which will generally lower trade restrictions.

BankWest, which bought PIBA in 1987 when it was a much smaller organisation, said the proceeds from the sale would be used to bolster its capital position ahead of privatisation. It said it "made strategic sense for PIBA to be owned by a specialist agricultural bank with the capacity to sustain the levels of wholesale funding required for future growth".

Standard & Poor's, the US-based rating agency, immediately lifted its credit rating for PIBA's long-term debt to A+ from A, and the short-term rating to A1+ from A1.

The group made HK\$309m from investment and property sales, which were taken above the line. Earnings did not include transfers to inner reserves, although this practice - now widespread among the colony's banks - is being phased out.

Earnings per share rose to HK\$4.43 from HK\$1.64. A final dividend of 45 cents is recommended. This, taken with the interim dividend, marks a 23 per cent increase on the previous year's payout.

The result was boosted by Dao Heng Bank, the group's main operating subsidiary which was spun off in a separate listing last December. The group, which has 90 branches in Hong Kong, saw net profits surge to HK\$11bn from HK\$400.8m.

Marubeni failed to declare Y2.1bn, Nishio Iwai Y1.6bn and Sumitomo Y1.2bn. Penalty taxes of Y980m, Y770m and Y590m were imposed.

The companies reported that sum to the bureau as commissions for hiring business consultants related to transactions with oil-producing countries. The bureau noted, however, that the figures were not related to individual companies and concluded that the companies fabricated the commissions to lower their total incomes and evade paying corporate taxes.

The commissions were not regarded as costs, but as social expenses or payments for unknown purposes.

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## Academics open wounds of MG Corp's oil crisis

The oddest risk management episode of the past year has become a little odder. When German metals and engineering group Metallgesellschaft nearly succumbed to a liquidity crisis last December, it blamed the problems on the activities of its US subsidiary, MG Corp, in the oil derivatives markets. A supposed hedging strategy had blown up spectacularly, leading to losses of more than \$1bn.

The MG story refuses to rest in peace. In recent days, a revisionist view of the saga has been gaining currency. Were MG Corp's risk managers in fact right all along? And was it a panic by the New York Mercantile Exchange (Nymex) and US regulators, not to mention a possible conspiracy by the German group's bankers - that prompted the losses?

These questions have been raised by US academics and fuelled by speculation that Deutsche Bank, Metallgesellschaft's lead banker, used the oil trading episode as an excuse to exert more direct influence over the group.

MG's problems arose from its use of derivatives - mostly futures - to hedge long-term fixed-price contracts to supply oil products, mainly to small independent petrol stations around the US. The aim was to protect MG from a rise in the oil price.

The problems started last autumn as the oil price plunged. A lower oil price meant well above MG's profits over the long term - with oil products sold at a higher, fixed rate - but in the short term, it faced two difficulties. One was that the futures contracts were falling in value, so MG had to put up additional margin payments with Nymex. With futures positions equivalent to about 160m barrels of oil, these figures were not small.

The second problem was a little more esoteric. The oil yield curve - the relationship between short-term and long-term oil prices - moved against the company. Traditionally, short-term oil prices had been above longer-term ones, a situation known in the market as a "contango". But the curve flipped in 1992, with short-term prices sliding lower. This exposed MG to losses every time it rolled over its futures contracts.

Comments like these have drawn strong criticism in the "real world" of trading rooms, derivatives exchanges and regulators. "Naive is a really good word [to describe the academics' criticisms]," says one outsider who was involved in sorting out the MG mess. And an oil derivatives expert who has followed the case closely at another trading house says of Ms Kropp's approach: "She did a good job."

"People should only put on positions which they can afford to margin - the cost of funds is a real consideration," one person close to the MG problems says.

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The near-term contracts it sold were worth less than the longer contracts it replaced them with. Meanwhile, at the long-term end of the oil curve, prices hardly moved, so the short-term losses were not being matched by profits on the underlying supply contracts.

The size of MG's market position and the steepness of the oil price slide eventually precipitated a disaster. MG's bankers had to agree to an emergency line of credit, and the Metallgesellschaft management was sacked. Deutsche Bank sent Ms Nancy Kropp, an experienced fire-fighter it had used in such situations before, to sort out the mess. Her response was to liquidate many of MG's positions.

This is where the revisionism comes in. Should Ms Kropp have kept rolling the futures positions forward? Eventually, surely, the losses would be made up by corresponding profits on the oil supply contracts (or futures prices would bounce back, as they have done this year). Ms Kropp's approach served to turn paper losses into real ones.

This argument was murmured by a number of derivatives experts at the time. Now, it has gained wider circulation in academia. It is floated in a paper in one journal, The International Economy, written by Mr Steven Hanke, professor of applied economics at John

Hopkins University, and Mr Christopher Culp, a doctoral candidate at the University of Chicago. The views are expanded on in a longer, unpublished paper by Mr Culp and Mr Merton Miller who, among other things, is a Nobel Laureate and director of the Chicago Mercantile Exchange.

According to an early draft of the Culp/Miller paper, MG's "problem was not with its derivatives group, but more likely with its supervisory board and supporting banks, who may not have understood the hedging strategy and forced the premature liquidation of [MG's] hedge positions".

Ms Kropp's team "might not have fully understood the nature of the original hedging strategy - not because of inadequate training and expertise, but simply because the strategy was complex".

Comments like these have drawn strong criticism in the "real world" of trading rooms, derivatives exchanges and regulators. "Naive is a really good word [to describe the academics' criticisms]," says one outsider who was involved in sorting out the MG mess. And an oil derivatives expert who has followed the case closely at another trading house says of Ms Kropp's approach: "She did a good job."

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CHINA MERCHANTS CHINA DIRECT INVESTMENTS LIMITED  
(Incorporated in Hong Kong with limited liability)ANNOUNCEMENT OF INTERIM RESULTS  
FOR THE SIX MONTHS ENDED 30TH JUNE, 1994

## FINANCIAL RESULTS

The Board of Directors is pleased to announce that the unaudited consolidated results of the Company for the six months ended 30th June, 1994 were as follows:

	1994	1993
	US\$ million	US\$ million
Gross revenue	1,701.2	1,701.2
Gains on sale of listed investments	26.124	26.124
Dividend income	2,095	2,095
	1,821,002	1,821,002
Profit before taxation	890,718	890,718
Taxation (Note 2)	890,718	890,718
Profit attributable to shareholders	0	0
Earnings per share (Note 1)	0.000	0.000
Net asset value per share (Note 1)	1.021	1.021

Notes:

# Treasuries retreat continues in wake of order data

By Frank McGarry in New York and  
Conner Middlemann  
in London

The US Treasury market back-pedalled again yesterday morning after fresh evidence that the Federal Reserve has not curbed economic growth.

By midday, the benchmark 30-year government bond was down  $\frac{1}{8}$  at 96, with the yield rising to 7.592 per cent. On the short end, the two-year note was down  $\frac{1}{8}$  at 99, to yield 6.887 per cent.

In early activity, bonds showed little movement as traders awaited the government's figures on August factory orders.

The news, which was released at 10am, was decidedly unfavourable. The Com-

merce Department announced a 4.4 per cent gain, after a 2.0 per cent drop the previous month. Economists were expecting a smaller increase of about 3.5 per cent.

Prices plunged on the data, led by the inflation-sensitive long bond. Traders were particularly disturbed by a surprising 2.5 per cent jump in orders of non-durable goods, an area of slow growth in recent months.

It was another in a series of reports indicating that the Fed had not done enough to slow the economy. The data seemed to assure the central bank would increase short-term interest rates for the sixth time in the current cycle of tightening.

Against this backdrop, the

fresh declines in bonds put the market in a precarious position. With Friday's critical employment report fast approaching, the yield on the long bond was hovering just under the 8.00 per cent level, an important psychological barrier.

## GOVERNMENT BONDS

barrier which might contain any fall in bond prices on stronger-than-expected jobs data.

The consensus of analysts was that non-farm payrolls had grown by about 250,000 workers last month. But in view of the string of negative surprises in recent weeks, traders are braced for the worst. Many

were speculating that the jump in payrolls could motivate the Fed to lift rates immediately.

European government bonds opened on a weaker note after US bonds had fallen overnight and tumbled further in the afternoon when Treasuries slid to new lows on stronger than expected economic data.

The eruption of renewed political turmoil in Italy, pre-election jitters in Germany and sharp declines in many equity markets further depressed bonds.

Italian bonds nosedived on fears that an investigation into one of the Italian prime minister's television holdings may implicate Silvio Berlusconi

himself. In late trading the December BTP future on Life stood at 97.48, down 1.54 point, after hitting a low of 96.90.

Bond market participants now worry that the flare-up of political tensions will complicate the passage of the 1995 budget in parliament by the end of the year. "Given that the budget was already not received very enthusiastically by the market, this worsens the prospects," said Mr José Luis Alzola, an economist at Salomon Brothers.

Although he said that yesterday's sell-off could be followed by a technical correction, he added: "I am sceptical that the spread over bonds can approach, let alone breach, 400 basis points." The gap widened to 432 basis points yesterday.

UK gilts remained surprisingly calm in the face of tumbling markets, outperforming most of their European counterparts and shrugging off a sharp fall in the FT-SE 100 index.

The December long gilt futures contract in Life eased by  $\frac{1}{8}$  to 99, and the 10-year yield gap over German bunds narrowed to 133 basis points.

According to Mr Ian Shepherson, UK economist at Midland Global Markets, gilts have "perked up" since the recent base rate rise, helped in large part by the strength of sterling.

German bunds shed about  $\frac{1}{8}$  point in sympathy with the drop in US Treasuries.

## VSNL deal awaits government approval

By Martin Brice

The long-awaited international equity offering from VSNL, the Indian international telecommunications monopoly, is to be delayed pending government approval, bankers said yesterday.

The delay is likely to be some weeks while an Indian cabinet committee considers the pricing of the deal, which is led by Kleinwort Benson, Jardine Fleming and Salomon Brothers.

This delay follows an earlier postponement in May, when market conditions changed just before the issue was launched, and the minimum price of Rs1,400 a share was seen as too expensive.

The deal was revived last week following the successful issue by Pakistan Telecom which attracted \$900m from international investors. Following its handling of that deal, Jardine Fleming was added to

the mandate for VSNL, which is 85 per cent owned by the Indian government.

Bankers believe there is currently good demand at the lower price of between Rs1,100 and Rs1,200, which would raise about \$650m, but the government needs to tap that demand before market conditions change.

The BSE 30-share index, which closed at 4,406 last Wednesday, had fallen to around 4,350 yesterday.

The delay may highlight the decision-making processes of the government, widely held to blame for the first postponement. But one banker, not linked to the deal, said the government had made other difficult financial decisions. He said: "The decision-making process which corporate financiers and bankers demand runs into hours and minutes. But it can take a week or two to get through the necessary processes."

## World Bank global well received

By Graham Bowley

The World Bank's DM2bn global offering enjoyed a generally warm reception yesterday in spite of difficult market conditions in Europe and the US.

Lead managers Deutsche Bank and Morgan Stanley said the deal had been oversubscribed, and syndicate managers reported significant demand from a wide spectrum of quality investors including central banks and blue chip clients across the world.

The offering of five-year bonds was launched on Tuesday and was priced yesterday at a coupon of 7.25 per cent and a reoffer price of 99.432.

Traders said that many investors were attracted by what they considered a generous spread of 15 basis points over German government bonds.

"There was a lot of switch trade with investors moving out along the yield curve from the existing D-Mark bonds in the three- to four-year area, which are trading tight to bonds," said one syndicate official.

The success of the offering was also related to the strength of the D-Mark, dealers said.

"Some investors have taken a bullish stance on the currency and feel confident about holding D-Marks," one dealer said.

Elsewhere in the eurobond market, dealers reported that US hedge funds had sold a significant amount of long-dated bonds over the last few days as they switched to shorter-dated securities.

Abbey National has filed a shelf registration with the Securities and Exchange Commission in the US which

will allow it to issue up to \$3m of medium-term notes.

Mr Fernando Cossio, the Bolivian finance minister, said that Bolivia planned to return to the capital markets in 1995 with a medium-term bond which would probably be for \$100m. Reuters reports from Madrid. He said that Bolivia might also seek a credit rating next year to improve Bolivian companies' access to international debt markets.

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## NEW INTERNATIONAL BOND ISSUES

Issuer	Amount	Coupon	Price	Maturity	Yield	Spread	Book runner
US DOLLARS							
US Treasury 94-95	200	7.25	99.875	Nov 1997	0.1875	+176(94-97)	Bear Stearns/ISI Int.
Philippine National Bank	185	8.00	99.800	Oct 1997	0.500	-	Chinabank/Salomon Brothers
Parish Export Credit	100	2.80	97.230	Nov 1998	undated	-	Deutsche Bank/LTCB Int.
BNP Bank, San Paulo Branch	50	10.25	99.700	Oct 1997	93.700	+340(94-97)	ING Bank
SWISS FRANCES							
Johnson & Johnson New Jersey	150	5.375	102.20	Nov 1997	1.50	-	Merrill Lynch Cap.Mkts.
Ford Credit Europe	130	5.75	101.85	Nov 1998	1.75	-	Barclays Paribas/Suisse
LUXEMBOURG FRANCES							
Commerzbank Int. Ltd.	20n	8.85	102.625	Nov 2004	2.00	-	Kredietbank
PERU							
European Investment Bank	200n	8.00	99.800	Dec 1999	0.250	-	Barclays Capital Hispano

Final terms and non-callable unless stated. The yield spread (over relevant government bond) at launch is supplied by the lead manager. \*Unrated. †Floating rate note. R: fixed re-offer price; less as shown at the re-offer level. a: 3-month Libor +150bps. b: 3-month Libor +20bps, max 13%. Short 1st coupon.

## WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS							
	Coupon	Red Date	Price	Day's change	Yield	Week ago	Month ago
Australia	8.00	09/04	92.8000	+0.80	10.20	10.30	8.51
Belgium	7.25	04/04	91.2000	-0.20	8.87	8.84	8.45
Canada	6.50	06/04	93.8000	-0.20	9.04	9.04	8.57
Denmark	7.00	12/04	90.8000	-0.80	9.18	9.18	8.55
France	8.00	05/98	101.0000	-0.20	7.88	7.83	7.39
Germany	5.50	04/04	91.9700	-0.50	8.30	8.30	8.05
Italy	7.50	01/04	97.9700	-0.40	7.80	7.80	7.52
Japan	8.50	06/04	90.1700	-0.80	11.89	11.38	12.17
Netherlands	4.00	09/98	102.1000	-0.10	4.02	3.83	3.95
Spain	4.00	12/03	96.2970	-0.80	4.04	4.04	4.57
UK Gilt	6.00	09/04	99.11	-1.22	8.73	8.73	7.49
US Treasury	7.25	08/04	96.17	-0.12	7.76	7.76	7.56
US Treasury	7.50	11/24	96.28	-0.26	7.95	7.90	7.57
EU (French Govt)	8.00	04/04	82.3000	-0.40	8.79	8.59	8.61

London close, New York mid-day  
r Govt, r MBS, r CDO, r

London closing, New York mid-day. 1 Gross (including withholding tax at 12.5 per cent payable by non-residents). Source: M&I International

## US INTEREST RATES

Instrument	Rate	Yield
Prime rate	7.25	7.25
90-day T-bill	6.88	6.88
3-month T-bill	6.88	6.88
6-month T-bill	6.88	6.88
1-year T-bill	6.88	6.88
2-year T-bill	6.88	6.88
3-year T-bill	6.88	6.88
5-year T-bill	6.88	6.88
10-year T-bill	6.88	6.88
30-year T-bill	6.88	6.88

## BOND FUTURES AND OPTIONS

### France

#### NATIONAL FRENCH BOND FUTURES (MATIF)

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	108.42	108.42	-0.20	108.40	108.45	131,250	7,581
Jan	108.46	108.46	-0.50	108.46	108.46	2	354

#### LONG TERM FRENCH BOND OPTIONS (MATIF)

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	79.34	79.34	-0.38	79.36	79.18	1,302	8,887

### Germany

#### NATIONAL GERMAN BOND FUTURES (LIFFE) DM250,000 100ths of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	88.25	87.90	-0.44	88.25	87.85	127,334	15,445
Mar	87.30	87.22	-0.43	87.36	87.30	395	1,847

#### BUND FUTURES OPTIONS (LIFFE) DM250,000 points of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	88.25	87.90	-0.44	88.25	87.85	127,334	15,445

### Japan

#### NATIONAL LONG TERM JAPANESE GOVT. BOND FUTURES (LIFFE) ¥100m 100ths of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	106.38	106.44	0.06	106.44	106.25	218	0
Mar	106.35	106.35	0.00	106.35	106.35	0	0

\*LIFFE contracts traded on APT. All Open Interest figs. are for previous day.

## UK GILTS PRICES

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.25	98.01	-0.08	98.12	98.25	54,350	9,945
Mar	98.25	98.01	-0.08	98.12	98.25	54,350	9,945

## Italy

### NATIONAL ITALIAN GOVT. BOND (BTF) FUTURES (LIFFE) Lit20m 100ths of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.80	97.31	-1.71	98.70	96.80	62,557	6,451
Mar	98.85	98.06	-1.71	98.85	96.75	18	1,235

### ITALIAN GOVT. BOND (BTF) FUTURES OPTIONS (LIFFE) Lit20m 100ths of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.80	97.31	-1.71	98.70	96.80	62,557	6,451

## Spain

### NATIONAL SPANISH BOND FUTURES (MEFF)

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	86.05	85.96	-0.45	86.12	85.75	33,295	75,475

## UK

### NATIONAL UK GILT FUTURES (LIFFE) £50,000 32nds of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.25	98.01	-0.08	98.12	98.25	54,350	9,945
Mar	98.25	98.01	-0.08	98.12	98.25	54,350	9,945

## ECU

### ECU BOND FUTURES (MATIF)

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	79.34	79.34	-0.38	79.36	79.18	1,302	8,887

## US

### US TREASURY BOND FUTURES (CBT) \$100,000 32nds of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.11	98.08	-0.03	98.12	98.08	232,180	38,000
Mar	97.20	97.18	-0.03	97.22	97.17	688	26,172
Jun	97.20	97.01	-0.03	97.22	97.17	15	10,917

## Japan

### NATIONAL LONG TERM JAPANESE GOVT. BOND FUTURES (LIFFE) ¥100m 100ths of 100%

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	106.38	106.44	0.06	106.44	106.25	218	0
Mar	106.35	106.35	0.00	106.35	106.35	0	0

\*LIFFE contracts traded on APT. All Open Interest figs. are for previous day.

## Survey highlights underwriting role of Japanese banks

By Gerard Baker in Tokyo

Newly-established subsidiaries of Japanese commercial banks underwrote 6.8 per cent of domestic straight bonds issued in the half-year to September, according to a survey published yesterday.

The report, by Thomson Corporation, the US financial news service, showed the companies concluded 123 deals, worth ¥111.6bn, for underwriting such bonds in the period. The companies took a 4.7 per cent share in the underwriting of all corporate bonds, with 395 deals worth ¥178.7bn.

The report gives the first clear picture of the bond underwriting market since it was liberalised last year. Previously, under rules that strictly separated securities and banking operations, banks were not permitted to engage in under-

stream securities business. Last year, however, rule changes allowed banks to set up subsidiaries which may underwrite bonds, but which are barred from the main area of securities business - equity trading.

Existing brokers have expressed concern at the potential erosion of their business by the banks, but the figures published yesterday suggest that so far the encroachment by the seven new bank subsidiaries has been limited. However, next month, six of Japan's largest commercial banks will launch their own units and the brokers' share is certain to fall more dramatically.

In the six months to the end of September, IBJ Securities led the way among the newcomers with 99 contracts worth ¥83.3bn.

## Matsushita sets terms for Y200bn issues

By Emiko Terazono in Tokyo

Matsushita Electric Industrial, Japan's largest consumer electronics group, yesterday set the coupon rates and conversion prices for its two domestic convertible bond issues totaling ¥200bn scheduled to be launched next week.

Concerns of over-supply due to the company's large lot issuance has weighed on the Tokyo stock market during the past few weeks, but Matsushita officials said it needed the funds to invest in its expanding multimedia business and overseas operations.

With investors already wor-

ried that Japan Tobacco's ¥900bn flotation scheduled for October 27 may drain liquidity from the stock market, Matsushita's ¥200bn issuance could have adverse effects on the already weak stock market.

Matsushita said it would issue eight-year and 10-year unsecured convertible bonds in lots of ¥100bn, with coupon rates of 1.3 per cent and 1.4 per cent respectively. The conversion price for both issues has been set at ¥1,620. The eight-year issue will be convertible from November 1 to March 28 2002, with the 10-year issue being convertible from the same date to March 30 2004.

## FT-ACTUARIES FIXED INTEREST INDICES

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.25	98.01	-0.08	98.12	98.25	54,350	9,945
Mar	98.25	98.01	-0.08	98.12	98.25	54,350	9,945

## FT-EDGED INTEREST INDICES

Instrument	Open	Settle	Change	High	Low	Est. vol.	Open int.
Dec	98.25	98.01	-0.08	98.12	98.25	54,350	9,945
Mar	98.25	98.01	-0.08	98.12	98.25	54,350	9,945



Increased demand and improved prices behind 78% advance

## Hewden Stuart surges to £16m

By Andrew Bolger

Hewden Stuart, the UK's biggest independent plant hire group, said increased demand and improved prices had helped it to increase pre-tax profits by 78 per cent from £9.1m to £16.2m in the six months to July 31.

Sir Matthew Goodwin, chairman, said trading was continuing at a high level and he expected that pre-tax profits in the second half would be "substantially ahead" of the £10m achieved last time.

Analysts upgraded their full-year forecasts from £27m to about £32m.

Turnover rose by 40 per cent to £128m (£91.7m). The group said recovery from recession had increased the plant hire division's contribution by 39 per cent to £61.6m, while the merchandising division's input rose 40 per cent to £46.6m.

The crane hire division saw less buoyant conditions than elsewhere, but moved from losses to an operating profit of £200,000.

Sir Matthew said trading was slow in Scotland, but became stronger further south. The group had kept open all but one of the 41 depots acquired



Sir Matthew Goodwin (left) and Sandy Findlay, expect profits in second half to be 'substantially ahead' of last time's £10m

last year when it paid £11m for the Hillplant assets of BSH.

In spite of the sharp increase in turnover, the total number of employees increased only marginally, from 3,650 to 3,786.

Capital expenditure in the first half exceeded £34m, bringing to £100m investment in the past 18 months. Mr Sandy

Findlay, chief executive, said investment of not less than £25m was expected in the second half and about £50m next year.

The investment came out of cashflow of £35m. The group said that by the summer cashflow was running at more than £15m per week.

The chairman said: "The rate of our cashflow is such that we will be able to continue to fund our programme from the group resources, thus ensuring that our policy of avoiding dilution of shareholders' interests by rights issues is maintained."

Earnings increased by 65 per cent to 4.94p (3p). The interim dividend was 0.825p (0.75p).

## COMMENT

Sir Matthew was understandably jubilant over these results, which he described as "quite superb" and promised analysts "you ain't seen anything yet."

The strong recovery in profitability vindicates the group's decision last summer to step up its investment in new plant. The performance is all the more impressive considering that there are still areas of weakness - such as crane towers and site accommodation. The shares were unchanged yesterday at 146½p - a considerable achievement on a day the market plunged. Forecast full-year profits of £32m put the shares on a prospective multiple of 15. The 8 per cent premium to the market does not look excessive for a group with this sort of track record and prospects.

## Beverley's reverse takeover by FEC collapses

By Simon Davies

The proposed reverse takeover of Beverley Group by Hong Kong-based Far East Consortium has collapsed, after FEC terminated a provisional agreement to swap a Chinese boiler manufacturing subsidiary for a majority shareholding.

Beverley gave no explanation for the move, which follows more than three months of negotiations. The deal would have provided Beverley with its sole source of earnings.

FEC is controlled by the family of Mr Deacon Chiu, who built up a conglomerate around a network of cinemas and property developments, but became entangled in a series of legal battles. In 1993, he had 14 charges of false accounting dropped against him, after he was found unfit for trial due to senile dementia. Shareholders still voted for him to retain his post as chairman.

In September that year, the Hong Kong Stock Exchange expressed "major concerns" over a property sale to Far East Hotels, a FEC group company. The deal would have netted a HK\$500m (£41m) profit for Mr Chiu's son Derek in less than a year, but the sale was withdrawn.

And last December, Hong Kong's Commercial Crime Bureau raided the FEC group offices, in connection with a government investigation into the 1990 buy-out of Alan Bond's Bond Corporation International Ltd. No charges have been brought.

Beverley's purchase of Pegasus, which owns 51 per cent of a Guangzhou (Canton) boiler manufacturer, was to have provided access to a high growth market, and a positive cash flow.

Beverley's 1993 accounts were qualified, as its auditors were "unable to provide confirmation that it will have sufficient facilities to cover future working capital". Its shares will remain suspended, and the company is looking at alternative means of raising finance.

## Servisair achieves target £54.3m value in float

By Simon Davies

Servisair, the independent aircraft and passenger handling company, has announced that despite current market conditions it has successfully raised £54.3m in a public float.

The company's parent, Securum, is selling 60 per cent of its stake.

Servisair is offering a further 7.4m new shares, making a total offer of 24.12m shares priced at 135p.

The company is forecast to make profits of £4.2m before exceptional items, putting the shares on a price-earnings ratio of 14.7, which is roughly the stock market average.

It is offering 6.03m of the shares to intermediaries. This

portion of the offer should get a boost from the news yesterday that Servisair has won a 10-year baggage-handling contract at Glasgow airport, the UK's fourth largest.

Servisair already operates passenger and cargo handling services at Glasgow, which should contribute about £5m to this year's revenues. The baggage-handling contract should add at least 10 per cent to that figure. The company has also secured 10-year contracts for its other operations in Glasgow.

Servisair will pay a national dividend of 3.5p for 1994, representing a national gross dividend yield of 3.5 per cent.

The offer to intermediaries closes on October 12 and trading is scheduled to start on October 13.

## COMMENT

Servisair has done well to achieve a high price in an unfavourable market, but does not appear to have left much for the stage. It offers the advantages of a long management track record, a decade of profits growth, and a relatively dependable source of earnings. It also has a strong argument for new business. Airlines in the UK and Europe are starting to contract out lower margin, non-core activities such as passenger and aircraft handling. The old monopolies are being broken, as at Glasgow, providing a convincing medium-term picture. As most of the short-term attractions are well accounted for in the offer price, it must be classed as a stock for the patient.

## Biocompatibles for market with £80m valuation

By David Blackwell

Biocompatibles International, a research company that has developed a new type of contact lens, is planning to float later this month as its products begin to go on sale.

The company, which is expected to have a market value of about £80m, is seeking up to £40m through the issue of new shares. Of the total, £25m will be placed firm, with the balance available to meet retail demand through intermediaries.

The pathfinder prospectus, published yesterday, shows that the company had accumulated losses of £3.77m at the end of June. It warns that investment in the company involves a higher than normal degree of risk.

Mr Alistair Taylor, chief executive, stresses that the

company is not a biotechnology operation, but a maker of medical devices. It has £7m of cash, which would last for a couple of years if it continued at its present pace.

But it expects to spend £25m next year as it moves its contact lenses into the French, German, and US markets and increases the pace of development of other devices.

The existing shareholders, including Johnson & Johnson with 8 per cent, Biotechnology Investments, Cymus Ventures and 3i, will retain their shares for at least a year.

Biocompatibles was established in 1984 to develop products using phosphorylcholine, or PC, a substance present in red blood cells and the primary natural material responsible for biocompatibility.

PC was identified by Professor Dennis Chapman, of the

Royal Free Hospital School of Medicine in London, who holds 4 per cent of the equity.

The PC-based soft contact lens, to be known as Proclear, is aimed at people who want to use contact lenses, but have found them uncomfortable. The company says the lenses resist dehydration and cut the risk of bacterial infection.

Mr Taylor expects the company to be generating cash in 1995, mostly from the sale of contact lenses, which begins commercially this month. The company has a licensing and co-operation agreement on eye care with NOF Corporation of Japan. Last month it acquired Lombard Lenses, a contact lens maker in the US, which accounts for half of the world market.

Sponsor to the issue is Robert Fleming and the broker is Smith New Court.

## Churchill China hopes to raise £15m in flotation

By David Blackwell

Churchill China, the third Staffordshire-based china company to float this year, is expecting 1994 profits to exceed the record level of 1991.

The pathfinder prospectus yesterday forecast pre-tax profits, before bonuses to directors, of £3.6m for the year to December 31. This would be ahead of last year's £2.5m, struck on turnover of £28m, and 1991's £3.2m on sales of £31.5m.

The company, which celebrates its bicentenary next year, is owned by the Roper family. It is aiming to raise £15m via a placing.

About two-thirds of the money will go to the three Roper brothers on the board, their families and family trusts, while £5m will be used as part of an investment programme to improve capacity and quality. "In the next five years

investment in the company will be double the investment we undertook in the previous five years," said Mr Stephen Roper, chief executive.

The Roper family, which has run the company since 1922, will own about 55 per cent of the company after the placing.

In addition to providing funds for investment, the group, which operates tableware, hotelware and fine china divisions, expects the expanded shareholder base to provide a market for existing shareholders and opportunities for employees to invest.

Mr Roper described 1991 as an exceptional year, with exports to continental Europe particularly strong. Recession in Germany and Spain knocked profits back in 1992, but the upturn in business seen in 1993 had continued this year. Hoare Govett is both sponsor and broker.

## Austin Reed doubles to £1.84m

By Peter Pearce

Austin Reed, the clothing group, doubled pre-tax profits from £930,000 to £1.84m in the 28 weeks to August 13 on the back of maintained income from licensing and more than trebled profits from the retail operations.

Turnover grew 13 per cent to £34.5m (£30.7m). Mr Chris Thomson, finance director, said the results had beaten many expectations, adding that the current strategy - in place for 18 months - had borne fruit for the past three seasons.

He said that the heavily researched "revitalising" of the

product range was targeting customers better and had broadened the customer base. That, combined with the use of different retail formats for different locations and clientele, was helping the group lose its slightly outmoded image.

A force behind the retail advance - to £323,000 (£140,000) on turnover of £26.1m (£23.6m) - was the shop format called Austin Reed Sportsman, which sells leisurewear. In the spring a women's leisurewear line was launched.

The group has 50 outlets, though some - such as those in three of Heathrow airport's terminals - are as

small as 300 to 400 sq ft.

Profits from manufacturing for other retailers rose to £485,000 (£253,000) on turnover ahead from £5.6m to £7.06m. Mr Thomson said that sales in Switzerland, Italy and Germany lost during the recession were now being regained.

Borrowings were cut to £6.4m (£10.4m) and are expected to be down to £3m by the year-end. Interest charges were halved at £306,000 (£501,000). Capital expenditure on store refurbishment will total £4m for the year, against £2.5m.

Earnings were 3.9p (2p) per share and the interim dividend is held at 2p.

## Hogg pays £13m for Inchcape operations

By Andrew Bolger

Hogg Robinson, the travel, transport and financial services group, has paid £13m for the whole of the UK and 50 per cent of the Hong Kong-based financial services operations of Bain Hogg Group, the insurance broking arm of Inchcape.

Inchcape bought the Hogg Group, an insurance broker, for £176.6m in April and merged it with its own insurance broking subsidiary, Bain Clarkson, renaming the enlarged company Bain Hogg.

The Bain Hogg activities being acquired are almost identical to those of Hogg Robinson Financial Services, employee benefits, pensions advice and financial counselling.

Last year the UK businesses made pre-tax profits of £1.2m on sales of £17m, while the Hong Kong business made a negligible trading loss in its start-up year. Net assets of the businesses are £500,000.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Austin Reed	2	Dec 19	1.87	-	5.5
Bank of Scotland	2.13	Nov 11	1.7	-	5.05
Fininvest	1.5	Nov 24	1.7	-	-
Gramplan Holdings	0.825	Dec 12	0.75	-	5.8
Hewden-Stuart	4.94	Dec 12	1.75	-	2.9
Novo Group	0.1	Dec 1	0.2	1.3	-
Prestwick	nil	nil	nil	0.5	-
Walker Greenbank	1.3	Dec 6	1.2	-	3.3

Dividends shown per share net except where otherwise stated. For increased capital, \$USM stock.

## Coats buys Charterhall offshoot from receiver

By Richard Wolfe

Coats Vytella, the UK's largest clothing and textiles company, yesterday acquired Corah, the Leicester-based producer of underwear and knitted fabrics, for a consideration believed to be about £25m cash.

Coats has been negotiating since May to buy Corah from the receiver to Charterhall, Corah's holding company. Charterhall went into receivership in 1990 after its Australian owner, Westmex, went into liquidation.

The acquisition, which will be finalised following the pre-

paration of completed accounts, comes after Coats identified clothing as one of its key growth sectors at the announcement of its interim results last month.

Corah, which supplies Marks and Spencer, expects pre-tax profits to be at least £3.8m on turnover of about £82m for the year to October 2. Net assets are roughly £5m, after writing off debts.

The company will join Coats' clothing division, which at the interim stage reported reduced operating profits of £3.3m (£5.2m) after closing a uniform factory in South Wales.

## Infostructure launch postponed

By Bethan Hutton

BZW and Société Générale Strauss Turnbull are postponing the launch of an investment trust because of the poor market for new issues.

The Infostructure Trust, which would invest mostly in companies quoted on emerging stock markets and operate across the information industry, was to have been launched with a public offer for subscription opening in the last week of October.

The offer is now likely to take place in the new year.

**FINANCIAL NEWS FROM BANK OF SCOTLAND**

**Bank of Scotland 1994 Interim Results**

	6 months ended 21 August 1994 (unaudited)	6 months ended 31 August 1993 (unaudited)	Year ended 28 February 1994 (audited)
OPERATING PROFIT BEFORE PROVISIONS	£321.4m	£283.5m	£568.8m
PROFIT BEFORE TAXATION	£213.2m	£117.6m	£268.7m
TOTAL CAPITAL RESOURCES	£2,534m	£2,250m	£2,460m
TOTAL ASSETS	£31,951m	£29,392m	£30,748m
EARNINGS PER ORDINARY STOCK UNIT	10.9p	5.4p	12.2p
DIVIDEND PER ORDINARY STOCK UNIT	2.13p	1.87p	5.05p

Pre-tax profit £213.2 million - up 81 per cent

Net dividend increased by 13.9 per cent

Cost-income ratio 47.9 per cent (August 1993 - 43.9 per cent)

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Ivory & Sime ISIS Trust plc is a listed investment trust which aims to provide above average capital growth from a portfolio of high quality UK equities.

The Warrants are issued pursuant to a warrant issue agreement between Ivory & Sime Investment Management plc and Ivory & Sime ISIS Trust plc dated 10 May 1993 (the "Warrant Issue Agreement") and constituted by a warrant instrument executed by Ivory & Sime ISIS Trust plc on 10 May 1993 (the "Warrant Instrument").

Copies of the Warrant Issue Agreement and the Warrant Instrument, together with copies of the audited annual report and accounts of Ivory & Sime ISIS Trust plc for the financial period ended 31 December 1993, will be available for inspection during normal business hours on any weekday (Saturdays and public holidays excepted) until 20 October 1994 at:

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One Charlotte Square  
Edinburgh EH2 4DZ

6 October 1994

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## COMPANY NEWS: UK

## Storehouse upbeat and plans BHS expansion

By Neil Buckley

Storehouse is stepping up the expansion of its BHS clothing chain, including extending its franchise network in Spain, Greece and the Middle East.

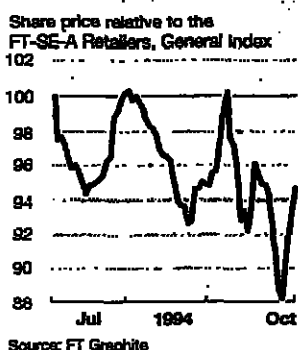
The news came as the retail group, which also includes the Mothercare and Elanor chains, said sales were running 7 per cent ahead of last year, and it expected interim profits from retail operations to be "comfortably ahead" of last year.

Storehouse was upbeat on prospects for trading and growth. Its shares rose 1p to 189p.

It said that while sales for the first quarter to July were 5 per cent ahead of last year, the increase for the first half was expected to be 7 per cent, thanks partly to a strong back to school period.

Gross margins were being maintained, in spite of

## Storehouse



increased mark-downs to clear excess stocks of children's clothing at Mothercare.

Cost increases were better than budget, although the group said refurbishment of Mothercare stores would lead to higher operating costs and depreciation charges.

BHS is accelerating its expansion programme and will increase selling space by 5 per cent this year, and 8 per cent next year. Capital spending will increase from £46m to £50m.

It is opening three stores during the autumn in Rochdale, Telford and Stirling, and extending other stores. Six openings are scheduled for next year. The group plans six openings in each of the following two years.

Some 13 BHS franchises will open this autumn in Spain, Greece, Portugal and the Middle East, where they will add to existing operations in Saudi Arabia, Kuwait, Bahrain, Oman and Abu Dhabi. Refurbishment of the Mothercare chain is continuing, with 42 stores, representing a quarter of trading space, now completed.

See Lex

## £543,000 Dutch buy for Walker Greenbank

By Richard Wolff

Walker Greenbank, the wallcoverings and fabrics group, entered a new phase of international expansion with the acquisition of a Dutch distributor, announced yesterday alongside its interim results.

The £543,000 purchase of Topward forms part of Walker Greenbank's strategy to boost overseas sales from 28 to 70 per cent of overall turnover within the next five years.

In the six months to July 31 pre-tax profits were up 23 per cent from £3.55m to £4.14m. Group turnover rose 22 per cent from £29.9m to £36.5m, partly thanks to a £2.05m contribution from two companies, Hartley and Afta, acquired last year.

Mr Charles Wightman, chief executive, promised another acquisition to strengthen the group's European distribution network by the end of this year.

Walker Greenbank expects to double Topward's pre-tax profits of £98,000 last year by expanding its salesforce to distribute more consumer products in the Netherlands.

Interest costs fell from £181,000 to £39,000 and gearing was cut from 10 per cent to 7 per cent.

This year the group expects to offset a 5 per cent increase in raw material prices by higher plant utilisation and increased productivity. Sales price increases next year are anticipated at 3 per cent.

Turnover in the non-core area of healthcare rose to £1.23m (£908,000). The group is planning to double the size of its healthcare business, which produces bath lifts for the disabled, before disposal.

The healthcare company, Hampshire Medical, survived the group's reorganisation after attempts to build Walker Greenbank into an industrial conglomerate in the 1980s.

In 1991, Mr Wightman helped fight off a bid for takeover by Anbin, a Jersey-based investment company.

Earnings per share improved to 2.95p (2.44p) and the interim dividend is increased to 1.3p (1.2p).

## Cost benefits from restructuring have not yet made an impact Grampian forced to lower sights

By Simon Davies

Grampian Holdings, the Scottish mini-conglomerate, disappointed analysts yesterday by failing to deliver any meaningful fruits from last year's intensive restructuring.

Pre-tax profits rose 78 per cent to £3.55m (£2.05m) for the half-year to July 1, however, the 1993 figures were depressed by a £1.22m exceptional loss from reorganisation costs. The shares fell 13p to 117p, as analysts' forecasts were cut by around 22m.

Mr Bill Hughes, chairman and chief executive, admitted that Grampian over-estimated the speed with which cost benefits would come through from

the consolidation of its pharmaceuticals business into one core manufacturing centre.

Mr Hughes said: "Overall, we expect cost savings of £500,000 for the full year." Grampian estimates the division could achieve £1.25m of savings per year by 1995.

The UK pharmaceuticals division experienced a 7 per cent fall in sales, with margins falling because of fierce competition in the supply of intensive farming products. However, overseas markets, particularly Germany and New Zealand, strengthened. The division's profits fell from £3.29m to £2.04m. Sporting goods reduced losses from £273,000 to £183,000 but the

company has yet to benefit from royalty income from a new licensing agreement at Patrick International.

Transport performed well, benefiting from moves into higher-margin logistics operations. Profits grew from £1.32m to £1.55m. Retail operations now comprise a 25 per cent stake in Edinburgh Woolen Mill, which contributed a £181,000 loss against a £475,000 divisional loss in 1993.

Group turnover from continuing operations fell from £58.6m to £56.3m. Net debt fell by around £3m to £38m. Mr Hughes expects year-end gearing of 60 per cent (74 per cent), reflected in lower interest costs of £1.28m (£1.83m).

The dividend is maintained at 1.7p against an increase in earnings per share from 2.14p to 3.88p.

## COMMENT

For a long time Grampian's full earnings recovery has been somewhere over the rainbow, and the market appears to be running out of patience. Management is now maintaining a cautious note and analysts are forecasting profits of £5m to £11m. This leaves the shares on a p/e of 12.4, with all the hopes of recovery to come. Grampian operates something of a ragbag of small businesses with little strategic logic, but the current price offers value.

## Prestwick on recovery path

By James Buxton

Prestwick Holdings, the Scottish printed circuit board maker, returned to profit at the operating level in the year to August 1 as measures to revive it after heavy losses following ill-judged acquisitions took effect. Its pre-tax loss was also sharply reduced.

Operating profit on continuing operations was £815,000 compared with a restated deficit of £875,000. Losses on discontinued operations fell to £141,000 from £350,000.

At the pre-tax level losses were cut to £1.25m (£3.97m) after exceptional reorganisa-

tion costs of £493,000 (£478,000). Turnover on continuing operations inched ahead to £32.9m, against £32.4m, and the interest charge was reduced to £562,000 (£552,000). Losses per share emerged at 7.11p (20.34p).

Mr Archie Coulson, a company rescue specialist who became executive chairman at the request of institutional shareholders in January, said the company had achieved the forecasts made in August when it launched a £4.5m rights issue.

Prestwick also sold Electroconnect, its electronic design subsidiary, to management for £1.65m.

The company has no distributable reserves and is thus unable to pay dividends. It intends to apply to the High Court to eliminate the deficit on its distributable reserves and resume dividend payments when it is prudent to do so.

Mr Coulson said the refinancing had given the company the flexibility to choose between raising profit margins or going for volume growth. It had to increase productivity, improve its processes and invest to improve the quality of its capital equipment. Parts of its business were doing well but others were not performing satisfactorily.

## Airtours acquires Late Escapes

By Michael Skapinker, Leisure Industries Correspondent

Airtours, the travel group, has acquired Late Escapes, a travel agency, for up to £8.4m.

Late Escapes sells tour operators' holidays close to the date of departure. It advertises on Teletext and sells by telephone. It has administrative offices in Newcastle, Darlington and Sunderland and in 1993 made pre-tax profits of

£396,472. It will operate as a division of Going Places, Airtours' travel retail chain.

Consideration will be in cash and unsecured loan notes. The initial payment will be £2.4m with a further sum of up to £4m profit related.

Mr David Crossland, Airtours chairman, said: "This acquisition provides us with a position in a rapidly developing sector of the holiday distribution market which is complementary to that occupied by Going Places."

## Carr's Milling sells bakery

Carr's Milling Industries has sold the business plus some assets of Robertson's (Bakers) to Robertson's, a joint venture it has set up with Kears Group, for £2.3m cash.

The move is aimed at reducing Carr's losses while protecting Robertson's position as one of the biggest customers of Carr's Flour Mills.

Robertson's reported a pre-tax loss of £406,530 on turnover of £15.6m for the year ended August 28.

Kears, a 50 per cent associate of Greenacre Group, produces, markets and distributes bakery produce. In the year to September 25 1993 it had pre-tax profits of £2.03m on turnover of £38.3m.

## Sims completes buy

Sims Food Group has bought the outstanding 40 per cent of shares in General Provisions, the supplier of sliced and packed bacon, for £23.5m. The acquisition has been financed by the issue of 3.54m new Sims shares at 5p each.

Sims acquired 60 per cent of the share capital of General Provisions in January 1992 for £1.37m in cash. General Provisions' pre-tax profits for the year ended March 1994 were £584,000 on turnover of £13.5m.

## BZW Endowment

BZW Endowment Fund, the trust which invests in second-hand with-profits endowment policies, had a net asset value per share of 98.3p at July 31.

The company, which came to the market in October 1993, said policies had been bought on better terms than had been envisaged at the trust's launch. The fund held 856 policies

with a value of some £10.9m and was about 60 per cent through its purchase programme, the directors said.

For the period from September 17 1993 to July 31 1994 there was a net deficit of £1.2m, or losses per share of 5.99p.

At September 30 net asset value was 100.8p.

## Navan Resources

Navan Resources, the Dublin-based natural resources producer, announced that "strong progress" had been made in the 1994 first half, with pre-tax profits advancing by 85 per cent from £297,000 to £549,000 (£543,000) for the period.

Turnover grew from £3.1m to £23.78m and earnings came out at 0.57p (0.07p) per share.

## Parkside factory

Parkside International, the flexible packaging and plastic labels maker which came to

the market in February, is buying a 2.6 acre greenfield site near Leeds for a 25,000 sq ft factory due to be completed in 1995.

The cost, including the land, design and building, will be about £1.7m.

## CU rights result

Commercial Union's recent £322m rights issue has been taken up in respect of 63.3m new ordinary shares, equivalent to 90.84 per cent.

The remaining shares have been sold at a premium.

## Hungarian Inv Tst

Hungarian Investment Trust ended the six months to August 31 with net asset value at \$95.57, against \$94.97 at the same stage of 1993 and \$108.88 at February 28 1994.

Net revenue in the first half fell from \$968,000 to \$891,000 (£561,614). Earnings per share came to 89 cents (97 cents).

This announcement appears as a matter of record only.

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SAMUEL MONTAGU

September 1994

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Prices for electricity determined for the purpose of the 1997 electricity trading and subsequent arrangements				
	Day-ahead (1st period) 1997	Peak period (2nd period) 1997	Peak period (3rd period) 1997	Peak period (4th period) 1997
1st hour				
0100	10.50	9.95	9.95	
0110	10.01	9.59	9.59	
0120	10.01	9.59	9.59	
0130	10.01	9.59	9.59	
0140	10.01	9.59	9.59	
0150	10.01	9.59	9.59	
0200	10.01	9.59	9.59	
0210	10.01	9.59	9.59	
0220	10.01	9.59	9.59	
0230	10.01	9.59	9.59	
0240	10.01	9.59	9.59	
0250	10.01	9.59	9.59	
0300	10.01	9.59	9.59	
0310	10.01	9.59	9.59	
0320	10.01	9.59	9.59	
0330	10.01	9.59	9.59	
0340	10.01	9.59	9.59	
0350	10.01	9.59	9.59	
0400	10.01	9.59	9.59	
0410	10.01	9.59	9.59	
0420	10.01	9.59	9.59	
0430	10.01	9.59	9.59	
0440	10.01	9.59	9.59	
0450	10.01	9.59	9.59	
0500	10.01	9.59	9.59	
0510	10.01	9.59	9.59	
0520	10.01	9.59	9.59	
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0540	10.01	9.59	9.59	
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0610	10.01	9.59	9.59	
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0650	10.01	9.59	9.59	
0700	10.01	9.59	9.59	
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0720	10.01	9.59	9.59	
0730	10.01	9.59	9.59	
0740	10.01	9.59	9.59	
0750	10.01	9.59	9.59	
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0830	10.01	9.59	9.59	
0840	10.01	9.59	9.59	
0850	10.01	9.59	9.59	
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0920	10.01	9.59	9.59	
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0940	10.01	9.59	9.59	
0950	10.01	9.59	9.59	
1000	10.01	9.59	9.59	
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1900	10.01	9.59	9.59	
1910	10.01	9.59	9.59	
1920	10.01	9.59	9.59	
1930	10.01	9.59	9.59	
1940	10.01	9.59	9.59	
1950	10.01	9.59	9.59	
2000	10.01	9.59	9.59	
2010	10.01	9.59	9.59	
2020	10.01	9.59	9.59	
2030	10.01	9.59	9.59	
2040	10.01	9.59	9.59	
2050	10.01	9.59	9.59	
2100	10.01	9.59	9.59	
2110	10.01	9.59	9.59	
2120	10.01	9.59	9.59	
2130	10.01	9.59	9.59	
2140	10.01	9.59	9.59	
2150	10.01	9.59	9.59	
2200	10.01	9.59	9.59	
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2330	10.01	9.59	9.59	
2340	10.01	9.59	9.59	
2350	10.01	9.59	9.59	
2400	10.01	9.59	9.59	



## FG Wilson set for takeover by US group

By Andrew Baxter

FG Wilson (Engineering), Europe's largest manufacturer of diesel generator sets, confirmed yesterday it had reached a preliminary agreement to be acquired by St Louis-based Emerson Electric. The privately owned Larnes-based company, one of Northern Ireland's biggest private sector employers, would not disclose a price for the takeover. But it is believed that Emerson will pay between £150m and £200m.

The takeover, if it goes ahead, would be one of the biggest investments by a foreign company in Northern Ireland. It comes in the wake of the IRA's ceasefire announcement at the end of August, which has raised the confidence of overseas investors in the province.

Mr Tom Wilson, managing director of FG Wilson, said talks were at a preliminary stage, but directors believed a partnership with Emerson would lead to considerable benefits for the company and its employees.

FG Wilson already deals with several Emerson divisions in switchgear, electronic controls and generators. Mr Wilson said an alliance would enable the Ulster company to broaden its penetration of international markets through Emerson's worldwide distribution networks.

Directors also believed the

partnership would lead to expansion of FG Wilson's production facilities and to further job opportunities at its Larnes site. The company employs about 1,000 people.

FG Wilson had sales of £165m in the year to August. Profit figures were not available, but in 1993-94 it made about £18m.

The company was formed in 1966, and exports some 60 to 90 per cent of its sales, mainly to continental Europe, Australasia and the Middle East. A link-up with Emerson could help sales in North and South America.

Emerson makes a broad range of electrical and electronic products and had sales of \$8.2bn (£5.2bn) last year.

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## British Thornton shares take 32% tumble

By Heather Davidson

Shares in British Thornton Holdings, the packaging and specialist furniture group, tumbled 24p to 51p, a 32 per cent drop, following a warning that pre-tax profits for the six months to October 31 were likely to be "significantly below market expectations".

Analysts said the company was not on track to achieve the estimated £2.6m year-end figure. For the first half of 1993-94 pre-tax profits were £1.15m, with £2.11m for the year to April 30.

Volumes in the video games industry, particularly in the UK, had not recovered as expected, said Mr Brian North, chairman. The group's subsidiaries, Masterform and Masterpack, which make packaging and display materials, relied heavily on the industry.

## Trafficmaster in high street link

By Simon Davies

Trafficmaster yesterday announced that it had reached an agreement with high street retailers which would result in its traffic monitoring system being sold through more than 500 outlets by early next year.

When it gained a listing in March, the company had sold about 2,100 units through direct marketing, but it expects substantial growth through access to retail networks, mainly electronics and cellular phone stores.

Trafficmaster also reported that interim pre-tax losses had risen from \$468,000 to \$541,000 on turnover up 61 per cent to \$571,000. This reflected increased investment in infrastructure.

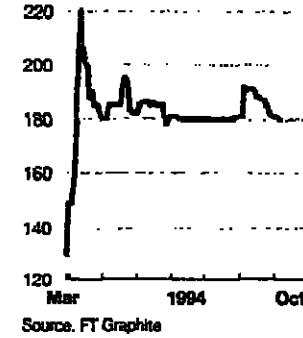
Trafficmaster will have completed coverage of the 912 miles of motorways detailed in its listing particulars, by December 7, when it will launch its national network. It will also have installed sensors covering 406 miles of trunk roads by the end of the year.

Mr David Martell, chief executive, said the company was focusing on building up infrastructure, rather than short-term profits.

It had spent £1.5m on developing its network since the flotation, which raised £7.17m, and yesterday it opened its

Trafficmaster

Share price (pence)



Source: FT Graphite

National Traffic Data Centre.

It is also negotiating with car manufacturers over usage of

Trafficmaster in an on-board system for new cars. Mr Martell reckons that such a system will be introduced by at least two manufacturers by the end of 1996.

At the end of June, cash and short-term deposits were £7m, which Mr Martell said would be sufficient to fund its investment programme.

The share price closed down 1p at 180p. But it has been one of the best performing flotations of the year, rising from an issue price of 130p.

The company is not paying a dividend, as flagged at the time of flotation.

Losses per share fell from 3.6p to 2.9p.

## Finelist advances to £2.45m

By Peter Pearce

Finelist, the car parts distributor, beat its flotation forecast with a leap in pre-tax profits from £1.01m to £2.45m in the year to June 30.

The shares firmed up to 146p yesterday, against a 130p flotation price in February.

Mr Chris Swan, chairman and chief executive, said the pre-tax figure was £150,000 ahead of forecast.

Turnover was up 50 per cent to £24.1m (£16.1m) and operating margins rose from 7.5 to 10.6 per cent. Mr Swan ascribed this advance to volume growth, price increases, reductions in branch costs and overheads, and some benefit from

acquisitions. The group added nine more sites, with four opening since the float.

Since the period-end, Finelist, which trades principally under the Autela name, has bought Edmunds Walker and its Walter Moss/Berite subsidiary for up to £20m, funded in part by a 1-for-2 rights issue at 120p to raise £12m.

EW, which has been loss-making, brings with it 89 sites and sales of £64m. WMB, which is to be integrated into the Autela chain, brings 10 sites and sales of £4m.

Mr Swan said that, like Finelist which left the own-label parts market two years ago, EW sold only branded parts. It is strong in commercial vehicle

and engine parts. The combined group now has 177 outlets, of which 23 are franchises. Mr Swan said he wanted the group to have about 250 outlets within the next three years.

In the present year trading in the original group was in line with budget, the company said, while the first six weeks from EW was well ahead.

Interest payable fell to £36,000 (£191,000). At the end of August, the group had net assets of £16.5m, a £10m term loan (to help pay for EW), and cash of £5.5m. This gives gearing of about 32 per cent.

Earnings jumped to 8.2p (3p) per share and the proposed single final dividend is 1.5p, as forecast.

Mr North said video games sales were weighted towards the pre-Christmas shopping season and so it was difficult to predict the extent of any recovery in the second half.

However, the company "remained confident" of the market's long-term potential. It was seeking to develop closer links with Sega with a view to producing packaging and displays for a broader range of its products.

The group is committed to expanding its non-Sega business and has won some new accounts, including Polygram.

## Murray raises offer for Andrews Sykes

Mr Jacques Murray has increased his offer for Andrews Sykes, the industrial services group of which he is chairman, valuing the company at £10.7m, against £8.24m previously.

European Fire Protection Holdings, the private Netherlands-based company owned by Mr Murray, has increased its offer for the ordinary shares from 50p to 65p and from 12p to 15.6p for the preference shares.

The move follows European Fire's latest purchase in the market of a 5.5 per cent stake at 65p a share, taking its total holding, including those acting in concert, to 47.65 per cent.

In addition, acceptances

have been received in respect of 39,942 shares, or 0.23 per cent.

European Fire also holds 8.33 per cent of the preference shares.

The shares were unchanged yesterday at 67p.

The bid is the culmination of Mr Murray's taking control of Andrews Sykes, which began in May when he and four of his supporters won control of the board at an extraordinary general meeting. In July he replaced Mr David Hubbard as chairman.

Andrews Sykes is in the middle of a reorganisation to refocus on its core activities of pumping, heating, air conditioning and hire businesses.

## Computer People to buy VNG for £7m

Computer People Group is proposing to acquire VNG Group, the computing services and consultancy company. The offer, which values VNG at £7m, is being made on the basis of 1.025 shares for each VNG share, or a cash alternative of 186.5p per share.

To fund the acquisition, Computer People has announced a placing and open offer of 3.07m new ordinary shares at 182p each, to raise £5m net of expenses. Up to £1.8m will be used to fund the cash consideration and £3.2m to refinance VNG's debt arrangements.

The move follows the acquisition of Span last July for

£5.5m when £5.8m was raised through a placing and open offer.

Irrevocable undertakings to accept in respect of 91.9 per cent of VNG's shares have been received.

The placing has been underwritten by NatWest Securities. The open offer is on a 1-for-6 basis.

VNG, founded in 1979, reported operating losses in 1993 but returned to profit in the first half of 1994. The group comprises contracting arms in the UK and Europe, a UK-based training division, which had an interim turnover of £395,000, and a UK consulting business, which had an interim turnover of £593,000.

## Unipart expands to £13.3m

By John Griffiths

Rapidly expanding motor component manufacturing activities helped Unipart, the motor parts and accessories group once owned by Rover Group, achieve an increase in first half pre-tax profits from £11.3m to £13.3m.

Mr John Neill, the chief executive, reported the figures to July 2 from turnover 14 per cent higher at £401m (£353m).

The figures were accompanied by the disclosure that a recently-formed joint venture with Air International Group of Australia to produce

vehicle air-conditioning systems has started its first development work, for General Motors' Opel car making subsidiary.

Unipart DCM, the group's parts distribution division, has also just won the contract to take over all parts distribution in France for luxury car maker Jaguar.

Mr Neill added that he did not expect this year's second half "to be any worse" than the first.

There were "mixed signals" about demand, so Unipart would continue to focus on reducing costs.

vehicle air-conditioning systems has started its first development work, for General Motors' Opel car making subsidiary.

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Mr Neill added that he did not expect this year's second half "to be any worse" than the first.

There were "mixed signals" about demand, so Unipart would continue to focus on reducing costs.

## Decline to £1.3m at Novo

The poor performance of its film entertainment services division and a loss on the disposal of its French associate were behind a reduction in pre-tax profits from £1.81m to £1.29m at Novo Group in the year ended March 31.

Sales rose 19 per cent to £17.1m (£14.3m).

The group is involved in litigation concerning Walport

International, which was acquired from BET, concerning certain alleged licensing and copyright irregularities.

Lower operating profits of £1.85m (£3.1m) reflected a £241,000 charge related to the litigation. In addition, a loss of £182,000 was incurred on the French disposal.

A reduced final dividend of 0.1p (1p) is recommended, making 0.2p (1.3p) for the year. Earnings per share fell to 1.74p (3.82p).

The group is also raising £1.8m net as working capital via a 1-for-6 fully underwritten rights issue of 7.76m ordinary shares at 26p each.

Azlan acquisition

Azlan Group, the distributor of advanced computer networking products, has acquired the distribution division of Asonic Computer Equipment for up to DM4.7m (£1.9m), of which DM1.6m has been paid on completion with the balance to be paid over the next two years.

Johnston Press

Johnston Press is planning a 3-for-1 scrip issue and also intends to reduce its share premium account by £5.8m, which will be transferred to a special reserve. The number of

ordinary shares in issue will increase by 100,03m to 133.38m after the scrip.

Greenacre expands

Greenacre, the nursing homes operator, has acquired The Argyle Nursing Home, Berkshire, for £1.96m cash.

The acquisition brings the total number of homes under operation and development by Greenacre to 13 and the number of beds to 680.

The Argyle showed adjusted profits before depreciation, finance charges and tax of £363,000 in the year to January 31 1994.

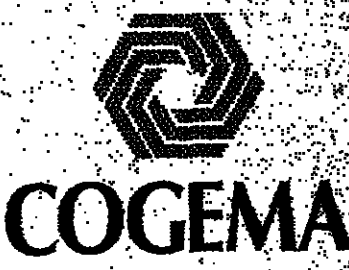
Arcadian at £0.12m

Arcadian International, the hotel operator and leisure developer, announced pre-tax profits of £116,000 for the six months to June 30. For the previous eight months there were losses of £471,000.

The results are the first since November's substantial capital increase and acquisition of the Clipper and Hidden hotels.

Turnover amounted to £5.58m (£1.28m) with just £197,000 from continuing operations. Earnings came out at 0.1p (1.2p losses). The directors intend to recommend a dividend for the full year.

### NEWS DIGEST



## COGEMA

**main activities encompass all aspects of the nuclear fuel cycle:**

- uranium mining,
- uranium fluorination,
- enrichment,
- fuel fabrication,
- spent fuel reprocessing and recycling of reprocessed materials, and nuclear engineering.

### First half 1994 net income on the rise

(in millions of French francs)

	1st half 1994	1st half 1993	1993
Sales revenue	13,375	12,287	24,170
Sales out of France	4,683	4,331	9,035
Income from operations	434	574	1,242
Income of fully integrated companies, before tax and extraordinary items	576	550	1,126
Net income (net of minority interests)	438	312	699
Funds generated by operations	4,292	3,777	6,703
Capital expenditure in tangible assets	3,102	3,324	7,400
Workforce at end of period	17,293	16,816	16,892

**Rising sales revenue**

Consolidated sales revenue for the group in the first half of 1994 shows a total increase of 8.8% compared to the same period in 1993, which predicated the acquisition of Total's uranium assets. At a comparable consolidated group structure from one period to the next, the increase would have been 5.9%, primarily as the result of the increased volumes of spent fuel reprocessed. Variations in the consolidated group structure are related to mining operations and to engineering and industrial services. Operations in the front end of the fuel cycle continued to be affected by adverse market conditions. Sales out of France grew by 8.1% and accounted for 35% of sales revenue.

**Sales revenue by sector**

(in millions of French francs)

	1st half 1994	1st half 1993
Mining	1,638	1,598
Enrichment/uranium chemistry	3,700	3,618
Fuel	812	770
Reprocessing	6,652	5,918
Engineering/services (and miscellaneous)	573	393
Total	13,375	12,287

**Income moving up**


Income from operations for the half year, which were affected when non-recurring provisions linked to the shut-down of the GCR series were taken into account in January 1994, is lower than in 1993. On the other hand, net income is noticeably higher due to an improvement in the income of financial operations, above mentioned changes in the consolidated group structure, with an impact of 54 million francs on the first half of 1994, and to extraordinary items. Barring unforeseen circumstances, and following the recently licensed start-up of the UP2-800 reprocessing plant, the general trends observed in the first half should continue during the second half, which will be impacted by non-recurring charges related to the preparation of the start-up of Melox Mox fuel fabrication plant. An increase in net income over the 1993 figure is an objective for the full year.

**Source and use of funds**

At close to 4.3 billion francs, funds generated from group operations were 14% higher than in the first half of 1993. Conversely, capital expenses, including 3.1 billion francs in tangible assets, while still very high at 3.3 billion francs, are beginning to decline with the completion of UP2-800 plant construction; the figure for the similar period in 1993 reached 3.65 billion francs.

### The nuclear fuel cycle group

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Chicago Board of Trade

## COMMODITIES AND AGRICULTURE

## European Court rejects German banana complaint

By Deborah Hargreaves

The European Court of Justice yesterday rejected a complaint about the European Union's banana import regime after Germany claimed the rules discriminated against its traditional Latin American suppliers.

Germany, which is the largest EU importer of bananas, complained to the court about the privileged access to the market enjoyed by former French and British colonies in so-called ACP - Africa, Caribbean and Pacific - countries. It claimed this discriminated against cheaper imports from Latin American suppliers.

The court said Germany's reasoning was not sufficient "to justify nullifying the market regime". It followed advice from the advocate-general given in June last year.

New rules imposed by the European Commission last year restrict Latin American banana shipments to a tariff-free quota of 2.1m tonnes a year. A deal with Latin American countries was brokered by

the commission after they complained to the General Agreement on Tariffs and Trade about ACP countries enjoying favourable access to the EU market.

Germany has already filed an additional court case about that deal with Latin American countries, claiming the commission had no authority to negotiate it. The court is expected to hear the case in about a year.

Meanwhile, the commission's management committee, which supervises the banana regime, put off a decision yesterday about aid for the Windward Islands, where banana crops have been devastated by tropical storms.

Costs, the food company, has called on the commission to allow it to import bananas from other sources under the ACP quota allocated to the Windward Islands to ensure that the island group does not lose market share permanently. The commission said it was still gathering information and could reach a decision in the next couple of weeks.

## MARKET REPORT

## Metals rally peters out

A burst of speculative buying and short-covering that lifted all London Metal Exchange contracts at midday yesterday vanished in the afternoon and prices drifted back.

COPPER's renewed strength, which saw the three-month price rise \$2,500 a tonne at one stage, helped ALUMINIUM reach its medium-term target of \$1,650 a tonne before being hit by the inevitable bout of profit-taking. This saw last business at \$1,640, unchanged from Tuesday.

Investment funds were reported to be active again in the ZINC market, still considered a laggard compared with the impressive rises seen in

some other metals this year. At the close of the afternoon ring three months zinc stood at \$1,063.50 a tonne, up \$6 on the day and \$34 on the week so far.

LONDON COCOA futures plunged late in the day following the New York market, which fell to a new 5-month low at 1629.

The GOLD market returned to its bullish track after fund buying emerged in New York. The London price found support at \$392 a troy ounce and closed at \$392.70, up 30 cents. "There is feeling that the recent sell-off... was really just consolidation and profit-taking," one trader said. Compiled from Reuters

## S Africa opens doors to foreign explorers

By David Lascelles, Resources Editor

South Africa yesterday threw open its offshore acreage for international oil and gas exploration.

In a move aimed at bringing the country back into the mainstream of the world energy markets, Pretoria solicited bids for licences to explore virtually all the country's coastal areas, divided into 18 blocks.

Mr Pik Botha, the former foreign minister, who is now minister of mines and energy, told a launch seminar attended by oil and gas companies in London that his government "sees this licensing round as a major

step forward in exploring our offshore potential.

"We cannot guarantee that you will discover gas or oil or both," he said. "But we are setting in motion an intensive - and extensive - process of exploration never undertaken before."

Bids for licences have to be submitted by April next year, and Mr Botha said he hoped to have the allocation process complete by November 1995. Exploration programmes will have to be for a minimum of three years and a maximum of seven.

International oil companies were active in South Africa until the early 1970s when most of them withdrew for

political reasons. Since then, there has only been a small amount of exploration, mainly by Seekor, the state oil company.

South Africa produces a third of its liquid hydrocarbons artificially from coal, and imports certain amounts of oil, mainly from Iran.

Mr Botha said yesterday that the tariff protection given to the local oil and gas industry would continue because of its important contribution in saving foreign exchange. But he said South Africa was keen to widen its trade relations with energy-producing nations, and deals were pending with various OPEC countries which he declined to name.

So far, 19 companies - 17 of them from abroad - had asked for information packs about the blocks on offer.

Mr Botha said he was "very encouraged" by the attendance at yesterday's seminar, which included many of the world's major oil companies.

Asked whether South Africa was more secure than other new energy markets that are opening up, such as Central Asia, Mr Botha said: "As secure, if not better" because of the well-developed state of South Africa's mining technology and infrastructure.

"I can assure you," he added, "that the rules are not only reasonable but will also be stable."

## Zambia to advance sale of copper miner

Zambia's mines minister Paul Kapunga said yesterday that the government would bring forward the proposed privatisation of Zambia Consolidated Copper Mines, reports Reuters from Lusaka. He said this would end speculation on whether the major mining company would be sold or not.

table had yet been set under the tranche sales programme for the privatisation of ZCCM, which is 80.3 per cent government owned, and several other strategic enterprises.

Mr Kapunga said the government favoured privatising ZCCM as a single entity rather than unbundling it into five separate ones as recommended by foreign consultants.

Deputy mines minister Mr Mathias Mphahle said last month he favoured unbundling because potential shareholders could find it difficult to raise the estimated US\$3bn needed for rehabilitation and new projects in the next three years.

## Pipeline project to push Algeria up European gas league

Work on a 1,845km supply link to the Iberian peninsula has begun on time, writes Francis Ghiles

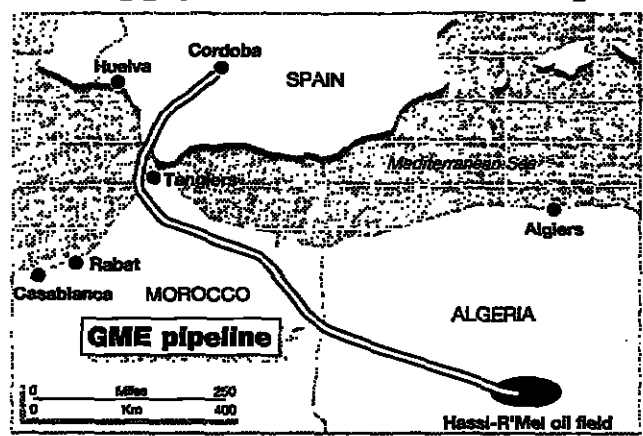
The building of the Maghreb Europe Pipeline (GME) has started on time.

In spite of the violence that affects much of Algeria and the uncertainty surrounding the country's political future, work has started on the three main sections of the GME, which by mid-1996 will deliver Algerian gas to Morocco, Spain and Portugal.

The 1,845km pipeline is being built in three main sections. The 530km Algerian section is being laid by Bechtel, a US company. The delivery of several hundred kilometres of pipes and pipe-laying activity is due to start later this autumn.

The 540km Moroccan section, which is being laid by EMP, a subsidiary of the leading Spanish gas utility, Enagas, has had over half its materials delivered and construction is to commence before Christmas.

Italy's Saipem has begun work on the submarine section and is due to complete the work by the middle of next year. Saipem was responsible for laying between 1980 and 1983, the TransMed pipeline, which runs between Tunisia and Italy, the deepest subma-



rine pipeline in the world.

The overall cost of the project is estimated at \$2.8bn and it is backed by major western export credit organisations such as the US Eximbank, Germany's Hermes, France's Coface and the European Investment Bank.

When completed in mid-1996, the GME will add some 7.2bn cubic metres to the annual pipeline export capacity of Sonatrach, Algeria's state oil and gas company, taking it to 31.2bn.

This will be quickly expanded. Annual sales of 8.5bn

will be made to Spain and Portugal. Morocco is also a customer and will take its gas as a transit fee, as Tunisia has been doing for the past 11 years with gas passing through the TransMed pipeline.

Algeria has already contracted to sell a total of 35.5bn of gas annually by the year 2000, to customers through the TransMed and GME lines. Sonatrach's current liquefied natural gas commitments are for 25.1bn. For the first time in Algeria's history, sales of piped exports are set to overtake exports of LNG.

Ironically, the build up of the Spanish market to take the projected pipeline volume will probably require use of Algeria's refurbished LNG plants, but only for a short period.

Algeria's LNG export capacity will reach a peak of about 30bcm just as the GME takes away the bulk of its Spanish market. By the time the GME volumes to Spain reach their contractual plateau in the year 2000, Algeria will face its first LNG competition in the Spanish market as Enagas begins to take delivery of Nigerian supplies in 1999. The steady expansion expected in the Spanish market will continue to require the same level of Algerian LNG exports but Algeria will have to look elsewhere for extra sales.

Sonatrach has, to date, restricted itself to 60bcm of exports. This means that any increase above this level, using the capacity that will clearly be there, must come from gas discoveries of Sonatrach's new international oil company partners.

British Petroleum is close to an agreement to develop large reserves in the hitherto unexploited south-west of the coun-

try. If finalised, the \$2.5bn project to develop fields around Salah will involve BP constructing over 500km of pipeline and marketing the gas in Europe in partnership with Sonatrach. Other companies, notably Agip of Italy are confident that they will quickly follow once the pattern is set by the first deal.

But the "GME's biggest achievement", according to Mr James Ball, director of the Gas Matters consultancy, is "... not so much the co-operation it has brought about between countries on the northern and southern shores of the Mediterranean, but the co-operation it has brought between Spain and Portugal".

Indeed as recently as 1989, Portugal considered gas transit across Spain politically unacceptable. But by 2000 Portugal will be importing 2.5bcm of piped gas through the GME, a little over one quarter of the total throughput.

Spanish demand, meanwhile, is projected to rise to 12bcm a year by the turn of the century, a 71 per cent increase from the present consumption level, the largest demand coming from power generation and industrial co-generation.

Despite this massive increase in Spanish offshore of Algerian gas, Italy will remain by far Sonatrach's most important customer.

Italy's power generator, Enel is scheduled to begin taking delivery of its 4bcm annual contract in 1996, augmenting the 15.5bcm the gas utility Snam already takes through the TransMed pipeline. In addition, Snam recently concluded a long-term purchase agreement for 1.8bcm of Algerian LNG, its first ever such contract from Algeria, which will be delivered to the recently refurbished Panagaglia terminal at La Spezia.

In August, Sonatrach delivered the first cargo of Algerian gas to the world's newest LNG customer nation, Turkey.

Algeria has become the dominant supplier of gas to those countries in southern Europe where its use is growing fastest. Today, Algeria's share of the European gas market ranks third, with 19 per cent of the total, after the CIS, with 36 per cent and the Netherlands with 26 per cent. As Dutch production declines from the turn of the century, Algeria could well become Europe's second largest outside supplier of gas.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Antismelted Metal Trading)

■ ALUMINIUM, 99.7 PURITY (% per tonne)

Close 1625.5-16.5 1645-6

Previous 1616-7 1640-1

High/Low 1629-1639 1650/1658

AM Official 1629-30 1645-5

Kerb close 1629-30 1640-1

Open int. 260,763

Total daily turnover 81,615

■ ALUMINIUM ALLOY (% per tonne)

Close 1680-5 1670-4

Previous 1642-7 1662-5

High/Low 1663 1669/1666

AM Official 1680-3 1675-5

Kerb close 1680-3 1670-3

Open int. 3,082

Total daily turnover 297

■ LEAD (% per tonne)

Close 628.5-9.5 643-4

Previous 628-9 642-5

High/Low 628 640/644

AM Official 632-5 645-5

Kerb close 632-5 641-2

Open int. 41,146

Total daily turnover 13,988

■ NICKEL (% per tonne)

Close 6455-65 6590-6

Previous 6300-10 6405-10

High/Low 6395-400 6485-90

AM Official 6395-400 6485-90

Kerb close 6395-400 6485-90

Open int. 68,421

Total daily turnover 10,456

■ TIN (% per tonne)

Close 5980-90 6485-70

Previous 5945-55 6450-5

High/Low 5955-350 6470/6430

AM Official 5955-350 6440-50

Kerb close 5955-350 6440-50

Open int. 15,838

Total daily turnover 5,787

■ ZINC, special high grade (% per tonne)

Close 1040-1 1093-4

Previous 1035-5-5 1087-6

High/Low 1038-9 1092-5

AM Official 1038-9 1092-5

Kerb close 1038-9 1090-1

Open int. 98,234

Total daily turnover 24,998

■ COPPER, grade A (% per tonne)

Close 2528-30 2629-30

Previous 2507-6 2614-6

High/Low 2518/2514 2631/2625

AM Official 2518/2514 2631/2625

Kerb close 2518/2514 2631/2625

Open int. 224,381

Total daily turnover 100,828

■ LME ALUMINIUM 2 1/2% rate, 1.9870

Spot 1.9872 3 months 1.9815 6 months 1.9815 9 months 1.9822

■ HIGH GRADE COPPER (COMEX)

Close 45.75 46.75 47.75 48.75 49.75

Open 118.10 118.80 119.50 120.20 120.90

High 118.50 119.20 119.90 120.60 121.30

Low 117.50 118.20 118.90 119.60 120.30

Mar 114.00 114.50 115.00 115.50 116.00

May 114.20 114.70 115.20 115.70 116.20

Total 6,207 612

8 months 10,517 10,513

## Precious Metals continued

## ■ GOLD COMEX (100 Troy oz.; \$/troy oz.)

Close 392.2-4 393.8 392.8

Previous 393.8-4 395.4

High/Low 392.2-4 395.4

AM Official 392.2-4 395.4

Kerb close 392.2-4 395.4

Open int. 260,763

Total daily turnover 81,615

■ PLATINUM NYMEX (50 Troy oz.; \$/troy oz.)

Close 425.4-4 425.5 426.0

Previous 425.4-4 425.5

High/Low 425.4-4 425.5

AM Official 425.4-4 425.5

Kerb close 425.4-4 425.5

Open int. 260,763

Total daily turnover 81,615

■ PALLADIUM NYMEX (100 Troy oz.; \$/troy oz.)

Close 150.10 149.50 150.00

Previous 150.10 149.50

High/Low 150.10 149.50

AM Official 150.10 149.50

Kerb close 150.10 149.50

Open int. 150.10

Total daily turnover 150.10

■ SILVER COMEX (100 Troy oz.; \$/troy oz.)

Close 560.7-1.5 561.5

Previous 560.7-1.5 561.5

High/Low 560.7-1.5 561.5

AM Official 560.7-1.5 561.5

Kerb close 560.7-1.5 561.5

Open int. 560.7-1.5

Total daily turnover 560.7-1.5

■ ENERGY

## ■ CRUDE OIL NYMEX (42,000 US gals.; \$/barrel)

Close 18.12 18.12 18.12

Previous 18.12 18.12

High/Low 18.12 18.12

AM Official 18.12 18.12

Kerb close 18.12 18.12

Open int. 18.12

Total daily turnover 18.12

■ HEATING OIL NYMEX (42,000 US gals.; \$/barrel)

Close 18.12 18.12 18.12

Previous 18.12 18.12

High/Low 18.12 18.12

AM Official 18.12 18.12

Kerb close 18.12 18.12

Open int. 18.12

Total daily turnover 18.12

■ GAS OIL NYMEX (42,000 US gals.; \$/barrel)

Close 18.12 18.12 18.12

Previous 18.12 18.12

High/Low 18.12 18.12

AM Official 18.12 18.12

Kerb close 18.12 18.12

Open int. 18.12

Total daily turnover 18.12

■ NATURAL GAS NYMEX (10,000 mmbtu; \$/mmbtu)

Close 1.715 1.715 1.715

Previous 1.715 1.715

High/Low 1.715 1.715

AM Official 1.715 1.715

Kerb close 1.715 1.715

Open int. 1.715

Total daily turnover 1.715

■ UNLEADED GASOLINE NYMEX (42,000 US gals.; \$/barrel)

Close 1.715 1.715 1.715

Previous 1.715 1.715

High/Low 1.715 1.715

AM Official 1.715 1.715

Kerb close 1.715 1.715

Open int. 1.715

Total daily turnover 1.715

## GRAINS AND OIL SEEDS

## ■ WHEAT LCE (\$ per tonne)

Close 105.10 105.10 105.10

Previous 105.10 105.10

High/Low 105.10 105.10

AM Official 105.10 105.10

Kerb close 105.10 105.10

Open int. 105.10

Total daily turnover 105.10

■ WHEAT CBOT (5,000bu min; cents/bu bushel)

Close 407.4-1.2 408.0 408.0

Previous 407.4-1.2 408.0

High/Low 407.4-1.2 408.0

AM Official 407.4-1.2 408.0

Kerb close 407.4-1.2 408.0

Open int. 407.4-1.2

Total daily turnover 407.4-1.2

■ MAIZE CBOT (5,000bu min; cents/bu bushel)

Close 217.0-0.2 217.0 217.0

Previous 217.0-0.2 217.0



### Equity Shares Traded

**FT 100**

1,650  
1,625  
1,600  
1,575  
1,550  
1,525  
1,500  
1,475

Aug Sep 1984 Oct

Source: FT (weekly)

**Turnover by volume (million). Excluding:  
inter-market business and overseas turnover**

1,000  
800  
600  
400  
200  
0

Aug Sep 1984 Oct

of public houses from Fort...  
which closed 3 lower at 23p.  
There was also speculation  
that Scottish & Newcastle wa...  
to buy Courage from Austr...

Among food manufacturers, Tate & Lyle tumbled 18 to 42 1/2 in trade of 1.6m, as the market reacted to Tuesday's "reduce" advice from NatWest Securities. A note from the broker reflected on the near-term outlook for the company after the

news that the European Court of Justice had rejected a challenge to the European Union's banana import regulations. The challenge initiated by Germany could have led to stiffer competition for Geest.

354½p on 3.3m shares traded following a better than expected 7.3 per cent increase for passenger traffic volume in September.

shedding 3 to 358p.

**MARKET REPORTERS:**  
Steve Thompson,  
Peter John, Joel Kibazo,  
Jeffrey Brown.

■ Other statistics, Page 28

**FRIDAY**

14	316	135
7	73	24
173	1,354	1058

Expiry Settlement	December 21 January 13
-------------------	---------------------------

Parts	120						
	183	-3					
	82	-3					
9/04	31						
Now	364	-4					
04	191	-4					
ter	340						
	325						

Sep 30	Sep 29	Yr ago	High	Low
2350.1	2323.8	2355.4	2713.8	2240.6
4.38	4.43	3.97	4.51	3.43
8.33	8.39	4.67	8.51	3.82
13.22	13.10	75.87	28.13	10.01

17.67	17.49	27.37	33.43	16.94
17.70	17.52	25.25	30.80	17.09
high 3771.6 2/12/84, low 42.4 2/6/80				
00	14.00	15.00	16.00	High Low

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**INVESTMENT TRUSTS - Cont.**

107	86.0	6.3
21		
327	88	414.5
100	13	247.4
180	13	274.7
100	13	274.7
100	13	274.7
161	80	
100	80	35.5
12		
781	7.8	-1.9
100	13	116.5
414		
4	98.0	6.1
4		
37	11.7	30.8
904		-7.7
100	25.76	
884		
100	36	318.2
139	33.3	10.8
100	33.3	16.5
120	17	133.3
100	33.3	-1
100	33.3	-1
100	33.3	-1
612	30	
841		8.7
100	33.3	20
118	85	128.4
118	85	161
34	37	7.4
53	37	-4.8
307	10	365.1
110	37	114.0
43	37	-4.2
43	37	-4.2
118	15	184.7
61	42	21.5
105	24	123.6
79	22	85.3
79	22	85.3
79	22	85.3

25	25	-	-
26	4.3	63.5	-37.8
185	-	171.3	-5.9
931	-	107.8	12.8
46	22.1	-	-
131	-	48.8	49.8
234	-	-	-
246	0.6	258.5	6.4
92	16.1	27.7	-15.6
95	-	72.1	-25.7
99	-	190.0	-4.0
125	0.1	132.2	4.7
69	-	-	-
128	0.9	135.2	5.3
230	-	-	-
72	17.3	-	-
152	-	219.7	80.4
659	1.4	-	-
103	11.5	68.6	-96.0
94	-	-	-
23	18.7	22.9	-10.2
94	-	-	-
10	6.1	95.3	-14.1
105	10.1	-	-
150	-	203.0	22.2

97	2.8	6.1	107.0	17.8
98	23	-	-	-
107	187	0.9	223.2	-12.6
108	45	-	-	-
109	130	7.8	45.8	3.3
110	101	0.3	157.2	10.3
111	101	0.3	131.3	7.8
112	38	-	-	-
113	80	-	92.3	7.9
114	21	-	-	-
115	78	7.9	61.5	2.9
116	14	-	-	-
117	349	0.3	493.3	9.2
118	238	0.3	287.1	0.8
119	610	2.0	448.4	6.1
120	18	-	-	-
121	18	-	-	-
122	135	1.9	151.4	10.8
123	46	0.8	55.8	5.9
124	89.5	0.5	100.1	2.0
125	47	-	-	-
126	94	5.1	116.1	23.7
127	116	3.2	136.2	14.8
128	32	-	-	-
129	113	0.3	115.7	1.5
130	257	0.6	285.3	1.5
131	80	-	90.6	2.3
132	34	-	-	-
133	421	1.9	125.1	0.9
134	125	4.9	58.7	23.3

344	-	-	-
81	11.7	88.5	6.4
226	-	-	-
94	3.5	111.5	9.5
87 $\frac{1}{2}$	-	-	-
42	-	-	-
126	-	161.1	0.1
79 $\frac{1}{2}$	-	-	-
97	-	98.7	5.3
30	-	-	-
122	5.2	120.5	5.0
16	-	114.1	22.0
2100	4.0	-	-
85	-	104.9	7.5
147	18.1	-	-
94	8.2	91.9	-5.3
86	-	-	-
95	-	82.6	-8.2
98	-	-	-
109 $\frac{1}{2}$	8.2	97.5	-11.3
87 $\frac{1}{2}$	-	-	-
88	-	211.2	49.8
108	14.0	-	-
110 $\frac{1}{2}$	-	-	-
87	22.9	-	-

40	-	92.0	18.2
81	2.4	99.0	11.8
45	-	-	-
45.4	-	-	-
49	8.5	53.2	8.0
30	-	-	-
110	3.9	109.8	-2
65.4	-	-	-
195.2	3.3	230.2	15.1
273	4.5	282.3	22.3
115	-	134.8	7.9
109	-	-	-
88	-	115.0	6.8
73.4	-	90.9	17.2
23.4	-	-	-
80	10.5	81.5	-8.4
150.2	-	-	-
121	1.8	27.2	15.8
85.2	-	86.7	10.5
191	3.0	144.9	9.8
672	3.4	604.8	-6.1
97	8.2	91.3	-5.9
133	6.2	147.1	8.2
110	-	106.8	1.8
79	-	118.5	30.8
28.2	15.0	-	-
31	5.1	172.3	11.8
140	3.2	203.1	16.2
42	-	61.7	30.3
13	-	-	-
84	4.7	95.2	11.8

353	3.8	274.4	-6.7
354	3.2	-296.4	-1.3
2440	-	-	-
36	15.7	-	-
267	-	55.6	55.4
117	5.2	114.7	-2.0
118	5.2	98.0	-2.0
50	-	-	-
32	14.5	-	-
272	-	55.8	53.9
62	7.5	58.0	5.9
130	-	-	-
138	3.7	127.8	-1.7
127	22.4	-	-
495	-	507.7	18.9
150	2.2	224.1	12.5
152	13.0	153.2	7.7
44	-	52.7	5.1
99	0.4	114.2	13.3
133	-	-	-
37	6.3	105.3	6.9
50	-	-	-
237	5.8	248.0	-4
787	-	95.7	16.9
282	-	-	-
33	2.3	633.2	-3.2
98	-	108.9	-1.0
35	-	-	-
178	6.9	-	-
210	-	313.1	15.6
363	5.8	613.0	-2.1
49	2.3	58.5	7.7
25	-	-	-

1431	1.7	358.7	8.9
40	3.7	197.1	8.9
117	4.8	123.5	6.8
405	4.2	123.5	6.8
123	4.4	132.0	2.3
65	—	108.1	1.0
87	—	108.1	1.0
39	2.2	121.5	9.5
110	3.4	121.5	9.5
54	0.8	91.4	3.9
16	—	—	—
46	4.4	313.3	-6.4
3044	4.8	328.1	9.9
317	1.7	480.3	0.3
318	1.4	—	—
424	1.4	—	—
415	1.4	—	—
82	—	100.9	21.5
135	—	—	—
153	—	—	—
229	4.8	285.9	0.2
3021	4.8	352.0	16.4
119	3.8	125.3	9.1
911	0.5	92.3	6.3
48	—	—	—
97	3.4	112.3	2.9

103	4.8	119.3	11.1
40	-	-	-
21072	-	-	-
61	9.7	-	-
65	-	133.0	42.8
780	1.7	158.1	1.6
83	-	66.7	7.7
70	-	90.6	5.1
94	-	-	-
212	-	257.1	4.3
210	0.2	-	-
228	2.4	326.1	18.2
67	-	66.6	11.8
67	-	-	-
88	12.6	70.7	-19.7
205	-	-	-
333	1.1	400.8	12.2
179	-	-	-
333	0.3	646.9	7.4
338	-	-	-
41	0.3	40.4	8.9
43	-	-	-
177	0.3	238.0	14.7
40	-	-	-
139	-	126.1	-4.1
115	1.1	127.8	0.6

Tel: (071)-828-1661 Fax: (071)-828-9977



INVESTMENT TRUSTS - Cont.

Trust	Price	1994	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	9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[illegible]

There seems little prospect that the 10 per cent WDAs will be raised in the near key attraction flows involved.

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FRANCES



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There seems little prospect that the 10 key attraction flows involved



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**MARKET FUNDS**

[illegible]

## S INDICES

Dow Jones	Oct 4	Oct 3	Sept 30	1954	Stock completion		
			High	Low	High		
Industrials	3861.13	3846.69	3843.19	3878.38	3593.35	3878.38	41.2
				(1/4)	(44)	(311/8)	(27/32)
Home Bonds	75.65	85.80	86.71	105.81	98.43	108.77	10.78
Transport	1458.22	1468.00	1491.59	1562.29	1562.29	1575.85	13.53
				(2)	(1/10)	(23/32)	(4)
Utilities	176.88	180.03	181.45	227.08	175.85	238.48	10.75
				(1/2)	(1/2)	(31/16)	(8/16)
D.J. Ind. Div. (3851.30)	3872.79	3872.79	Low 3789.00	3882.61	3882.61	Therapeutic	
Day's High 3882.30	3872.40	Low 3794.40	3882.00	(1/16)			
<b>STANDARD AND POORS</b>							
Composite 2	454.59	461.74	462.89	492.00	435.52	492.00	4.4
				(4)	(4)	(20/32)	(4/16)
Industrials	538.12	547.77	548.18	555.93	510.85	568.83	3.8
				(1/8)	(1/4)	(15/16)	(21/32)
Financial	42.16	42.93	43.13	46.24	41.35	46.40	5.8
				(1/4)	(1/4)	(1/2)	(17/32)
NYSE Comp.	251.46	254.94	255.52	267.21	243.14	267.21	4.4
				(4)	(4)	(20/32)	(4/16)
Amer. Mid. Ind.	433.81	438.48	438.81	467.08	422.67	467.08	2.9
				(1/2)	(3/8)	(20/32)	(8/16)
NASDAQ Div.	747.91	750.88	764.29	801.95	801.95	817.07	17.12
				(1/2)	(2/8)	(18/32)	(1/2)
<b>■ RATIONS</b>							
Dow Jones Ind. Div. Yield	Sept 30	Sept 29	Sept 28	Sept 14	Year ago		
	2.78	2.76	2.76	2.68	2.85		
	Sept 28	Sept 27	Sept 14	Year ago			
S & P Ind. Div. Yield	2.38	2.41	2.37	2.51			
S & P Ind. P/E ratio	20.78	20.64	20.61	20.52			
<b>■ STANDARD AND POORS 500 INDEX FUTURES \$500 times index</b>							
	Open	Latest	Change	High	Low	Est. vol.	Open in
Dec	455.05	454.85	-0.20	455.75	454.10	98,710	214.78
Mar	-	454.20	-	-	-	1,533	7.77
Jun	-	462.00	-	-	-	387	2.57
Open Interest figures are for previous day.							
<b>■ NEW YORK ACTIVE STOCKS ■ TRADING ACTIVITY</b>							
Tabidity	Stocks traded	Close price	Change on day	● Volume (in thousands)			
				Oct 4	Oct 3	Sept 30	
Market	5,053,930	314	-14	255,517	269,112	291,390	
Members	4,887,878	304	-14				
Non-members	164,052	110	0				
Futures	4,608,200	204	-14	NASDAQ	392,953	222,367	273,995
For Motor	3,853,770	274	-14	NYSE			
Telephone	3,587,770	804	-14	Issues Traded	2,884	2,852	2,985
Wire-Trans	3,353,330	224	-14	Reps	581	821	125
Transport	3,371,000	254	-14	Falls	1,715	1,341	941
Auto Micro	3,227,440	225	-14	Unchanged	500	880	72

† Correction. \* Calculated at 15.00 GMT. † Excluding bonds. ‡ Industrial, plus Utilities, Financial and Transportation.  
 § The DJ Ind. Index theoretical day's highs and lows are the averages of the highest and lowest prices reached during the day by each stock, whereas the actual day's highs and lows (supplied by Telekurs) represent the highest and lowest values that the index has reached during the day. (The figures in brackets are previous day's). ¶ Subject to official recalculation.

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1. The first step is to identify the variables involved in the problem. In this case, the variables are the number of hours worked (H) and the number of hours of leisure (L). The total number of hours available is 24, so we have the constraint  $H + L = 24$ .

Jones	Oct	Oct	Sep	1994		Soci compilation	
	4	3	30	High	Low	High	Low

NEW YORK ACTIVE STOCKS      ■ TRADING ACTIVITY

Market	Index	Price	Chg	Vol	Open	High	Low	Close
New York	SE	325.517	+288.112	291.90				
Amex		16.789	+27.326	30.45				

nos	3,587,700	80%	-1%	Issues Traded	2,884	2,852	2,884
Rest	3,383,300	22%	-1/2	Rises	551	831	1,261
n Mer	3,371,000	25%	+3%	Falls	1,715	1,341	841

cluding bonds. ‡ Industrial, plus Utilities, Financial and Transportation.

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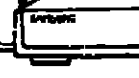
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## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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## NYSE COMPOSITE PRICES

*4 pm close October 5\**

[illegible]

## AMEX COMPOSITE PRICES

close October 5

[illegible]**NASDAQ NATIONAL MARKET**

4 pm class October 5

[illegible]



AMERICA

# Data block prospect of any Dow rebound

Wall Street

US stocks extended their losses yesterday morning after more troublesome economic data blocked any attempt to rebound from Tuesday's heavy losses, writes Frank McCorty in New York.

By 1 pm, the Dow Jones Industrial Average was 46.76 lower at 3,754.37, as key cyclical stocks wilted under the threat of an imminent increase in interest rates. The more broadly based Standard & Poor's 500 was also down sharply, retreating 4.84 to 449.75.

On the Big Board, declining issues swamped advances by a six-to-one margin in brisk activity. Volume reached 230m shares by early afternoon.

But the downturn was not restricted to the NYSE. The Nasdaq composite was down 8.94 at 738.36, while the American SE composite was set back 4.11 to 449.70.

The likelihood of a sixth increase in short-term interest rates this year continued to take its toll of share prices. After the release of yesterday's economic data, the Federal Reserve seemed likely to tighten monetary policy, perhaps as early as Friday.

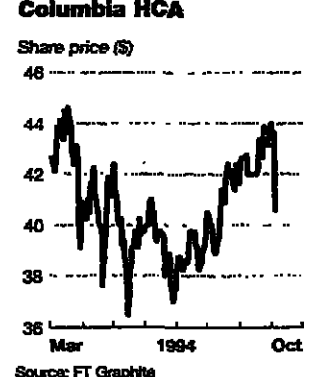
The Commerce Department said that orders of factory goods had jumped 4.4 per cent, confounding analysts who had predicted a 3.5 per cent increase after July's 2.0 per cent decline. It was the latest in the series of unfavourable

surprises which suggested that the economy was expanding too fast.

Bonds plunged on the news, as fixed-rate investors acted upon their anxieties over the unsettling outlook on inflation. By the early afternoon, the yield on the benchmark 30-year government bond was just below 8.00 per cent, an important psychological barrier.

The data on factory orders exacerbated the tensions felt within the financial markets in

Columbia HCA



Source: FT Graphika

recent sessions as investors awaited the release of Friday's employment data. Many were speculating that the Fed would put up rates immediately if the report came in stronger than expected.

The prospect of another move to curb growth depressed those stocks whose fortunes are closely linked to the economic cycle.

Alcoa, the aluminium supplier, dropped 11¢ to \$32.

International Paper shed 22¢ to \$78.50 and Caterpillar, the heavy equipment manufacturer, gave back 11¢ to \$52.40.

Takeover speculation resurfaced in pharmaceuticals with talk of Hoechst, the German group, seeking to acquire Marion Merrell Dow. Dow Chemical, which owns 72 per cent of MMD, dropped 2¢ to \$72.

The completion of another takeover in the healthcare field was given a mixed reception by investors. Columbia HCA lost 22¢ to \$40.40 after agreeing to acquire HealthTrust, a Nashville-based hospital group, for \$3.66bn in newly issued stock. HealthTrust appreciated 11¢ on the news.

Canada

Toronto was buffeted at midday by an interest rate-inspired downdraft which left the TSE 300 composite index 40.42 lower at 4,227.55 in turnover of C\$666.3m. The industrial products sector was the big loser, dropping 1.9 per cent, while consumer products fell 1.6 per cent as the volatile CIBC Corp weakened C\$14 to C\$15 in busy dealings.

Mexico

Mexican share prices fell sharply following a rise in primary rates on longer term Treasury bills, or Cetes.

The IPC index of 37 leading shares declined 62.75 or 2.3 per cent to 2,607.27, dropping below the short-term support level of 2,650.

South Africa's split country ratings from S&P and Moody's did little to spur investment, although analysts expected that the country's forthcoming inclusion in emerging market indices could prompt renewed interest.

De Beers slipped R1 to R101 and Anglo fell R1.50 to R236.50. Minorco lost R1 at R110. Barlows retraced some of its recent steady gains, giving up R1 to R30. SAB eased 50 cents to R33.50 and Sasol was off 25 cents at R35.75.

## Bullion worries pressure South Africa

Johannesburg was under pressure from the sharp losses on Wall Street and gold price weakness, leaving the overall index 38 lower at 5,616. Industrials declined 31 to 6,270 and golds receded 34 to 2,366.

Spot prices were less sensitive to the negative sentiment than futures, however, where near term index futures posted steep falls amid concern that gold's expected break above \$400 an ounce would not materialise.

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EUROPE

# Bourses suffer again from domino effect

The domino effect wreaked more havoc yesterday, as higher than expected US factory orders hit Treasuries, the Dow, European bond markets and equities, writes Our Markets Staff.

Equity valuations were not sufficiently cheap in Europe to make up for lack of impetus from America, said Mr Andrew Bell, director of European strategy at Barclays de Zoete Wedd. "On the way up," he said, "interest rate-driven markets took prices to the point where we were looking at 1996 earnings at the end of 1993."

If bond yields rose further, he added, equities in Europe might have to become visibly undervalued to bring in the buyers. Mr Bell was not, however, looking for any repeat of October 1987. "There is more risk of a 5 per cent tumble than a 30 per cent crash," he maintained.

FRANKFURT'S Dax index fell 25.33 to a new 1994 closing low of 1,969.72 on the session. After an intraday low of 1,930.55, it lost 42.8 or 2.1 per cent to 1,946.49 in the post-bourse. Turnover rose from DM58m to DM7.5bn.

Dealers reported domestic and US selling and Mr Glen Liddy at Kleinwort Benson

said that stocks which had been favoured to a degree in recent weeks were punished yesterday. In chemicals, Bayer and Hoechst fell DM11 to DM33.1 and DM13.10 to DM30.50, in utilities, RWE by DM16.50 to DM42.50, and Veba by DM22.50 to DM487.

Among second liners, Asko dropped a further DM45 to DM780 on the session following Tuesday's loss of DM85 on a DB Research downgrade.

PARIS, too, established a new 1994 low as the CAC 40 index declined 42.40 or 2.3 per cent to 1,830.72 in turnover of FF13.7bn.

Financials were weak, with Credit Local down FF17.30 to FF77.50, and Suez by FF10 to FF7240.

Bouygues, the sole riser for much of the day, ended FF9 higher at FF587. One of the construction company's consortiums was awarded the potentially lucrative licence to run France's third mobile telephone system, and another got the contract for the St Denis stadium in north Paris which will be the main venue for the 1998 soccer World Cup.

Bouygues beat groups led by Alcatel Alsthom, which fell another FF19.40 to FF461.60, and Lyonnaise des Eaux, which dropped FF14 to

## FT-SE Actuaries Share Indices

Oct 5					THE EUROPEAN SERIES				
Hourly changes	Open	11.00	11.30	12.00	13.00	14.00	15.00	Close	
FI-SE Eurobank 200	1382.07	1398.69	1290.96	1299.51	1295.75	1299.68	1299.01	1298.45	
FI-SE Eurobank 200	1351.85	1348.05	1348.18	1349.41	1346.28	1346.73	1340.06	1335.98	